Q. Can I include downloadable materials in a virtual booth?

A. Links to materials can be put in the “Chat” function in the booth or in the “About Us” portion in the set-up of your booth.

Q. How many videos or PowerPoint presentations can be viewed in your virtual exhibitor booth?

A. You may only have one video or PowerPoint Presentation in your unattended booth at one time. To change a video or presentation, it would have to be set up in advance through the back-end of the HopIn platform. MIAAP would need to receive links to both videos by the August 10 deadline along with the dates and times you’d like each video available in your booth. PowerPoint must be converted into a video file and uploaded to Vimeo or YouTube.

Q. What reports will exhibitors receive post-conference?

A. All exhibitors will receive a summary report of booth attendees within 10-14 days of the conference.

Q. May I have a banner ad on in my exhibitor booth?

A. You may put a banner in your exhibitor booth but it will not be moving/mobile. Due to the set-up in Hopin, part of the banner will be blocked by your company logo.

Q. Do exhibitors log in to the back end of the HopIn platform to set up their own booth?

A. The exhibitor will complete the Exhibitor Information Form and submit it to MIAAP to load in the platform. The exhibitor information form is due by August 16.

Q. Can there be multiple presenters in the exhibitor booth from different locations?

A. Yes, one presenter can be in the booth sharing his/her screen in real time. Another presenter can share his/her audio and video.

Q. Can exhibitors “sit in” on the general sessions?

A. Yes, but this would have to be set up in advance. Please contact Laura Wagoner at laura.wagoner@miaap.org to make arrangements.

Q. Will I receive training in advance of the conference?

A. Yes, you will participate in a virtual training and rehearsal, receive written and video instructions. You will be contacted by MIAAP to set up your training session.

Q. Are there opportunities to network with attendees or other exhibitors?

A. Yes, there is a networking function within the HopIn platform. Anyone who wants to network can click on a button to be put in a pool of others who wish to network. You will be connected randomly and have a two-minute time limit.

Q. Can all exhibitors, regardless of partnership level, submit pre-recorded videos and be live during the three designated exhibitor breaks?

A. Yes, Bronze, Silver, Gold and Platinum exhibitors may all have pre-recorded videos playing during non-designated exhibitor breaks and have live interactions during the exhibitor breaks.