Oh la L.A. - NO TASTE FOR BAD TASTE at A+D Museum

By Abigail Stone / 03/07/18 at 11:54 am / 0 Comments
It’s no secret that the French have style in spades. From food to fashion to design, we look to France to personify beauty and elegance. NO TASTE FOR BAD TASTE, now open at A+D Museum through April 29th, attempts to define the je ne sais quoi of the country’s stylish DNA. Presented by VIA, the exhibition brings together a stunning who’s who of the country’s world-renowned tastemakers including Hermès International, Gautier, Lignet Roset, Philippe Starck, Roche Bobois, and Saint-Louis, with set designs by Jean-Charles Castelbajac. The featured one-off works confirm the country’s place as a design thought leader.

“Revealing the DNA of French design with 40 showpieces, illustrating how it draws endless inspiration from its ten traditional values, with each piece offering an insight into French art de vivre,” says VIA’s CEO Jean-Paul Bath. VIA, which stands for Valorisation de l’Innovation dans l’Aménagement which translates to Promotion of Innovation in Furniture Design, is a discussion platform and exhibition venue, founded in 1979 at the initiative of CODIFAB (Committee for Development of the French Furniture and Wood Industries) with the support of the Ministry of Industry, was tasked with promoting and supporting French design within France and throughout the world.
The traditional values include: the art of vivre; elegance and a hint of luxury; cultural openness; balance; savoir-faire; panache; audacity; heritage; creativity and Industry; and, sustainable innovation. Taken together, they form the foundation of a design tradition that is simultaneously classic and innovative.

Our appetite for Gallic everything is insatiable. NO TASTE FOR BAD TASTE only whets our appetite for more.

**NO TASTE FOR BAD TASTE: now through April 29th, A+D Museum, 900 E 4th St, Los Angeles, CA 90013, 213.346.9734**

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