Expanding Organizational Capacity

Supporting our partners to build a strong organizational foundation is a critical part of the Democracy Alliance’s work. To that end, the DA’s New American Majority Fund is working to connect DA partner organizations with resources, trainings, and technical assistance that will help them maximize their impact in 2020 and beyond.

We highlight here an initial collection of specific trainings, resources, and providers selected to meet needs identified by organizations across our diverse portfolio. We wish to acknowledge that this is only a starting point, and that many excellent providers and trainings do not appear here. We nonetheless hope this resource serves to highlight the important work of capacity-building providers, and to connect our partner organizations to resources that strengthen their work.
Directory

AAPI Force
Provides training, technical assistance, coaching, and strategic planning to AAPI organizations including 501(c)(4)s. Runs a campaign organizer training school. Supports AAPI base building organizations nationally.

Acronym
Personalized training and support to help organizations and organizers integrate digital tactics into their day-to-day work. Helpful assessment tool to evaluate technology platforms and tools.

AORTA
Provides workshops and trainings that build organizational capacity through an intersectional and liberatory lens. Also offers facilitation and other consulting services.

Allied Media
Fiscal sponsorship, training, and capacity-building to people and projects that use media for systems transformation; a biennial convening that highlights media-based organizing strategy and skill sharing; and a speakers bureau that disseminates skills and ideas to the public.

Aspiration Tech
Technology and online strategy, information security and data governance, facilitative leadership mentoring for effective and sustainable tech strategies. Technical assistance available, including enterprise platform procurement coaching.

Ballot Initiative Strategic Center
A center for resources and training to make ballot measures a proactive tool for increasing civic engagement, enacting policy, and strengthening progressive infrastructure.

Becker Digital
Provides digital organizing strategy and social media trainings and bootcamps. One on one coaching for digital strategy also available.

Blackout Collective
Provides regular and custom trainings on direct action strategies in communities that prioritize the liberation of Black people. Runs a college student training program, provides rapid response support, and facilitates Deep Space Visioning to promote innovation in projects and programs.

Board Source
A training and resource center for Boards and Executive Directors. Membership program provides access to educational resources and TA assistance. Trainings and coaching packages also available.

BOLD
BOLD offers a Director and Lead Organizer Training for 40 leaders per year, and Amandla!, a four-day intensive training program for frontline organizers. Also provides coaching and technical assistance to Black lead organizations.

Bolder Advocacy
A team of lawyers, coaches, and nonprofit experts who provide legal guidance through webinars, trainings, and online resources to help nonprofits engage in effective advocacy and lobbying and understand lobbying and campaign finance laws. Free technical assistance.

Bridgespan
Two online accelerator cohorts for nonprofit executive teams – investing in Leaders and Achieving Strategic Clarity – that combine online lessons and guided team activities. General consulting and strategic planning services.

Center for Creative Leadership
Variety of leadership and management programs, trainings, and coaching packages. In person program for executive directors and middle and senior managers. Women’s leadership program and some online cohorts.

Center for Empowered Politics
A 501(c)(4) that provides in-depth coaching, leadership, and organizational development support for 501(c)(3)s, 501(c)(4), and PACs. Packages available. Focus on communities of color.

Center for Excellence in Nonprofits
Variety of on-line and in person professional and leadership development trainings for nonprofit leaders and staff. Online resource center with templates and tools.

Center for Story-based Strategy
Narrative strategy training, consultation, and partnerships for organizations prioritizing frontline communities. Online and public training programs and resource center tools and templates.

Charity How To
Online learning center for nonprofit professionals with high-quality webinar trainings on grant writing, board management, fund-raising, social media, and variety of other topics.

CompassPoint
Designs and delivers cohort leadership programs, consulting engagements, and public workshops. Convenes peer networks for Finance and HR professionals in person and through an active listserve. Hosts free downloadable reports, resources, tools, and templates.

Community Change Action
Provides in-depth trainings and capacity building support for member organizations to ensure electoral work is a dimension of power for the progressive movement. Leadership fellowships, cohorts, and tailored support for member organizations.

Color of Change
Support and resources for launching on-line petitions and social justice campaigns. Online how-to resource center.

Crossroads
Anti-racism and anti-bias workshops, trainings and resources to increase the capacity of change agents to dismantle systemic racism and cultivate anti-racist multicultural diversity within institutions and communities.

Digital Plan
Digital strategy learning center. Free and paid offering includes on-line on-demand courses, in-depth trainings, and a membership for access to resources, courses and tools. Consultant packages and on-going support also available.

Faith in Action
Regional bootcamps that offer grassroots training and campaign development support for organizations and leaders interested in growing their faith based work and/or partnering with faith-based organizations. Faith based leadership trainings.

Faith in Public Life
A national network of diverse faith leaders that offers civic engagement programs through state hubs in Florida, North Carolina, Ohio, Georgia, and Virginia. Conducts deep organizing trainings and provides support to network members.

Fiscal Management Association
Financial operations and fiscal management advisory services and tools to help nonprofits build fiscal competencies. Consulting and advisory services, outsourced fiscal management, and training and coaching available.

For Our Future

Forward Together
The Stepping Into Power fellowship supports leadership development of women, people of color, queer, trans and other gender non-conforming leaders. Support for organizations building power for families in New Mexico, Oregon, Virginia, Florida, Georgia, Colorado and Montana.

Grant Space
On-line and in-person trainings with a focus on building skills in fundraising, organizational sustainability, leadership & management. Resource bank and templates available.

Highlander Research & Education Center
Provides research, grassroots, and leadership training and support to organizations and leaders in Appalachia and the South. Youth and community of color focused programs.

Inclusv
Helps organizations ensure staff, consultants, and vendors of color are represented in nonprofits and campaigns through talent of color and job databases.

PipeLine
Base, Majority Mobilization, Structural Reform
Networks
Strong Organizational Foundation
Budget
Narrative
Directory

Instituto
Provides in-person and online coaching, training and communities of practice to campaigners in Arizona. Executive leaders and middle managers of community organizations are offered access to coaches and other technical assistance via fellowship programs.

Isaiah
Isaiah offers core curriculum for nonprofit development.

Midwest Academy
Training and support center for social justice organizers. Offers several key programs, all of which focus in particular on the development of effective strategic campaigns: Funds-mentals of Organizing for Social Change, Advanced Strategy Retreat, Supervising Organizers Workshop, and Coaching and Onsite Consulting.

Mobilization Lab
Advocacy campaign training and support. Five and two-day workshops centered on creative, agile, participatory approaches and systems thinking. Resource center on modern campaigning fundamentals. Organizational change coaching.

Movement Strategy Center
Transformational movement builders who lead initiatives and cohorts. Online resource center. Currently no public trainings.

National Council of Nonprofits
Produces and curates tools and resources for nonprofits to support them in issues related to boards and governance, ethics and accountability, financial management, and fundraising.

New Left Accelerator
An 18-month organizational capacity building program that provides resources, training and consultant support to emergent organizations. Unique focus on 501(c)(4)s and PACs and (c)(3)s seeking to form related legal entities. Free TA appointments to connect leaders with resources, training, and referrals.

Nonprofit Finance Fund
Provides financial management coaching and technical assistance to better inform decisions around strategic direction, optimizing resources, and growth or change.

Nonprofit Leadership Lab
Membership based learning community with on-line trainings, workshops, peer support, access to experts, templates, and resources.

Nonprofit Risk Management Center
Expertise on nonprofit risk management, including a Risk Leadership Certificate program and custom trainings to help organizations develop in-house risk management plans and policies. Also provides general consulting offerings and resource center.

Organizing Empowerment Project
Free training and software to support progressive organizations in launching early relational organizing campaigns. Online trainings, peer learning, and in-depth campaign design programs and support; limited re-granting to hire an organizing lead.

People’s Action
Membership based capacity-building support and training with a focus on building 501(c)(4) and governing power. Numerous regional and state-based trainings open to public including Strategy College, Movement Politics Academy, and Train the Trainers programs.

Progressive Multiplier
A funding intermediary that supports the building and scaling of individual donor revenue generation programs. An online learning hub housing fundraising experiment results, revenue generation best practices, and robust peer-to-peer community interaction.

Ragtag
Ragtag manages tech volunteers to provide resources, advice, and services to organizations and campaigns. Tech advice, coaching, bespoke and custom websites, software and data projects, digital security training, and a helpdesk.

ReFrame
Narrative infrastructure, grounded in power building organizing strategies. Runs SPIN Academy a multi-day communications strategy and training program. Also offers a formal mentorship program for progressive organizations.

RoadMap

re:Power
Customized skills building, leadership development, and coaching for organizers, activists, and strategists in community organizing, campaign management, and movement technology through multi-day experiential trainings.

Rockwood
The Art of Leadership 5-day in person retreat focused on leading from within regardless of position. Additional cohorts for subject experts in fundraising, organizational capacity of change agents and accountability, financial management, and support; limited re-granting to hire an organizing lead.

Social Movement Technologies

Social Transformation Project
Embedded infrastructure and innovation support to emerging and existing networks of power-building organizations. Support for national and state-based groups. Online resource library of organizational and personal leadership development tools and a consultant directory.

The Capacity Shop
Technical Assistant appointments for emerging 501(c)(3) organizations and leaders interested in exploring creating 501(c)(4) and other related legal entities. Resources and referrals available.

The Center for Popular Democracy
Provides training and support for front-line organizers, supervisors, operations, development, communications staff and executive leaders within their network as well as hands-on co-management of sizable field membership-building programs and place-based collaborations.

The Management Center
Variety of in-person management trainings and courses for managers and staff. People of Color & Indigenous Cohorts available. Training specific to campaign staff. Custom-designed trainings and coaching packages available. Free online publications and resources.

The Movement Cooperative
Membership based access to collectively bargained technology services and offerings from the voter file, to data warehousing, to peer to peer texting, to relational organizing tools. Direct data and technology services available as well.

United for Respect
Provides training, strategy, and technology to organizations to increase their ability to organize with a focus on building effective online to offline capacity.

We The Action
An on-line platform that connects nonprofits with pro-bono attorneys for specific projects.