Foundation Fact Sheet

Mission and Vision

- Mission: To promote an understanding of the complexity of the life and times of President Woodrow Wilson, his influence on the world, his relevance today and for the future.
- Vision: To increase the understanding of the complex life and legacy of the 28th President through the presentation of insightful and informative exhibitions, programs, archives, tours, and other initiatives.

History

- Founded in 1938 as the Woodrow Wilson Birthplace Foundation by a group of Virginia and national leaders, including former President Wilson’s cabinet members and his widow, Edith Bolling Galt Wilson.
- Dedicated by President Franklin D. Roosevelt in 1941.
- Visited by President Dwight D. Eisenhower in 1960.
- Registered as a National Historic Landmark in 1965.
- Expanded with the World War I trench exhibit in 2010.
- Opened a new Library & Research Center in Fall 2011.

Campus

- Presbyterian Manse (also known as the birthplace), where President Wilson was born in 1856.
- The Dolores Lescure building, which houses a museum, featuring six galleries dedicated to President Wilson’s life and times.
- Exhibit Hall, featuring Wilson’s 1919 Pierce Arrow presidential limousine.
- Archives & Research Center, which houses one of the nation’s largest collections of Wilson materials, and the Don W. Wilson meeting space.
- The Emily Pancake Smith House Administration Building, which includes “The President’s Shop” gift shop, the Evarts W. Opie, Jr. Orientation Center.
- Restoration Gardens, designed and installed by The Garden Club of Virginia, and site of archaeology research and field school with James Madison University 2017-current.

Programs

- Tours of the Manse and Museum, year-round for more than 22,000 guests annually.
- Education programs for more than 3,500 school children annually.
- Special events honoring Veterans Day, Flag Day, and other occasions.
- Speaker Series, featuring national historians, scholars, presidential museums, and more.
- Virtual Visits and Programs for schools and the public.
- Annual Teacher Institutes.
- A digital archive of resources for scholars, students, teachers and the public.