Crowne Plaza White Plains Partners With Lifting Up Westchester
November 22, 2019

White Plains, N.Y. – Crowne Plaza White Plains is proud to collaborate with Lifting Up Westchester (LUW), a nonprofit agency that provides homeless and poverty services to hungry and homeless individuals in Westchester County, to support the launch of its fourth annual Holiday LIFT campaign. A kickoff event took place at the Crowne Plaza White Plains on Nov. 5, along with the activation of a new winter accessories and new toy drive.

"Crowne Plaza White Plains is honored to be a part of the Holiday LIFT campaign," said Monika Henry, general manager of Crowne Plaza White Plains. "As part of the Westchester community, we are thrilled to be able to spread holiday cheer to those in need and support the generous efforts of Lifting Up Westchester."

As part of their contribution, Crowne Plaza White Plains is donating 12 cooked turkeys with all the fixings to LUW for its Thanksgiving feast and providing drop-off locations in the lobby for new hats, gloves, scarves and new toys.

LUW signature holiday-themed activities include: providing 2,000 meals from the LUW soup kitchen on Thanksgiving, Christmas and New Year's Day; filling and delivering 500 food bags; distributing pies, cookies and goodie bags; and wrapping and delivering hundreds of gifts to men, women and children in need. From food drives to decorating LUW homeless shelters, the Holiday LIFT campaign has activities for all ages and groups.

"We are so grateful to Crowne Plaza White Plains for taking such a hands on approach to helping those in need during the holidays," said Anahaita Kotval, Chief Executive Officer of Lifting Up Westchester. "It is thoughtful and dedicated community partners like them that make this truly the most wonderful time of the year."

Individuals interested in getting involved in this year’s Holiday LIFT campaign can help in a variety of ways:
• Organize a food drive and involve your neighborhood, school, religious organization or community group. Foods needed most are turkeys, hams, instant mashed potatoes, gravy mix, stuffing, canned vegetables, canned cranberries, cake and brownie mixes.
• Pie Day is Dec. 14. LUW is accepting homemade or store-bought baked goods. Bake pies and holiday cookies for donation.
• Donate wrapping paper.
• Regift a duplicate gift or unused gift card.
• Donate the free turkeys or coupons for free turkeys that many grocery stores give away at Thanksgiving or Christmas.
• Donate $10-$25 grocery store gift cards for food bags given to vegetarians and families who traditionally eat something other than turkey and ham for their holiday meals.
• Donate new multi-cultural dolls, sports balls, and board games for children in the Brighter Futures Youth Programs. Gift cards for teens are also appreciated.

The deadline for food donations is Thursday, Dec. 5. New clothing, wrapping paper, toys and gift cards may be donated through Tuesday, Dec. 17. Drop-off at 35 Orchard St., White Plains – weekdays (9 a.m. to 5 p.m).

For specific dates and timing information on all Holiday LIFT activities, please visit: www.liftingupwestchester.org/h... or contact the Community Outreach Department via e-mail ninzinna@liftingupwestchester.org or phone (914) 949-3098, ext. 9735.

For additional information and/or to donate, please visit www.liftingupwestchester.org. The Crowne Plaza is at 66 Hale Ave. in White Plains, N.Y., and can be reached at (914) 682-0050 or by visiting www.cpwestchester.com.

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