# MEASURING AND MONITORING THE INNOVATION ECOSYSTEM

## RECOMMENDATIONS FOR ECOSYSTEM ACTORS

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| POOR TRANSPARENCY, FRAGMENTATION AND HOARDING OF DATA AMONG ECOSYSTEM ACTORS | • Support the creation of standards and incentives for meaningful data sharing across ecosystem actors  
  • Provide different kinds of data collection, data management and data analysis training for different actors within the ecosystem | • Make the wider sharing of appropriate data a pre-requisite of accelerator participation for innovators  
  • Open up their data sets for other ecosystem actors, particularly around demand and supply for innovation within different markets | |                                                                 | • Provide capacity building support to different ecosystem actors around collecting and sharing appropriate data  
  • Work with governments to identify a national level approach to encouraging actors to work together within an ecosystem framework |
| DIFFICULTY OF DEFINING AND MEASURING ‘SUCCESS’ WITHIN AN ECOSYSTEM         | • Research case studies of different innovation partnerships and transactions among ecosystem players to help identify good practices  
  • Provide targeted training to incubated innovators around monitoring and evaluation of both their product / service and their contribution and relationships within the ecosystem | |                                                                 |                                                                 | • Convene ecosystem actors to discuss a localised approach to operating as an ecosystem, and provide more support focused on facilitating relationships between these actors in the long term  
  • Focus on the production of public goods to strengthen the glue of an ecosystem, rather than individual innovations |