Annual Report 2021

Creating Community
FROM THE PRESIDENT AND BOARD CHAIR

The past twenty-one months have been challenging for everyone. Without the generous support of our donors, we might not have made it through these last several months. Our donors have ensured that we are able to continue to fulfill our mission to educate on the life and times of President Wilson and how issues from that era resonate today.

Helping to Create Community through the study of history is an essential part of who we are and what we do. By understanding our history, we can connect our past with the present and the future. We are fortunate to have the opportunity to educate, create connections and build community with people around the country thanks to the continued support of our donors. In the following pages you will see the impact made by donations and grants that fund our work.

As we celebrate our success over the past year, we remain acutely aware of our future financial needs. Your support allows us to offer outstanding virtual and live programming for all ages, provide a living wage to our employees, care for our collections, and maintain our museum and facilities. We can’t do it without you!

This report is an abbreviated look at what we have done over the past year. In an effort to keep printing and mailing costs to a minimum, we had to make difficult choices as to what to include in this report. Please visit our website for more details on programs, and for up-to-date program offerings.

We thank you again for your support,

Robin von Seldeneck
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The mission of the Woodrow Wilson Presidential Library is to promote an understanding of the complexity of the life and times of President Woodrow Wilson, his influence on the world, and his relevance today and for the future.

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In Memory of our beloved co-worker Natalie Rzepkowski

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Cover photo: Spiders, Bats and Black Cats Event, October 2021. Image – WWPL.
As part of a new Institute of Museum and Library Services grant, the Woodrow Wilson Presidential Library is creating educational programs and resources that focus on history, civic engagement, and how we can learn from the past. We will explore the fight against urban renewal in Staunton as a study in civic engagement. We will also develop new programs that use history to teach financial literacy and to learn about food insecurity. These programs will be in partnership with local nonprofits, but can be adapted for participants anywhere in the country.

Beginning this January: We received National Endowment for the Humanities to create a virtual series that will explore the views and the political policies of individual presidents toward minority populations. A different president will be discussed each month in the virtual series, which will feature representatives and historians from various presidential sites around the country. Partners in this program include Andrew Jackson's Hermitage, The Abraham Lincoln Presidential Library and Museum, The Ulysses S. Grant Presidential Library, The Rutherford B. Hayes Presidential Library & Museum, The Benjamin Harrison Presidential Site, and The Theodore Roosevelt Center.
We are grateful to the following individuals, businesses, organizations and foundations for their support during our last fiscal year:

**July 1, 2020 to June 30, 2021**

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We make every effort to ensure this list is complete and correct. Please contact us if there is an error.
This incredible organization tells the important and often difficult story of the life and times of Woodrow Wilson, our 28th president. The staff at the WWPL are devoted to history in context and with the consequences it had for *all* affected by it — told with compassion and an unwavering commitment to the whole truth. There are crucial lessons to be learned from Wilson’s times that directly impact the world we face today. I’m proud to be a part of an organization that is bravely engaging with history: the successes we can celebrate, the failures that challenge us to do and be better, and the in-between we need to spend more time with.

- Mary Gail Dufresne, Board Member

Copies of our 990 and annual audit details are available upon request.

Looking for a unique holiday item?  
Give the gift of membership or visit our President’s Shop.  
All proceeds go to our general operating fund.  
www.woodrowwilson.org/shop
ANNUAL REPORT CARD

RESULTS THAT MATTER

Website Visitors
62k

Onsite Visitors
9.4k

States Represented
50 + Washington DC

Countries Represented
15

Volunteers
44

Volunteer Hours
1973

Teacher Workshops (Virtual)
6

Teacher Workshop Participants
146

Speaker Series Programs
5

History at Home Virtual Programs
40

Virtual Special Events
8

New Collection Acquisitions
281

Statistics from
July 1, 2020 to June 30, 2021

“I cannot wait to use what I’ve learned in my classroom...I had no idea so much great material was here to use for research.”
- Teacher Workshop Participant, Fall 2020

What our Visitors Say:

“I was not sure what to expect when visiting the museum. It was very well set up and I learned a lot of things I was unaware of regarding the Wilson family. I would definitely recommend visiting this attraction.

Great spot for a little history. This is also good for younger kids since the house tour is around 20 mins, just right for the little ones to see and have fun, but not to much for them to go nuts. The museum is great with lots of cool mementos from Wilson's life. The WWI Trench War display in the basement is a must see.

What our Visitors Say:
$25,000
MATCHING GIFT CHALLENGE
DOUBLE YOUR IMPACT!

Dollar for dollar, your donation of up to $500 to the WWPL will be matched!

Challenge ends DEC. 31!

donate today at www.woodrowwilson.org

Contact Rachel Eavey at reavey@woodrowwilson.org or call 540-885-0897 x115