Summary

French Design Exhibition demonstrates the elegance and playfulness of French design

National Chinese newspaper, Lianhe Zaobao, featured NO TASTE FOR BAD TASTE as a programme part of Voilah! France Singapore Festival. The exhibition features 40 pieces of furniture from renowned French designers, and showcases the vibrant and dynamic aspects of French design through exploring its ten essential values.

The article mentioned Nathan Yong as the only Singaporean designer featured in the exhibition, with his iconic Break Stool as part of Ligne Roset’s furniture range. Yong was also quoted sharing his commitment to finding commonalities between his design and the brand, and how he identifies with the values that French design encompasses.

The article also highlighted NO TASTE FOR BAD TASTE as a travelling exhibition organised by VIA, with Singapore being its only Southeast Asian stop during the tour. The ten values of French design also serve as the themes of various tents within the exhibition, with showpieces categorised into these tents to represent the different design values. CEO of le French Design by VIA, Jean-Paul Bath, was also quoted that this exhibition, sharing how it aims to showcase the best of French design, and the French
pursuit of fine craftsmanship. He also shared more about the different showpieces on display, including Moissonnier, 1997, Vertigo, 2010 and the children’s furniture range by Gautier. Bath also hopes the exhibition will be a platform to introduce the unique and quirky aspect of French design and creativity to Singaporeans.