



CUSTOMFLEX® ARTIFICIALIRIS receives Transitional Pass-through Payment Status

CMS grants pass-through payment status to the first and only FDA-approved iris prosthesis, allowing greater access for patients

CINCINNATI, Ohio – January 14, 2020 – VEO Ophthalmics, LLC, today announced that the **CUSTOMFLEX® ARTIFICIALIRIS** has been approved by the Center for Medicare and Medicaid Services (CMS) for transitional pass-through payment status, effective January 1, 2020. The HCPCS code for the **CUSTOMFLEX® ARTIFICIALIRIS** that is associated with pass-through payment is: **C1839 Iris prosthesis**.

The approval by CMS for transitional pass-through payment was under the new alternative pathway for Breakthrough devices. Ron Gilliland, President and CEO of VEO Ophthalmics stated, “Since receiving FDA approval, the **CUSTOMFLEX® ARTIFICIALIRIS** has helped many patients suffering from symptomatic aniridia. The decision by CMS to grant pass-through payment status will now make this unique technology available to more patients in the U.S.”

The **CUSTOMFLEX® ARTIFICIALIRIS** is the only iris prosthesis available in the United States, receiving FDA approval on May 30, 2018 for use in children and adults for the treatment of iris defects resulting from congenital aniridia, acquired defects or other conditions associated with a completely or partially missing or damaged iris.

People may have a damaged or missing iris from birth or as a result of ocular injuries or other trauma, disease, or surgery. They struggle to cope with symptoms related to the eye’s inability to control the level of incoming light, including light sensitivity, glare, halos, reading difficulty, and problems with night driving. Many face above-average risk of glaucoma and cataract formation as well.

About VEO Ophthalmics

Located in Cincinnati, Ohio, VEO Ophthalmics, LLC, is a developer and distributor of ophthalmic surgical technologies. VEO focuses on improving patient care by partnering with leading ophthalmic surgeons to develop innovative tools for today’s challenging surgical environment. Close relationships with ophthalmic healthcare customers and business partners help VEO ensure that its products and service experience meet the highest standards.

To learn more, visit VEO at www.veo-ophthalmics.com.

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