Business Leaders Are “Lifting Up Westchester” By Racing To Fight Hunger

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MT. KISCO — Members of the Business Council of Westchester are hitting the race track to raise money for a non-profit that keeps Westchester families from going hungry.

The business council selected the organization "Lifting Up Westchester" as their non-profit to support this year, giving their members the opportunity to donate food while having some fun at the Racing and Rolling Event.

“Their organizing this event to help support, primarily, our soup kitchen and holiday meal program. We obviously serve meals every day. About 60 people come to us during the week every day and then we also collect food throughout this holiday season to create holiday gift bags to take to people’s homes so that they can have a festive holiday,” said Anahaita Kotval, executive director of Lifting Up Westchester.

Two-hundred-thousand Westchester residents are food insecure, a number which shocks many who work and live in the area.

“And in a community like Westchester, you wouldn't think there was such a need because it's ‘affluent,’ but there is a very strong need. And we wanted to then support that need and have them use us as a platform to sort of get their name out there and spread the word of who they are and what they do,” said Eon Nichols of the Business Council of Westchester.

All proceeds from the event will help Lifting Up Westchester provide holiday meals to up to 500 residents this season.
“The number of people we can serve, the number of meals we can provide, the number of people who will get holiday bags is directly proportional to cash donations and food donations that we get,” Kotval said.

Anahaita says Lifting Up Westchester is always looking for extra help, anyone who is interested in volunteering can visit their website at www.liftingupwestchester.org.

To view the full article online, please visit: http://www.fios1news.com/lowerhudsonvalley/business-leaders-are-lifting-up-westchester-by-racing-to-fight-hunger#.WyQKCNJKhaR