73RD ANNUAL MIAAP CONFERENCE

EXHIBITOR + SPONSOR OPPORTUNITIES

FRIDAY SEPTEMBER 8–9, 2023

NEW THIS YEAR:
BIGGER EXHIBITOR SPACE!
LUNCH WITH ATTENDEES!

MICHIGAN CHAPTER
American Academy of Pediatrics
General Information

Partnering with MIAAP allows you to reach pediatric health care providers statewide. We offer in person and virtual options at multiple levels to ensure there is a way to partner with MIAAP that works for you!

Eligibility

The Michigan Chapter American Academy of Pediatrics reserves the right to determine the eligibility of any company, product and promotion, or part thereof, that, in their opinion, is not in keeping with the character and purpose of the conference.

Conference Details

The MIAAP Annual Conference is the premier pediatric event in Michigan. It is a two day in-person conference for our members at the Lansing Center in Lansing, MI. Membership is made up of both pediatricians and pediatric specialists. **Exhibitors will get three dedicated times with members for a total of 210 minutes of exhibitor exploration PLUS 2 sit down lunches with members.**

Venue & Schedule (schedule subject to change)

Lansing Center 333 E Michigan Ave, Lansing, MI 48933
Set up: 9.7.23 12:00pm - 5:00pm
Exhibit times: 7am-7:45am | 10:40am-11:10am | 2:45pm -3:15pm  **BOTH DAYS**
Tear Down: 9.9.23 3:30pm-5:00pm
Exhibitor Opportunities

Exhibitors have a unique opportunity to engage pediatricians and share information about products and services that will enhance pediatric care and provide ease and efficiency in the pediatric care setting. You are a valued partner helping us fulfill our mission to improve the physical, mental, emotional and social health of every child in Michigan.

Thank you for your interest in exhibiting at MIAAP’s 2023 Annual Conference. MIAAP is thrilled to be returning to an in-person event. We’re looking forward to seeing your smiling faces in September.

Bronze (non-profit only) $600
- One 10ft x 10ft exhibitor booth (pipe and drape + 6ft table and 2 chairs provided, linens available for rent)
- Logo in MIAAP attendee program, exhibitor sign, rolling power point
- Logo and website link on MIAAP website for 6 months post-conference

Silver $1,000
- All Bronze Package +
- One Facebook ad on MIAAP Facebook
- Flyer or brochure included in MIAAP Attendee welcome packet

Gold $1,500
- All Bronze and Silver Package +
- Quarter page ad in the MIAAP attendee program
- Ad in 2 MIAAP E-newsletters

Platinum $2,500
- All Bronze and Silver Package +
- Half page ad in the MIAAP attendee program
- Ad in 4 MIAAP E-newsletters
- Banner ad on MIAAP website for one month
- Verbal acknowledgement during welcome session
- Invitation for 2 to the MIAAP President’s Reception
Sponsor Opportunities

**All Sponsorships include:**
- Acknowledgement in our conference attendee program
- Verbal acknowledgement before and after your sponsored item/meal in the general session room
- Your logo and link to your website on the MIAAP’s conference web page
- Logo prominently displayed at meal/snack service

**Breakfast $1,500 (2)**

Breakfast is served in the exhibitor area. Our attendees are encouraged to mingle with exhibitors before heading into the general session room.

Breakfast Sponsorship includes:
- One page flyer in the attendee packet
- 1/4 page ad in the attendee program

**Lunch $3,750 (1)**

Our working lunch focuses on MIAAP Chapter and District updates.

Lunch sponsorship includes:
- One page flyer in attendee packet
- 1/4 page ad in attendee program
- Submission of one ad in the weekly MIAAP e-newsletter
- Acknowledgement on a place mat at each table seating

**Morning and Afternoon Snack Break $1,000 (4)**

During designated exhibitor breaks, attendees are able to grab a snack and mingle with exhibitors.

Snack Break Sponsorship includes:
- One page flyer in attendee packet
- Acknowledgement in attendee program
- Logo prominently displayed on snack table
Sponsor Opportunities

Coffee and Tea $800 (1)
The coffee and tea bar will feature the sponsor’s logo and a large sign with the sponsor’s logo and QR code to the sponsor website or desired page of sponsor’s choice.

Tote bags $600 (1)
Tote bags will feature the sponsor logo and MIAAP logo. Tote bags will hold all attendee welcome gifts including the attendee welcome packet.

Attendee Packets $600 (1)
Attendee packets are handed out to every attendee and exhibitor. They will feature the sponsor logo on the back cover, inside front cover, and include one sponsor full page ad.

Poster Presentations $500 (1)
The poster presentations offer medical students and residents a way to communicate their research and understanding of a topic in a concise and visually engaging format.
Poster Sponsorship includes:
- Large sign acknowledging sponsorship
- 1/4 page ad in attendee program
- one ad in MIAAP weekly e-newsletter

Lanyards $350 (1)
Lanyards will include the sponsor’s full color logo and MIAAP logo and will be worn by all attendees during the conference.

Notepads $250 (3)
Sponsor provided notepads will be included in attendee packets or at each table seating at the conference.
Registration

Please visit miaap.org/exhibitors to fill out the exhibitor commitment form OR fill out the attached commitment form and submit it to Emily Rambo at emily.rambo@miaap.org.

If you have any questions or concerns please contact Emily Rambo at emily.rambo@miaap.org or 517-449-7128
EXHIBITOR INFORMATION

This information will appear in conference publications exactly as you provide it. Please print legibly.

Company: ____________________________

Address: ____________________________

City, State, Zip: ______________________

Phone: __________________ Fax: ________

E-mail: ______________________________

Website/URL: _________________________

Primary Contact: This person will be the primary point of communications and will be sent all information related to your participation.

Contact Name & Title: __________________

Contact Phone: _______________________

Contact E-mail: ________________________

EXHIBIT & PARTNERSHIP PACKAGES

Please indicate your participation level below:

☐ Platinum $2,500
☐ Gold $1,500
☐ Silver $1,000
☐ Bronze (non-profit only) $600

ADDITIONAL SPONSORSHIP OPPORTUNITIES

☐ Friday Breakfast $1,500
☐ Saturday Breakfast $1,500
☐ Saturday Lunch $3,750
☐ Snack Breaks (4) $1,000
☐ Coffee and Tea $800
☐ Tote bags $600
☐ Attendee Packets $600
☐ Poster Presentations $500
☐ Lanyards $350
☐ Notepads (3) $250
2023 MIAAP Annual Conference Commitment Form

PAYMENT SUMMARY

PARTNERSHIP PACKAGE $_______  + SPONSORSHIP $_______

+ ADDITIONAL SPONSORSHIP $_______  = TOTAL $_______

Payment Information

A check in the amount of $_______ is enclosed. Please make checks payable to MIAAP and mail to MIAAP, Emily Rambo, 106 W Allegan, STE 310, Lansing, MI 48933. Please include your signed commitment form.

To pay with a credit card, click here: miap.org/exhibitors. If you require an invoice, please indicate the name and contact information of the person to whom an invoice should be sent:

Name:

Email:

Phone:

Payment deadline: August 1, 2022 to secure your exhibit space

Cancellation Policy: Exhibitors may cancel as follows:
$50 cancellation fee until July 1, 2023
$100 cancellation fee after July 1 until September 1, 2023
The will be no refunds for cancellations after August 25th, 2023

Do you require a W-9 form?  □ Yes  □ No

Will you be submitting your ad or logo?  □ Yes  □ No

Name of exhibitor staff that will be in-person at the Lansing Center:

[Spaces for three names added]