Create a Propaganda Poster

Grades: 3rd - 12th grade and beyond*
*coloring sheets are for all ages!

Background
Propaganda posters came about in World War I as a way to gain the interest of national populations on the needs of the cause. Every country in both the Allied and Central Powers during World War I produced propaganda to be placed in stores, businesses and on street corners. These posters pushed for government financial aid, military aid, rationing techniques, job reinforcement and more. In the United States, the most common group of poster makers were hired by the United War Work Campaign to promote enlistment, the buying of War Bonds and the push for appreciation of rationing. These posters were successful in promoting the needs of the war and gaining the approval of the American people in the form of patriotism.

Materials Needed:
WWI Propaganda Poster Examples
WWI Propaganda Poster coloring sheets
Paper
Your medium of choice: Paint, pencils, markers, crayons or colored pencils

Activity:
Look at the examples of the most famous propaganda posters from World War I and choose your favorite. Then, color one of the posters available or consider creating your own for a cause you support. Your poster should include the following elements:

- A slogan for your cause
- An image to go with your slogan
- The organization attached to your cause
- A direction or two on how to support your cause
EVERY GIRL PULLING FOR VICTORY

VICTORY GIRLS
UNITED WAR WORK CAMPAIGN

A Wonderful Opportunity For You

U.S. NAVY
Inquire at Recruiting Station
IF YOU WANT TO FIGHT!
JOIN THE MARINES

Oh, Boy! that's the Girl!
THE SALVATION ARMY LASSIE
Keep Her on the Job

UNITED WAR WORK CAMPAIGN
A Wonderful Opportunity For YOU

U.S. NAVY
Inquire at Recruiting Station
GEE!!
I WISH I WERE
A MAN

I'd JOIN
The NAVY

BE A MAN AND DO IT
UNITED STATES NAVY
RECRUITING STATION
TURN YOUR DOLLARS TO DOUGHNUTS THRU THE SALVATION ARMY
EVERY GIRL PULLING FOR VICTORY

VICTORY GIRLS
UNITED WAR WORK CAMPAIGN
Oh, Boy! that's the Girl!

THE SALVATION ARMY
LA

Keep Her on the Job

NOV. 11-18
1918
I WANT YOU FOR U.S. ARMY
NEAREST RECRUITING STATION
For every fighter
a woman worker

Care for her through The YWCA

UNITED WAR WORK CAMPAIGN
IF YOU WANT TO FIGHT!
JOIN THE MARINES
FOR EVERY FIGHTER
A WOMAN WORKER

Y.W.C.A.

BACK OUR SECOND LINE OF DEFENSE
"I Summon you to Comradeship in the Red Cross"