American Rescue Plan Act (ARPA)
March Briefing
Today’s Agenda

- Welcome, Land Acknowledgement and Overview
- Equitable Distribution Of ARPA Funds
- Equity in ARPA Grant and Contracting Opportunities
- Questions and Answers
LAND ACKNOWLEDGEMENT
EQUITABLE DISTRIBUTION OF ARPA FUNDS
Coronavirus State and Local Fiscal Recovery Funds Key Objectives

The ARP Act of 2021 created the Coronavirus State and Local Fiscal Recovery Funds (SLFRF) program to deliver much needed aid. The key objectives for SLFRF are to:

1. Support urgent COVID-19 response efforts to decrease spread of virus and bring pandemic under control
2. Replace lost revenue for eligible recipients to strengthen support for vital public services and help retain jobs
3. Support an equitable recovery through immediate economic stabilization for households and businesses
4. Address systemic public health and economic challenges that have contributed to the inequal impact of the pandemic

Source: US Treasury ARP Webinar
American Rescue Plan Act Federal Guidance

The Compliance and Reporting Guidance addressed priority areas to ensure a speedy and equitable recovery in your programming to ensure that they are:

- Equity Focused
- Community Empowering
- Worker-centered
- Results and evidence focused

Source: US Treasury ARP Webinar
On July 13, 2021, the Board of Supervisors (Board) adopted a motion to strategically use ARPA funds to the maximum benefit of the communities suffering disproportionate health and economic impacts from the COVID-19 pandemic.

The motion highlights the imperative opportunity to transform the lives of millions of County residents by centering equity, harm reduction, and providing proportional resources to address the needs of our residents and communities.

The Board asked for a Report that includes:

1. Equity principles
2. A proposed formula that all departments must apply to ARPA funding requests
3. A public-facing website with a dashboard that reports on the County’s ARPA expenditures and outcomes by program and department
4. A public-facing dashboard identifying ARPA contracting opportunities
5. An implementation plan to accurately capture data for non-geographically concentrated communities disproportionally impacted by COVID-19
<table>
<thead>
<tr>
<th>Principle</th>
<th>Description</th>
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<tr>
<td>Reduce racial disparities in life outcomes as well as disparities in public investment to shape those outcomes.</td>
<td>Develop and implement strategies that identify, prioritize and effectively support the most disadvantaged geographies and populations.</td>
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<td>Authentically engage residents, organizations, and other community stakeholders to inform and determine interventions (e.g., policy and program) and investments.</td>
<td>Seek to improve long-term outcomes both intergenerationally and multi-generationally.</td>
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<td>Use data to effectively assess and communicate equity needs and support timely assessment of progress.</td>
<td>Disaggregate data and analysis within racial/ethnic and other demographic subgroup categories.</td>
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<td>Work collaboratively and intentionally across departments as well as across leadership levels and decision-makers.</td>
<td>Act urgently and boldly to achieve tangible results.</td>
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<td>Align policies, processes, practices to effectively address equity challenges throughout the County of Los Angeles’ workforce (personnel, contractors and vendors).</td>
<td>Intervene early and emphasize long-term prevention.</td>
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## Additional ARPA-Related Equity Principles

| Prioritize programs and services that reduce and close race and gender equity gaps and address root causes and drivers of inequity. | Prioritize ARPA resources and services in the highest-and-high-need geographies as defined by the COVID-19 Equity Index and disadvantaged communities non-geographically concentrated (e.g., American Indian, Pacific Islanders, and immigrant communities), and realign/reallocate existing investments as well to effectively target communities and individuals. | Ensure programs and services are accessible to disadvantaged communities without the fear of intimidation or judgment. Services must be accessible culturally and linguistically, near transit, regardless of immigration status and or past criminal history, in-person/over the phone and not just online, and during days and hours, individuals can access. | Adopt prevention and early intervention-oriented approach to programs and services. | Lead with transparency and accountability. |
ARPA Projects Dashboard

https://ceo.lacounty.gov/recovery/arpa-equity-dashboard/
ARPA Projects
Select projects by department to view service areas, or click the map to see what projects are serving that location.

Clear Selections | Expand All | Collapse All
+ Consumer & Business Affairs
+ Health Services
+ Internal Services
+ Los Angeles County Development Authority
+ Los Angeles County Office of Education
+ Parks & Recreation
+ Public Health

https://appcenter.gis.lacounty.gov/arpa-projects-map/
EQUITY IN ARPA GRANT AND CONTRACTING OPPORTUNITIES
Efforts to Date

Streamlined Competitive Procurement and Contracting Process
- Revised process takes 2-3 months versus 4-10 months prior to changes
- Simpler solicitation or contract documents

Centralized Location for ARPA-Funding Opportunities
- Found in centralized ARPA website
- Online interest form with areas of interest

Outreach
- Increase language accessibility

Goals:
- Reduce barriers to contracting with CBOs—essential for service delivery in impacted communities
- Reduce barriers to contracting with small businesses and organizations—impacted by COVID’s negative economic impacts
- Increase distribution of investments in impacted communities
- Reduce barriers for contractors reflective of communities served
Streamlined Competitive Procurement and Contracting Process

Competitive Procurement and Contracting Process for American Rescue Plan Act (ARPA)-Funded Contracts

- Solicitation Publicly Released
- Proposals Submitted through E-mail or mail submission
- Evaluation with No separate review of minimum requirements
- Protest through 2 step: Debriefing & Protest
- Execute Contract through Limited negotiations

Total Time: 2-3 months
Time Savings: 4-10 months

Additional Strategies
- Templates
- Prompt Payment System
- Advance Payment

Outreach Efforts

**Goals**

Ensure eligible businesses, CBOs, and community members are informed of, have access to, successfully apply for, receive opportunities, and value impact of the County’s ARP-related investments, including programs and services and contracting, subcontracting, and grant opportunities;

Invest in and provide resources to communities that have historically experienced inequitable outcomes and were the hardest hit during the pandemic; and

Create and expand a vast communication network to widely share critical information and funding opportunities, particularly with hard-to-reach and non-traditional partners.

**Activities**

- Social media campaign
- Sharable digital toolkit
- Translated outreach materials
- Print materials and mailers
- Print ads and radio spots targeting ethnic media

**Partners**

- Chambers of commerce
- CBOs, coalitions, collaboratives
- Offices of Small Business
Pathways to County Contracting

Doing Business With
LOS ANGELES COUNTY

SOLICITATIONS AND CONTRACTS
- View Open Solicitations
- Awarded Contracts
- Vendor List by Commodity
- Debarred Contractors in Los Angeles County
- Definitions

POLICIES AND TERMS & CONDITIONS
- Purchasing Policies
- Contracting Policies
- Standard Terms and Conditions for Commodities
- Standard Terms and Conditions for Services

MASTER AGREEMENTS
- Master Agreements for Commodities
- Master Agreements for Services

PROGRAMS FOR YOU
Our programs can benefit your business in more ways than one and offer vital resources for expanding your services throughout Los Angeles County.

LOCAL SMALL BUSINESS ENTERPRISE (LSBE)
LSBE Preference Programs are eligible to receive a 15% bid price reduction or preference when bidding on certain goods and services solicited by Los Angeles County. Learn More

COMMUNITY BUSINESS ENTERPRISE (CBE)
Many County departments, public agencies, private sector prime and subcontractors use the CBE listing to meet subcontracting goals. Learn More

SOCIAL ENTERPRISE (SE)
SEs are eligible to receive a 15% bid price reduction or preference when bidding on certain goods and services solicited by Los Angeles County. Learn More

DISABLED VETERAN BUSINESS ENTERPRISE (DVBE)
DVBEs are eligible to receive a 15% bid price reduction or preference when bidding on certain goods and services solicited by Los Angeles County. Learn More

https://doingbusiness.lacounty.gov/
Centralized Location for ARPA-Funding Opportunities

American Rescue Plan Act and Care First Community Investment: Contracting Opportunities

https://ceo.lacounty.gov/recovery/contract-opportunities/
Current Contract Opportunities and Solicitations

Solicitations are added to the website regularly. Please sign up for updates below and check back frequently. If you have any questions regarding specific contract opportunities please click through for contact information.

- ARP CA-22-002 - Request For Proposals: Eviction Defense Services - Closing: 3/18/2022 2:00 PM  
  Source: Open Solicitations List for ARP/CFCI | Published on 2022-02-22

- RFSI #CFCI-CEO-2021-04 - RFSI: IDENTIFICATION OF NONPROFIT OR FOR-PROFIT ENTITIES TO APPLY JOINTLY WITH THE COUNTY OF LOS ANGELES FOR HOMEKEY ROUND 2 NOTICE OF FUNDING AVAILABILITY - Closing: Continuous  
  Source: Open Solicitations List for ARP/CFCI | Published on 2021-10-20

Questions?

Questions about the contracting process and doing business with Los Angeles County?

- Visit doingbusiness.lacounty.gov for additional information.
- Download a dictionary of terms commonly used in the purchasing and contracting process.

For general inquiries and questions regarding contracting opportunities, please contact race-equity@ceo.lacounty.gov.
# Added Support: Dictionary of Definitions & Terms

## Contracting Definitions & Terms

Updated January 10, 2022

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<tr>
<th>Term</th>
<th>Definition</th>
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<tr>
<td>Addendum</td>
<td>A written document attached or added to a solicitation after it has been released, to clarify, modify, or support the information in the original document. An addendum becomes part of the solicitation document.</td>
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<td>Amendment</td>
<td>A change to a contract made by adding, modifying, or omitting a certain provision or term. Amended contracts, when properly executed (signed by all parties concerned), retain the legal validity of the original contract.</td>
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<tr>
<td>Bid</td>
<td>A document submitted by a bidder in response to an Invitation for Bids or Request for Bids.</td>
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Upcoming Efforts

Technical Assistance to Increase Pool of Interested Vendors (TBD)

- Partnership with philanthropic partners (ongoing)
- Support for technical ARPA compliance and reporting requirements

New Request for Statement of Qualifications (RFSQ)

- Expanded eligibility criteria to qualify as a master agreement contractor providing additional contracting opportunities for small businesses, community-based organizations (CBOs), and first-time proposers
- Examples of common services include as-needed language, evaluation, technical consulting, third-party administrator, and training services
QUESTIONS & ANSWERS