Preservation Austin’s annual Homes Tour - this year, our Spring Tour! - returns in-person with an exciting spin, celebrating iconic cultural, commercial, and institutional spaces that speak to our city’s expansive history.

This event is our nonprofit’s marquee event and most important fundraiser. All proceeds, including ticket sales and sponsorships, support our advocacy efforts and educational programming year-round.

SPONSORS RECEIVE RECOGNITION THROUGH:

- Tour Program + Signage (1000+ tour attendees)
- Postcard Invitation (800+ distribution)
- Social Media (10,000+ followers on Facebook, Twitter, and Instagram)
- Pre-Event E-Blasts (6,000+ email list)
- Post-Event Newsletter (500+ household readership)

INCLUSION IN PRINT MATERIALS AND SOCIAL MEDIA IS SUBJECT TO PROOF DEADLINES (March 15, 2022) AND COMPLETED SPONSORSHIP AGREEMENT.
## 2022 Spring Tour Sponsorship Packages

### Title Sponsor - $10,000
- Exclusive banner at Tour Home Base
- Full-color back cover ad in Homes Tour program
- Logo recognition on Preservation Austin landing page for one year
- Title sponsor recognition on Homes Tour program page for one year
- Logo on 2022 Homes Tour event page and e-blasts
- Logo on postcard invitation (premier placement)
- Logo on Homes Tour map (premier placement)
- Quarter-page b/w ad in biannual Preservation Austin newsletter for one year
- Business Benefactor membership ($2,500 value)
- 20 tickets to the 2022 Homes Tour + after party

### Underwriter Sponsor - $5,000
- Logo recognition at Tour Home Base signage
- Full-page ad in Homes Tour program
- Underwriter sponsor recognition on Homes Tour program page for one year
- Logo on 2022 Homes Tour event page and e-blasts
- Logo on postcard invitation
- Logo on Homes Tour map
- Quarter-page b/w ad in post-tour Preservation Austin newsletter
- Waterloo Business or Waterloo Circle membership ($1,000 value)
- 12 tickets to the 2022 Homes Tour + after party

### House Sponsor - $3,000
- Logo recognition at Tour Home Base signage
- Half-page ad in event program
- Logo recognition on Homes Tour program page for one year
- Logo on 2022 Homes Tour event page and e-blasts
- Logo on postcard invitation
- Listing on Homes Tour map
- Quarter-page b/w ad in post-tour Preservation Austin newsletter
- Business Ambassador or Advocate Membership ($500 value)
- 8 tickets to the 2022 Homes Tour + after party

### Gold Sponsor - $1,500
- Listing recognition at Tour Home Base signage
- Half-page ad in Homes Tour program
- Listing on Homes Tour program page for one year
- Listing on 2022 Homes Tour event page and e-blasts
- Listing on postcard invitation
- Listing in post-tour Preservation Austin newsletter
- Business Leader Membership or Friend Membership ($250 value)
- 4 tickets to the 2022 Homes Tour + after party

### Bronze Sponsor - $500
- Listing recognition at Tour Home Base signage
- Opportunity to purchase $75 quarter-page color ad in Homes Tour program
- Listing on Homes Tour event page and e-blasts
- Listing on postcard invitation
- Listing in Homes Tour program
- Listing in post-tour Preservation Austin newsletter
- 2 tickets to the 2022 Homes Tour + after party
YES, I WANT TO BE A 2022 SPRING TOUR SPONSOR!

_____ TITLE SPONSOR ($10,000)  
_____ UNDERWRITER ($5,000)  
_____ HOUSE SPONSOR ($3,000)  
_____ GOLD SPONSOR ($1,500)  
_____ BRONZE SPONSOR ($500)  
_____ QUARTER-PAGE AD ($75)  

Name ___________________________________________________________________________
Company _________________________________________________________________________
Address __________________________________________________________________________
City, State, ZIP ___________________________________________________________________
Phone _____________________________________________________________________________
Email _____________________________________________________________________________

PLEASE PRINT BELOW HOW YOU OR YOUR COMPANY SHOULD BE LISTED IN EVENT MATERIALS:
_________________________________________________________________________________

_____ My check made payable to Preservation Austin is enclosed.
_____ Please charge my: _____ VISA _____ Mastercard _____ American Express
Card Number: ___________________________________________ CSC# ___________
Name on Card: ____________________________ Expiration Date: ________
Signature: ___________________________________________________________

Please return this document to:
Lesley Walker, Development & Grants Coordinator, Preservation Austin
P.O. Box 2113, Austin, TX 78768
512.474.5198 ext. 2 | lesley@preservationaustin.org