it’s time for a crafty solution

Introducing the C3 Guide Rule – a simple tool that helps everyone from the kid crafter to the pinterest-perfect creative measure quickly and cut straight. This simple device helps make the user more efficient, giving them greater ability to cut more precisely and in different mediums. From drawing and cutting straight lines to cutting paper, fabric and making crafts, the C3 Guide Rule can help!

Like any great tool, the C3 Guide Rule is versatile and intuitive to understand. At first glance it looks like two rulers molded together – but its value comes from its patented, V-shaped channel. The unique cutting groove of the C3 empowers even the littlest users to cut straight lines in a variety of materials, with any tool – from safety scissors, xacto blades, or even rotary cutters. It also features measurements in both imperial & metric, for users on either side of the pond. Finally, with its low profile and small width (6in.) the C3 Guide Rule fits in easily in a backpack or 3-ring binder.
To buy your own C3 Guide Rule, visit www.cutcreatecomplete.com

The C3 Guide Rule is a creation of Mandee Thompson, CEO and founder of Viose.

Viose is currently seeking strategic partnerships to help bring the C3 Guide Rule to even more schools and users. If you are interested in being a part of the C3 journey, please contact: thompson.mandee@viose.net

THE C3 GUIDE RULE — THE RULER EVOLVED

First, C3 can be used for easily measuring multiple lengths.

Then, drape your fabric to fit easily into the cutting groove.

Finally, a simple rotary cutter can easily cut fabric along the groove.

The C3 Guide Rule works great with any existing cutting mats as well!

Thicker canvas fabrics also work well with C3, once aligned into the groove for cutting.

The C3 Guide Rule comes in a variety of colors and plastic materials, with more models coming in the future — including a 36” length metal variant for DIY crafters, seamstresses, and designers.