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Childcare and Parenting Support Needs Survey

Completed for the Early Childhood Action Strategy
September, 2016

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Executive Summary

This report summarizes the findings resulting from a survey of over 420 parents of keiki 5 years old and younger in Hawai'i. The aim of the survey was to determine parents' needs for childcare and other parenting support services and the extent to which parents report being aware of and able to access the care and services they need. The following are highlights from the research:

- The highest need for childcare is during the full week during the workday
- The majority of families report that a spouse or other family member cared for their child in the 7 days preceding the survey. Although nearly 60 percent of parents report that a non-spouse/partner family member cared for their child, they also report that the family member is likely to provide care on only one day out of the week. Preschools, childcare centers, or individual childcare providers seem to be the entities that parents rely upon for regular care for most days out of the work week.
- The majority of parents report that the childcare centers that provide care for their children are licensed, but that individual care providers and family members are not.
- The overwhelming majority of parents report being satisfied or very satisfied with the care provided by the parties who currently care for their children.
- The average monthly total out-of-pocket costs for childcare across the sample is about \$435.00
- About 20 percent of parents report being the recipients of financial assistance for childcare. Lower income families most commonly report Childcare Connections as the source of their financial support. Higher income families report that their support comes from the Pauahi Scholarship.
- The average amount received per month, per child in childcare cost subsidies is about \$450.00.
- Parents report high quality of care, location of the provider, and the provider's ability to prepare their children for kindergarten as being most important in their decision about selecting a childcare provider.
- Quality of care, cost, and location of the provider are reported by the majority of parents as factors that influenced an actual childcare provider selection.
- Parents most commonly report that the most helpful parenting support service would be those that provide assistance with activities to do with their children. Determining whether their children are developing on track and managing their children's challenging behavior were also rated among the top three most helpful support services.
- Parents generally agree that they require more information about parenting support services and programs available in their communities, and they express less agreement with the fact that available information is easy to access. Parents also report that they do not know where to go for information about childcare cost subsidies.
- Families reporting annual incomes of \$40,000 or less consider different factors when making a decision about a childcare provider than do families with incomes in excess of \$70,000. Higher-earning families prioritize quality over cost whereas lower-earning families are forced into trading off quality for affordability.

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Early Childhood Action Strategy

Survey Summary Report

Project Background

The Early Childhood Action Strategy (ECAS) collaborative strives to serve Hawai'i's families by pursuing its mission of

“bringing together government and non-governmental organizations to align priorities for children from prenatal to age eight and to strengthen and integrate the early childhood system by streamlining services, maximizing resources and improving programs to support our youngest keiki.”

As a part of its mission, ECAS seeks to present data-driven recommendations regarding the availability and accessibility of childcare and other parenting support services to the 2017 Hawai'i State Legislature. In particular, ECAS aims to clearly define critical childcare and parenting support recommendations based on the needs expressed by Hawai'i's parents.

In order to provide sound and defensible recommendations to the Legislature, ECAS contracted SMS Research & Marketing Services, Inc. to design, field, and analyze an online survey of parents and guardians of keiki under the age of 5 in Hawai'i. The chief objectives of the survey were to assess:

- Current childcare arrangements including the entities that provide care, the location at which childcare is provided, the amount of time per day and week childcare services are used, and the current cost of care
- Important factors that influence decisions about childcare
- The extent to which Hawai'i families are aware of and use various parenting support services and programs

Method

The childcare and parenting support survey was developed as a collaborative effort between the stakeholders at ECAS and the research staff at SMS (see Appendix A). The survey was programmed for completion online and was distributed to potential participants with the assistance of a range of organizations including private businesses, government agencies, labor unions, and community organizations.

Instrument

The final version of the survey instrument comprised a total of 39 questions, though most participants did not answer all of the questions due to skip logic in the survey that hid questions not relevant to a given respondent on the basis of answers to earlier questions.

Once the final survey instrument was approved by all of the stakeholders at ECAS, SMS research staff programmed the survey for fielding online. In order to manage the various methods of survey link distribution while also being able to track the number of responses generated from each organization that distributed the survey link, a unique link was assigned to each organization. Data generated from each link was captured into separate databases. Prior to the merging data from all links, an organization code was inserted into each individual dataset so that each case in the merged dataset would have an identifier corresponding to the organization whose link was used to access the survey.

Fielding

The survey link was distributed to potential participants via the means that best suited each organization. In some cases, the survey link was printed on postcards, newsletters, or other hardcopy materials that were distributed in person or by postal mail to potential participants. Other organizations distributed the link using organizational email lists. There were some organizations that did not have the resources to provide printed links or send emails to potential participants. In those cases, a liaison from the organization forwarded email addresses of potential participants who indicated interest in participating in the study to the research staff at SMS who subsequently emailed the link on the organizations' behalf.

The first active link was delivered to ECAS on June 8, 2016. SMS research staff downloaded final data and closed the active survey links on September 19, 2016.

Response Rates and Margin of Error

At the conclusion of the fielding period, 426 surveys were completed. Response rates for this study are incalculable as the exact number of persons to whom the link was distributed is unknown. The margin of error on the study, however, is +/- 4.74% based on approximately 87,445 households with children aged 5 years or under, statewide. This margin of error permits the generalizability of the study's findings to the population with 95% confidence.

It is important to note one caveat with respect to generalizing the data to the populations of individual islands or counties. Although statewide generalizations are appropriate given the size of the margin of error, the individual island/county margins are too high for generalizations to be made with an adequate degree of confidence.

Although the island-level data are, in most cases, not suitable for generalizing to the populations of respective islands, the reader will notice that data for O'ahu and Maui are presented separately in tables throughout this report except in cases when the total number of respondents (e.g., in tables that present data from "other, specify" type questions) is too small to divide by island. The reader should interpret variation between State-level data and data from either island as a general trend or pattern rather than as definitive statistical difference. Data from Hawai'i Island and Kaua'i are not presented separately in the tables as estimates from small numbers of responses may lead to inaccurate conclusions regarding differences between those islands as compared to the State. Participants from Hawai'i Island and Kaua'i are included in statewide totals. Table 1 below provides the total number of completions and margin of error for the study and by island.

Table 1. Total Completes and Margins of Error

Geographic Region	Total Completed Surveys	Margin of Error
State	426	+/- 4.74%
O'ahu	256	+/- 6.1%
Maui Island	114	+/- 9.14%
Hawai'i Island	43	+/- 14.92%
Kaua'i	11	+/- 29.52%

Note: Island totals do not sum to 426 due to missing data in the zip code variable from 2 participants.

Individual and Household Characteristics of Participants

Qualifying Questions

The first three questions on the survey served as screeners to ensure that the survey was being completed by eligible participants. The screeners required that a person be an adult (18 years of age or older) who has at least one child under the age of 5 years old currently living in the household and who is a person that is responsible for making decisions regarding the child's care. Over 900 people began the survey demonstrating high interest in the subject matter. The majority of them, however, were screened out and disqualified from completion. In general, disqualifications occurred on the question regarding having a child under the age of 5 in the household.

Gender, Age, & Marital Status

The overwhelming majority of the participants reported being female¹. Though many more women responded to the survey than men, nearly 9 percent of the sample reported being male.

Table 2. Respondent Gender
[% of Participants Reporting]

	State	O'ahu	Maui
	%	%	%
Female	89.2	86.7	93.0
Male	8.7	11.3	6.1
Other/Prefer not to say	2.1	2.0	0.9
Total	100.0	100.0	100.0

In addition to being predominantly female, the majority of participants also reported being married. Approximately 30 percent of participants indicated being single parents which includes participants who have never been married, or who are in unmarried partnerships, divorced, separated or widowed.

¹ Although primary caregivers of children in the United States continue to be predominantly female, the reader should be cautious not to interpret the proportion of women in the sample to be equal to the proportion of women who are primary caregivers to young children in Hawai'i. The proportion of women in the sample may be due to biases that occurred during sampling (e.g., self-selection of women into a study about childcare or parenting support, or recruiting from organizations that serve women such as WIC).

Table 3. Respondent Marital Status
[% of Participants Reporting]

	State	O'ahu	Maui
	%	%	%
Married	67.6	74.6	66.7
Single, never married	13.1	10.9	11.4
In a relationship but not married	13.4	10.9	13.2
Divorced	3.3	2.0	6.1
Other/Prefer not to say	1.4	0.8	1.8
Separated	0.7	0.4	0.9
Widowed	0.5	0.4	0.0
Total	100.0	100.0	100.0

Nearly 70 percent of participants reported being between the ages of 25 and 39. More than 20 percent of participants reported their age as between 40 and 49 years old. Relatively few participants reported being under the age of 25 or over the age of 49.

Table 4. Respondent Age
[% of Participants Reporting]

	State	O'ahu	Maui
	%	%	%
18-24	6.3	6.3	2.6
25-29	14.3	14.1	14.0
30-34	24.9	24.6	26.3
35-39	30.0	28.1	35.1
40-44	17.4	19.1	15.8
45-49	4.2	5.5	2.6
50-55	1.4	1.2	1.8
55 or over	1.4	1.2	1.8
Total	100.0	100.0	100.0

Ethnicity

Participants represented a range of ethnic backgrounds. Just slightly less than one-third (30.9%) of the sample reported being Hawaiian or part-Hawaiian. This represents the largest proportion of participants reporting any one ethnicity. Often, Native Hawaiians are underrepresented in surveys of this type. That this sample comprises a relatively large number of Native Hawaiians ensures that the needs of Hawai'i's native community are adequately represented in the data.

The next largest proportion of participants (20.6%) reported being Caucasian, and 13.3 percent reported being Japanese. Additionally, 14 percent of participants indicated being of Chinese, Korean, or other Asian ancestry, and 12.9 percent of participants reported being of mixed or "other" ethnic descent.

**Table 5. Respondent Primary Ethnicity
[% of Participants Reporting]**

	State	O'ahu	Maui
	%	%	%
Hawaiian/Part Hawaiian	30.8	24.6	32.5
Caucasian	20.7	16.8	31.6
Japanese	13.4	19.5	5.3
Other Asian	8.5	8.2	10.5
Mixed, not Hawaiian	6.6	7.4	7.0
Other	6.3	7.0	5.3
Chinese	4.7	7.4	0.9
Other Pacific Islander	3.1	2.0	3.5
Prefer not to say	2.8	2.3	2.6
Samoan	1.6	2.7	0.0
Korean	0.9	1.6	0.0
Native American	0.5	0.0	0.9
African American	0.2	0.4	0.0
Total	100.0	100.0	100.0

Current Housing Tenure

A little over half of participants (51.2%) reported that they live in an owned housing unit while 37.3 percent of participants report living in a rented housing unit. An additional 8.2 percent reported their current housing situation as "other."

**Table 6. Current Housing Tenure
[% of Participants Reporting]**

	State	O'ahu	Maui
	%	%	%
Owned by resident of unit	51.1	51.4	48.2
Rented by resident of unit	37.4	40.4	33.3
Occupied without payment	3.3	2.0	7.0
Other	8.2	6.3	11.4
Total	100.0	100.0	100.0

Unfortunately, the survey was not programmed to permit participants to specify a housing situation not listed among the available selections. While "occupy without payment" was provided as a housing tenure option (reported by 3.3% of participants), it is possible that "other" may include families that are houseless or in some other tenuous housing situation. As the percent in the "other" housing category is atypically high for a sample of this size, ECAS and its research partners should be sure to provide participants the opportunity to specify what "other" housing means in future studies of this type.

Household Income

Household incomes in the sample skewed slightly high as 36.3 percent of participants reported total 2015 household incomes of more than \$70,000. Of these households, approximately 70% report total household sizes of four people or fewer. Approximately one-quarter of participants reported household incomes of \$30,000 or less. Consistent with other studies of a sample this size, 12 percent of participants declined to provide income information on the survey.

As addressing the needs of lower income families is a priority of the legislature-related objectives of ECAS, comparing responses across income categories is essential. Throughout this report, notes will be made regarding any notable differences in the needs, preferences, and concerns expressed by respondents on the basis of their income. The last appendix of this report contains tables for all questions tabulated by income ranges.

**Table 7. Estimated 2015 Total Pre-Tax Household Income
[% of Participants Reporting]**

	State	O'ahu	Maui
	%	%	%
Less than \$10,000	5.9	6.7	3.5
\$10,000 to \$15,000	3.8	2.0	5.3
\$15,001 to \$20,000	3.3	2.4	3.5
\$20,001 to \$25,000	3.3	3.9	1.8
\$25,001 to \$30,000	4.0	4.3	1.8
\$30,001 to \$35,000	3.5	3.5	3.5
\$35,001 to \$40,000	5.2	3.1	9.7
\$40,001 to \$45,000	4.5	4.3	4.4
\$45,001 to \$50,000	3.8	3.9	5.3
\$50,001 to \$60,000	8.3	5.5	12.4
\$60,001 to \$70,000	6.1	5.1	8.0
More than \$70,000	36.4	42.0	32.7
Prefer not to say	11.8	13.3	8.0
Total	100.0	100.0	100.0

Household Size and Number of Children in Household

A little over one-third (34.9%) of participants indicated that their household comprised four people and slightly less than one-quarter (23.7%) reported a total household size of three people. The largest proportion of participants (37.7%) indicated a household size of 5 people or more. The smallest proportion of participants (3.7%) reported a total household size of two people, which means the household is most likely composed of a single child and the primary caregiver of that child.

**Table 8. Number of Persons in Household
[% of Participants Reporting]**

	State	O'ahu	Maui
	%	%	%
Two	3.8	2.0	7.9
Three	23.7	25.8	22.8
Four	34.7	36.3	30.7
Five	15.0	13.7	18.4
Six	9.9	10.5	6.1
Seven	8.7	7.8	10.5
Eight or more	4.2	3.9	3.5
Total	100.0	100.0	100.0

In addition to asking participants to report their total household size, they were also asked to report on the total number of children under the age of 5 living in the household. In order to simplify the questionnaire, participants were prompted to focus their reports of current childcare arrangements as they pertained to their youngest child. Asking participants to report on the total number of children under age 5 living in the household, however, provides some insight as to the total volume of need for childcare and other parenting support services for young children.

Statewide, approximately 60 percent of participants reported that a single child under the age of 5 lives in the household. Slightly more than one-third of participants reported that they have two children under age 5. As one might expect, relatively few (5.9%) participants indicated that they have three or more children under 5 in the household.

**Table 9. Number of Children Under 5 Years Old Living in Household
[% of Participants Reporting]**

	State	O'ahu	Maui
	%	%	%
1	59.2	60.2	58.8
2	35.0	35.5	36.0
3	4.7	3.5	4.4
4 or more	1.2	0.8	0.9
Total	100.0	100.0	100.0

Participants also reported the number of children in the household at each age 6 years old and below². Statewide, very few participants reported having more than one child at any age living in the household and none of the participants in the sample reported having more than 2 children at any age living in their homes. Although the data indicate very low incidence of multiple children of a single age living in Hawai'i homes, a little more than one-quarter (27%) of participants indicated that they have more than one child under the age of 3 living in their households.

NOTEWORTHY

Although few participants indicate having multiple children of any one age in the household, nearly 30% of participants live with more than one child under the age of 3.

² Participants were asked to report how many children in the household would be each age before July 31, 2016.

Current Childcare Arrangements

One of the major objectives of the current study was to obtain information from parents and guardians of young children regarding their current childcare needs and arrangements. Participants were asked to report on various characteristics of the persons or organizations that provided care for their young children in the past week.

Survey questions pertaining to current childcare needs and arrangements asked participants to report on the 7-day period immediately preceding the survey date rather than a normal, typical, or average week. Thinking about a very recent, very specific timeframe promotes more accurate recall by participants, which subsequently results in better data quality. While it is certainly possible that childcare arrangements in the week prior to completing the survey were not typical, for the majority of participants, the week preceding survey is likely to be representative of their normal childcare situation.

Childcare Providers

Family Members

Participants most frequently reported (69.7%) that when they were not caring for their own children in the week prior to completing the survey, a spouse or partner provided care. Other family members were also reported as persons who provided care by nearly 60 percent of participants. When asked to specify the relationship of the family member who provided care to the child, a little less than three-quarters reported that the child's grandparent was the caregiver.

The large majority (90.9%) of participants reported that the family member who cares for their child is not a licensed childcare provider, whereas 6.1 percent of participants indicated that their family members are licensed to provide childcare (see Table 13 on the following page).

FOOD FOR THOUGHT

Most women report that a spouse or partner provides care for a child in her absence. This means many men are providing care for Hawai'i's young keiki. Are organizations and agencies that provide parenting support reaching enough men?

Table 10. Entities That Provided Childcare in the Past Week
[% of Participants Reporting]

	State	O'ahu	Maui
	%	%	%
Spouse/Partner	69.7	71.7	70.0
Family Member	57.7	54.6	60.0
Preschool	34.1	37.8	37.3
Individual Childcare Provider	18.3	17.1	18.2
Neighbor/Friend	13.0	13.5	11.8
Childcare Center	12.5	14.3	9.1
Other Entity	1.9	2.4	0.9

Note: Column totals sum to more than 100% due to multiple responses provided by participants

Table 11. Relation of Family Member Caregiver to Child
[% of Participants Reporting]

	State	O'ahu	Maui
	%	%	%
Grandparent	73.8	74.5	75.8
Parent	11.3	11.7	7.6
Aunt/Uncle	7.9	7.3	10.6
Sibling	7.1	6.6	6.1
Total	100.0	100.0	100.0

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Individual Childcare Providers and Childcare Centers

As compared to the proportion of participants reporting that a partner or other family member provided care, relatively few reported that either an individual childcare provider (i.e., babysitter) (18.3%) or a childcare center (12.5%) provided care for their youngest child in the 7-day period prior to completing the survey.

Among those participants who indicated that an individual childcare provider cared for their child, 88.2 percent reported that care by an individual provider occurs in the provider's home and 8.8 percent reported that the provider comes to the respondent's home.

The majority of participants (64.0%) indicated either that their individual childcare providers are not licensed or that they do not know the licensure status of the provider.

In contrast, a large majority (92.0%) of participants reporting that a childcare center cared for their child reported that the center is licensed. Only 2.0 percent reported that the center is not licensed and 6.0 percent declined to report or did not know the licensure status of the center.

Slightly more than 40 percent of participants reported the location of the childcare center as being a building or a space dedicated specifically to the childcare center as opposed to being located within another facility such as an office building (10.2%), church (10.2%), community center (8.2%) or school (2.0%).

**Table 12. Licensure Status of Family, Individual, and Childcare Center Providers
[% of Participants Reporting]**

	Family Provider			Individual Provider			Childcare Center		
	State	O'ahu	Maui	State	O'ahu	Maui	State	O'ahu	Maui
	%	%	%	%	%	%	%	%	%
Licensed	6.1	5.6	12.5	36.0	34.9	45.0	92.0	88.2	100.0
Not Licensed	90.9	88.9	87.5	44.0	32.6	50.0	2.0	2.9	0.0
Unknown/Not Reported	3.0	5.6	0.0	20.0	32.6	5.0	6.0	8.8	0.0
Total	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0	100.0

Location of Care

Participants were asked to provide several pieces of information regarding the location of their childcare, including where care is currently provided and their preferred location of care. Location was ranked by 38.9% of all participants as one of the top three factors that influence their decision making regarding care. Location was the second most frequently ranked factor behind quality of care across the entire sample.

Participants were asked two questions regarding their preference for the location of childcare. The first was whether they preferred for their childcare provider to be in closer proximity to their home or to their work.

Nearly two-thirds of participants indicated a preference for closer proximity between childcare and their home location whereas 30.1 percent reported a preference for proximity between childcare and work. Fewer than 5 percent of participants prefer a childcare provider located near another family member.

**Table 13. Preferred Location of Nearby Childcare
[% of Participants Reporting]**

	State	O'ahu	Maui
	%	%	%
Home	62.5	64.6	60.6
Work	30.1	28.0	31.8
Other family members	3.9	2.5	6.1
Other	3.5	5.0	1.5
Total	100.0	100.0	100.0

Participants also reported the zip code in which they preferred care. Because most participants indicated that they preferred care that is close to home, the statewide distribution of preferred zip codes for childcare is roughly consistent with the distribution of the population throughout the state.

Across the entire sample the majority of participants indicated a desire for care on the island of O'ahu. This is unsurprising both because O'ahu is home to approximately 70 percent of the population of the State and because the largest number of participants in the sample reside on O'ahu. Across the sample³, the largest proportion of participants (32.0%) reported a preference for childcare in the Honolulu Primary Urban Center which spans Pearl City to Hawai'i Kai. Elsewhere on O'ahu, approximately equal proportions of participants reported a preference for care in the areas of West O'ahu (7.4%), Central O'ahu (7.8%), and Ko'olaupoko (9.0%)⁴. Proportional to population, relatively few participants reported a desire for childcare in either Ko'olauloa (4.3%) or on the North Shore (2.0%)⁵.

An additional 14.5 percent of all participants indicated a desire for childcare in the Kahului and Wailuku areas of Maui. Elsewhere on Maui, 5.9 percent of participants expressed a desire for childcare in Upcountry Maui⁶. Less than 2.5 percent of all participants expressed an interest in childcare in each of Haiku, Paia, Kihei, or Lahaina.

³ Percentages for preferred zip code location of childcare are presented with the total sample as the base. Because of the non-random nature of the sampling procedure, the distribution of participants' zip code preferences is likely to be a function of where and how they were sampled, thus making the results on this variable particularly ungeneralizable to the population of each island.

⁴ West O'ahu comprises 'Ewa Beach, Kapolei, and the entire Wai'anae Coast. Central O'ahu comprises Milliani and all of Waipahu's subdivisions including Waikele and Waipi'o Gentry. Ko'olaupoko comprises the southern half of the windward coast from Kāne'ōhe to Waimānalo.

⁵ Ko'olauloa comprises the northern half of the Windward Coast from Ka'a'awa to Kahuku. North Shore comprises Wahiawā, Waialua, and all areas associated with a Hale'iwa zip code.

⁶ Upcountry Maui comprises zip codes associated with Makawao and Kula.

Frequency & Duration of Childcare

Frequency of Care

Participants were asked to report when, during a typical week, they require childcare. More than three-quarters of respondents reported that they are in need of childcare services for during the entire week during the work day. Fewer than 30 percent of respondents indicated that they needed part-week care.

**Table 14. Times during a Typical Week when Childcare is Required
[% of Participants Reporting]**

	State	O'ahu	Maui
	%	%	%
Full Week During Workday	77.3	76.2	78.7
Part of the Week	26.3	29.8	22.2
Evenings	10.2	10.5	8.3
Weekends	11.5	12.9	8.3

Note: Column totals exceed 100% due to multiple responses by participants.

Additionally, participants provided the days per week and the hours per day that each childcare provider cared for their children in the week prior to the survey. Spouses and partners were reported by most participants as having provided care for 7 days out of the last week (mode = 7 days, median = 5 days, mean = 4.5 days). Preschools, childcare centers, and individual childcare providers were most often reported as providing 5-day per week care consistent with participant reports that they need care primarily during the workweek.

Although the majority of study participants reported that a family member cared for their youngest child in the seven days prior to the survey, overall, family members do not appear to be the primary childcare provider for most families. Non-spouse/partner family members were reported by most respondents as providing care 1 day per week and for a mean of 3.4 days per week.

NOTEWORTHY

Though 75% of study participants reported that a family member provided childcare in the past week, most of them also reported that the family member provided care on only one day in the week prior to the survey.

Overall, neighbors/friends are infrequently relied upon by parents to care for their children. Among the 13 percent of participants who reported that a neighbor or friend provided childcare, the average number of days per week on which care was provided was less than 2 days (mode = 1 day, median = 1 day, mean = 1.8 days).

Table 15. Measures of Central Tendency⁷ for Number of Days per Week Each Provider Cared for Child

	State			O'ahu			Maui		
	Mean	Median	Mode	Mean	Median	Mode	Mean	Median	Mode
Spouse/Partner	4.5	5.0	7.0	4.8	7.0	7.0	4.1	4.0	7.0
Preschool	4.3	5.0	5.0	4.5	5.0	5.0	3.8	4.0	5.0
Childcare Center	4.2	5.0	5.0	4.1	5.0	5.0	4.6	5.0	5.0
Individual Childcare Provider	3.6	4.0	5.0	3.7	4.0	5.0	3.9	4.5	5.0
Family Member	3.4	3.0	1.0	3.6	3.0	5.0	2.9	2.0	1.0
Neighbor/Friend	1.8	1.0	1.0	1.7	1.0	1.0	1.5	1.0	1.0
Other Entity	4.3	5.0	5.0	4.3	5.0	5.0	3.0	3.0	3.0

Duration of Care

Across participants, the most frequently reported length of time during a typical day during which their children are in the care of a childcare provider is 8 hours (mode = 8 for all providers except those specified as “other”). Examination of mean hours per day (rather than the mode) indicates that partners/spouses, individual childcare providers, and providers specified as “other” provide care for slightly longer periods (9 or 10 hours) than other providers.

Table 16. Measures of Central Tendency for Number of Hours per Day Each Provider Cared for Child

	State			O'ahu			Maui		
	Mean	Median	Mode	Mean	Median	Mode	Mean	Median	Mode
Spouse/Partner	10.2	8.0	8.0	9.8	8.0	8.0	10.4	8.0	8.0
Childcare Center	7.9	8.0	8.0	7.3	8.0	8.0	8.2	8.0	8.0
Individual Childcare Provider	9.4	8.0	8.0	8.6	8.0	8.0	9.9	8.0	8.0
Preschool	8.4	8.0	8.0	7.4	8.0	8.0	11.2	8.0	8.0
Family Member	8.4	8.0	8.0	8.4	8.0	8.0	8.2	8.0	8.0
Neighbor/Friend	5.0	4.0	8.0	4.5	4.0	2.0	5.6	6.0	8.0
Other Entity	10.0	9.0	6.0	9.5	9.0	15.0	17.0	17.0	17.0

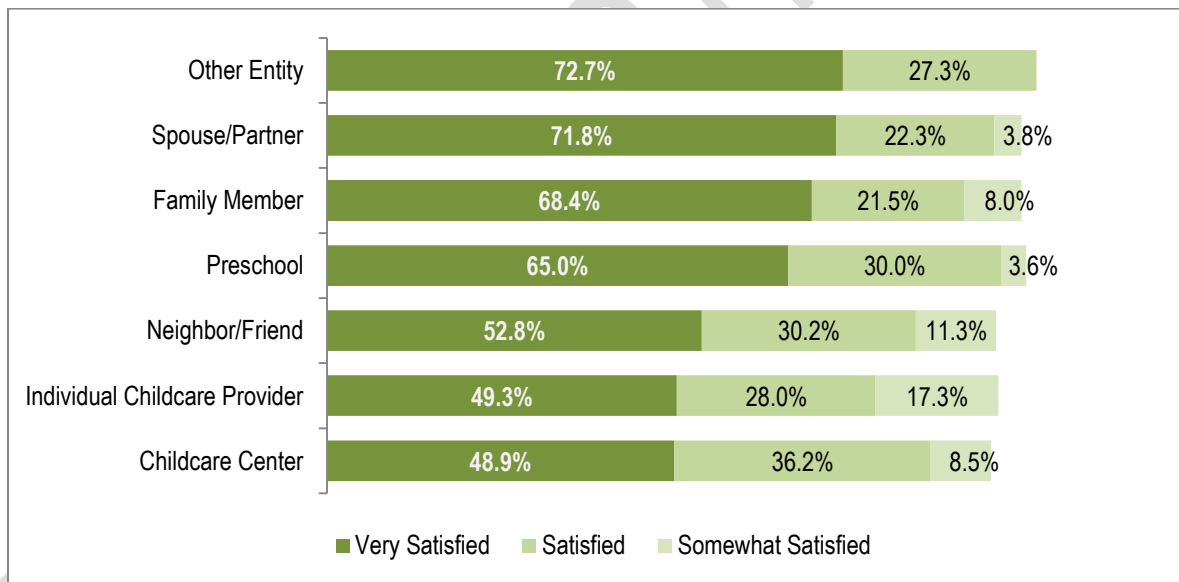
⁷ For readers less familiar with measures of central tendency, the mean, median, and mode all provide different indices of the typicality of a response to a question. The mean provides the arithmetic average of a distribution of numbers and shifts in the direction of extremely high or extremely low scores. The median is the middle value of a distribution when arranged in ascending order. It provides a slightly more stable estimate of typical responses as it is entirely unaffected by extreme scores on either end of the distribution. The mode is the most frequently occurring response in a distribution (i.e., the response given by the largest number of respondents).

Level of Satisfaction with Childcare Providers

In addition to reporting on the amount of time each week that their children were cared for by various entities, participants also provided information regarding their overall level of satisfaction with each care provider. Participants gave each provider who cared for their children a satisfaction rating on a 6-point scale ranging from “very satisfied” to “very dissatisfied.” The scale had no neutral mid-point. All provider types received vastly more satisfied ratings than dissatisfied ratings, indicating that parents are generally satisfied with the level of care their children receive from all providers.

Although all provider types received more favorable than unfavorable satisfaction ratings, there was variability across provider types with respect to the intensity of participants’ satisfaction. For example, preschools were given an overall rating of satisfied by 98.6 percent of all participants whose children were cared for by a preschool, which is the highest proportion of total satisfied ratings received by any provider. However, family members, although they received a slightly lower overall percentage of satisfied ratings (97.9%), received a larger proportion “very satisfied” ratings (71.8%) than did preschools (65.0%). Figure 1 below summarizes the proportion of satisfied ratings received by each childcare provider.

Figure 1. Satisfaction Ratings for Childcare Providers
 [% of Respondents Giving Ratings of “Very Satisfied,” “Satisfied,” or “Somewhat Satisfied”]



Note: Summing across the three levels of satisfaction result in a total overall satisfaction rating for each provider as follows: Other = 100%, Spouse/Partner = 97.9%, Family Member = 97.9%, Preschool = 98.6%, Neighbor/Friend = 94.3%, Individual Childcare Provider = 94.7%, and Childcare Center = 93.6%.

Satisfaction with certain types of childcare providers covary with the income of the respondent. In particular, participants who report an annual household income of \$40,000 per year or less were systematically less likely than other participants to report being very satisfied with the care they receive from a spouse/partner, neighbors/friends, and individual childcare providers. These data may suggest that lower income parents may have more limited options for quality care providers and may have to trade off quality of care for care that is reasonably affordable.

**Table 17. Satisfaction Ratings for Childcare Providers by Income Level
[% of Respondents in Each Income Category Giving Each Provider a Rating of “Very Satisfied”]**

	\$40,000 or Less	\$40,001 to \$70,000	More than \$70,000
	%	%	%
Spouse/Partner	62.7	72.6	75.9
Neighbor/Friend	43.8	50.0	60.0
Individual Childcare Provider	33.3	53.8	58.8

Participants who expressed dissatisfaction with their childcare providers were asked to explain the reasons for their dissatisfaction in open-ended responses. Across all providers, two complaints manifested most often in explanations for dissatisfaction. First, nearly one-quarter (23.5%) of respondents cited unreliability in the quality of care provided by a given provider. Unfortunately, most comments of this nature simply identified the care provider as “unreliable” or “inconsistent” without providing additional details. Some comments did, however, cite concerns related to the providers’ failure to show up on time or to start class as scheduled.

The other most frequently occurring complaint among dissatisfied participants was the lack of structure and/or education in the care environment (also reported by 23.5% of dissatisfied participants). Participants specifically cited a desire for structured or planned educational activities rather than solely an emphasis on the development of social skills.

Other reasons for dissatisfaction included a lack of adequate attention paid to the child (reported by 17.6% of dissatisfied respondents), that the care provider disciplines the child (11.8%), normal hours of care do not suit the needs of the parents (11.8%) and that accessing the provider is difficult due to limited availability or a lack of open slots at provider (11.8%).

Cost of Childcare and Sources of Financial Assistance

The last characteristic of their current child care arrangements that participants reported on was the cost of care. Specifically, participants reported their average monthly total out-of-pocket costs for childcare, the sources and amount of any per-child per-month subsidies they receive for childcare, and the sources of childcare cost subsidies of which they are aware.

Out-of-Pocket Costs of Childcare

The total monthly costs parents reported paying out-of-pocket varied considerably. One-quarter of all participants indicated having no monthly out-of-pocket childcare costs. The highest total monthly out-of-pocket cost for childcare was reported as \$3,200. Among those participants who reported paying at least \$1 per month, the average monthly out-of-pocket childcare expenditure is \$434.00.

**Table 18. Average Amount Paid Out of Pocket per Month for Childcare
[Computed for Respondents Paying at Least \$1 per Month]**

State			O'ahu			Maui		
Mean	Median	Mode	Mean	Median	Mode	Mean	Median	Mode
\$434.10	\$400.00	\$0.00	\$466.30	\$400.00	\$0.00	\$400.00	\$400.00	\$0.00

Note: Survey question asked for total out-of-pocket expenditure rather than monthly expenditure per child.

Sources of Financial Assistance for Childcare Costs

Overall, less than 20 percent of all participants (19.5%) report that they receive financial subsidy for the cost of childcare. Among those who reported receiving a subsidy for childcare, the average amount received per month per child is \$451.00. Across all participants, the most frequently reported amount received in childcare financial assistance was \$600 per month per child.

**Table 19. Average Amount Received Per Child, Per Month in Childcare Cost Subsidies
[Computed for Respondents Receiving at Least \$1 per Month]**

State			O'ahu			Maui		
Mean	Median	Mode	Mean	Median	Mode	Mean	Median	Mode
\$451.80	\$510.00	\$600.00	\$455.00	\$510.00	\$600.00	\$469.50	\$543.50	\$630.00

Parents were subsequently asked to report on the sources of their financial subsidies for childcare. Childcare Connections was reported by the largest number of participants (32.9%) followed closely by the Pauahi Scholarship.

**Table 20. Sources of Childcare Subsidies
[% of Participants Who Receive a Subsidy Reporting]**

	%
Childcare Connections	32.9%
Pauahi Scholarship	29.3%
Other	23.2%
Preschool Open Doors	18.3%
Keiki O Ka 'Āina HELP	2.4%

Note: Column total exceeds 100% due to multiple responses by participants.

Nearly one-quarter of parents reported sources not listed on the survey from which they received financial subsidy to help defray the cost of childcare. The largest proportion of participants reporting some other source of financial aid indicated First to Work (27.8%) as the source of their subsidy. More than 20 percent reported receiving assistance in paying for childcare from family members.

**Table 21. Sources of Childcare Subsidies Not Listed on Survey
[% of Participants Reporting “Other” Subsidy Source Reporting]**

	%
First to Work	27.8
Family	22.2
County of Maui	16.7
Early Childhood Program	16.7
Kamehameha Schools	5.6
Pu Nana Leo	5.6
Good Beginnings	5.6
Total	100.0

Known Sources of Financial Assistance for Childcare

Despite relatively few participants reporting being recipients of childcare subsidies, the majority of participants report being aware of at least one subsidy program. The Preschool Open Doors subsidy is the most widely known source of financial assistance for childcare as slightly more than three-quarters of participants report being familiar with the subsidy. Childcare Connections and the Pauahi Scholarship are also known to the majority of participants (57.3% and 54.6% respectively).

**Table 22. Sources of Childcare Financial Subsidies
[% of Respondents Who Report Knowing]**

	State	O’ahu	Maui
	%	%	%
Preschool Open Doors	78.4	76.8	79.8
Childcare Connections	63.4	57.3	69.7
Pauahi Scholarship	58.1	54.6	64.0
Keiki O Ka ‘Āina HELP	37.2	41.6	28.1
Other	5.0	1.6	9.0

Note: Column totals exceed 100% due to multiple responses by participants.

In addition to the four subsidy programs listed on the survey, participants also reported being familiar with a range of other sources of financial support for childcare. Among them, the County of Maui and Arbor Care (both known only to residents of Maui) were most frequently specified as other known childcare subsidies. Among O’ahu residents, the Early Childhood Learning Program and Salvation Army were most frequently reported as other known sources of financial support for childcare.

**Table 23. Other Sources of Childcare Subsidies
[% of Respondents Who Report Being Aware of Each Source]**

	State	O'ahu	Maui
	%	%	%
County of Maui	30.8%	0.0%	50.0%
Arbor Care	30.8%	0.0%	25.0%
Early Childhood	15.4%	33.3%	12.5%
Salvation Army	7.7%	33.3%	0.0%
Hongwanji	7.7%	0.0%	12.5%
PATCH	7.7%	33.3%	0.0%
Total	100.0%	100.0%	100.0%

Income and the Cost of Childcare

Unsurprisingly, the questions related to the cost of childcare were the ones on which income levels of respondents yielded the most variation. Specifically:

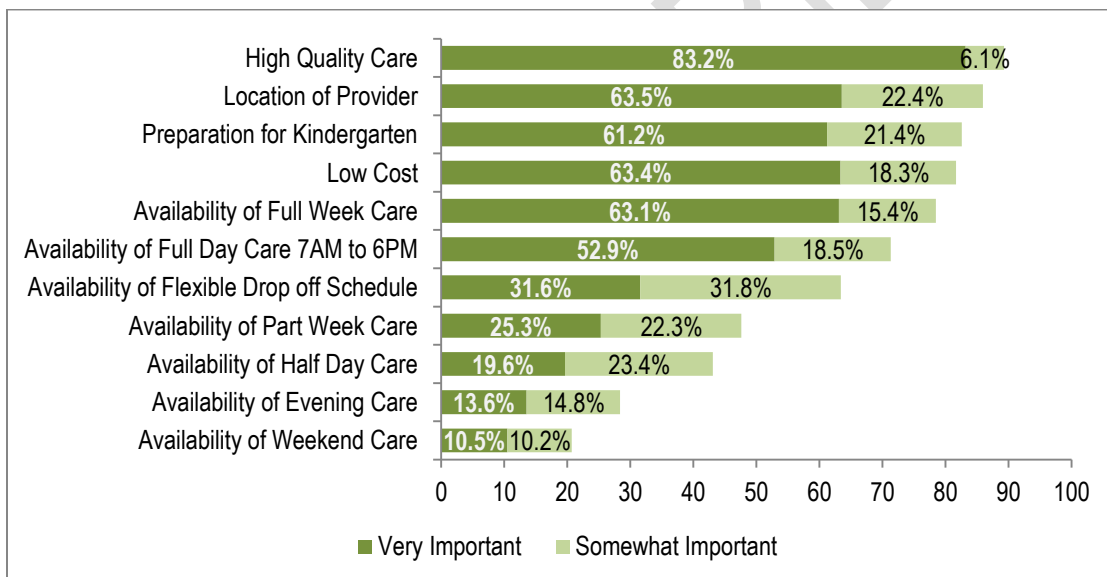
- Participants who reported annual incomes of \$40,000 or less were more likely than other respondents to report receiving financial support for childcare (See Appendix C, Table B26).
- Participants who reported annual incomes of \$40,000 or less were more likely to report being aware of and being recipients of assistance from the Childcare Connections subsidy than were other respondents. Participants who reported an annual income of \$70,000 or more were more likely than other respondents to be aware of and receive financial assistance for childcare from the Pauahi Scholarship (see Appendix C, Table B28 and Table B29).
- Participants making \$40,000 or less annually reported lower average amounts of assistance received from subsidies than did other participants (see Appendix C, Table B27).
- Participants making \$40,000 or less annually reported lower monthly average out-of-pocket expenditures for childcare than did other participants (see Appendix C, Table B25).

Factors Influencing Childcare Decisions

Following a report of their current childcare arrangements, participants provided information about the factors that were most important to them in making a childcare decision. The survey provided participants with two opportunities to report their most important decision making criteria. First, participants were provided a list of 11 factors that might influence the final decision on where to go for childcare and were asked to rate each one on a 5-point scale ranging from “very important” to “very unimportant.”

Among the 11 factors rated by participants, high quality of care was rated as “very important” or “somewhat important” by the largest proportion of respondents (89.3%). More than 80 percent of respondents rated each of location of provider, preparation for kindergarten, and cost as important. Fewer than 50 percent of all participants gave an important rating to any of the alternative times for care including part-week, half-day, evening, and weekend care.

Figure 2. Importance Ratings of Factors Relevant to Childcare Decision-Making
[% of Respondents Rating Each Factor as “Very Important” or “Somewhat Important”]



As an addition to the list of 11 decision-making factors, participants had the opportunity to indicate factor(s) important to their own decision making regarding childcare not included in the list. Less than 7 percent of the sample indicated a factor not included on the list as having been important to their decision making. Of those, 60% indicated the quality, appearance, maintenance, or atmosphere of the facility in which care was provided as important to their decision to select a childcare provider. Nearly 30 percent (26.7%) indicated that qualified and pleasant teachers and other staff were important to their childcare decision.

Although income had limited impact on the factors that parents reported as being important in the course of making a childcare decision, there were four factors on which some income-related variability was evident. First, participants making in excess of \$70,000 annually were substantially less likely to rate low cost of care as “very important” in their decision-making than were participants making \$40,000 or less (46.7% of high-earning participants vs. 76.1% of

lower-earning families; see Appendix C, Table B30). These data further evidence that lower income families may have to make cost-related tradeoffs in order to be able to access necessary childcare while higher earning families have more income flexibility and can deprioritize cost as a consideration when making a childcare decision.

Further, participants making more than \$70,000 were also less likely than participants making \$40,000 or less to rate the availability of evening care (higher-earning=8.2%, lower-earning=17.9%), weekend care (higher-earning=2.1%, lower-earning=19.6%), and flexible drop-off schedules (higher-earning=26.5%, lower-earning=39.5%) as “very important” considerations. Part-time work is often characterized by lower wages and schedules that depart from the normal Monday through Friday, 9am to 5pm workday that characterizes most full-time work. As such, lower income respondents may not only require care that costs less, but also care that works around a variable or otherwise non-standard work schedule.

In addition to rating the importance of each of the aforementioned factors on a childcare decision, participants also indicated which five from among a list of factors was most directly influential in their decision about childcare. Consistent with the importance ratings presented above, quality of care was selected by the majority (69.4%) of respondents as one of the factors that impacted their childcare decision. Cost and location were each selected by more than 60 percent of participants.

Somewhat unexpectedly, although more than 80 percent of parents rated preparation for kindergarten as an important factor relevant to childcare decision-making, only one-quarter of parents selected it among the top five factors that impacted their actual selection of a provider.

Table 25 displays the total percent of respondents selecting each factor as one of the top five that influenced their childcare decision-making. A table detailing the exact rankings (1 thru 3) of the most important factors selected by respondents is presented in the appendix to this report.

**Table 24. Factors that Most Strongly Influence a Childcare Decision
[% of Respondents Selecting Each Factor Among Top 5 Most Influential]**

	State	O’ahu	Maui
	%	%	%
Quality of care	69.4	71.0	68.4
Cost	66.4	70.2	57.9
Location	61.4	63.9	57.9
Hours fit family needs	56.9	58.7	53.5
Ability to secure a space	31.0	30.6	35.1
Ability to accommodate needs	31.0	29.8	31.6
Preference for family	28.9	26.6	31.6
Quality of the curriculum	25.8	27.8	28.1
Other	4.3	4.0	3.5

Note: column totals exceed 100% due to multiple selections by respondents.

Consistent with income-related variation regarding the importance of various factors in making a childcare decision, higher-earners’ rankings of factors that influenced their childcare decisions differed somewhat from those reported by lower earners. In particular, lower earners were more likely to report that cost of care (71.1%) was a factor that

influenced their actual decision regarding childcare than were participants who make more than \$70,000 (66.2%). Lower-earning respondents were also more likely than higher earners to report that the ability to secure a space at a given provider (lower-earners=35.5%, higher-earners=29.2%) influenced their childcare decision. Higher earners (77.9%) were more likely to report that quality of care was influential in their childcare decision than lower earners (63.6%).

Parenting Support Services

Most Helpful Parenting Support Services

The last segment of the survey asked participants to report the helpfulness of a list of parenting support services not related to childcare. Parents were asked to identify which 3 of a list of 11 parenting support services would be most helpful for them in the course of raising their children.

The most frequently selected support service was assistance in finding activities to do with their children (54.9%). Assistance in determining whether their children are developing on track and managing their children’s challenging behavior were also selected by about 40 percent of participants.

Approximately 30 percent of respondents selected accessing play groups, information about public services available for children, or accessing healthy food for their children among their top three most helpful parenting support services.

**Table 25. Most Helpful Parenting Support Services
[% of Respondents Selecting Among Top 3 Most Helpful]**

	State	O’ahu	Maui
	%	%	%
Activities to Do With Child	54.9%	55.2%	56.3%
Determining if Child is Developing on Track	44.4%	46.0%	44.6%
Managing Child’s Challenging Behavior	39.4%	40.9%	37.5%
Having Access to Play Groups	29.8%	32.9%	26.8%
Knowing What Public Services Are Available	29.6%	27.4%	33.9%
Access to Healthy Food for Child	27.9%	25.8%	28.6%
Connecting with Other Families	21.2%	25.4%	15.2%
Healthcare for Child	16.9%	15.5%	17.0%
Dental Care for Child	13.6%	11.9%	15.2%
Services for Children with Special Needs	8.1%	7.9%	9.8%
Breastfeeding Support	3.1%	2.0%	3.6%
Other	1.0%	.8%	0.0%

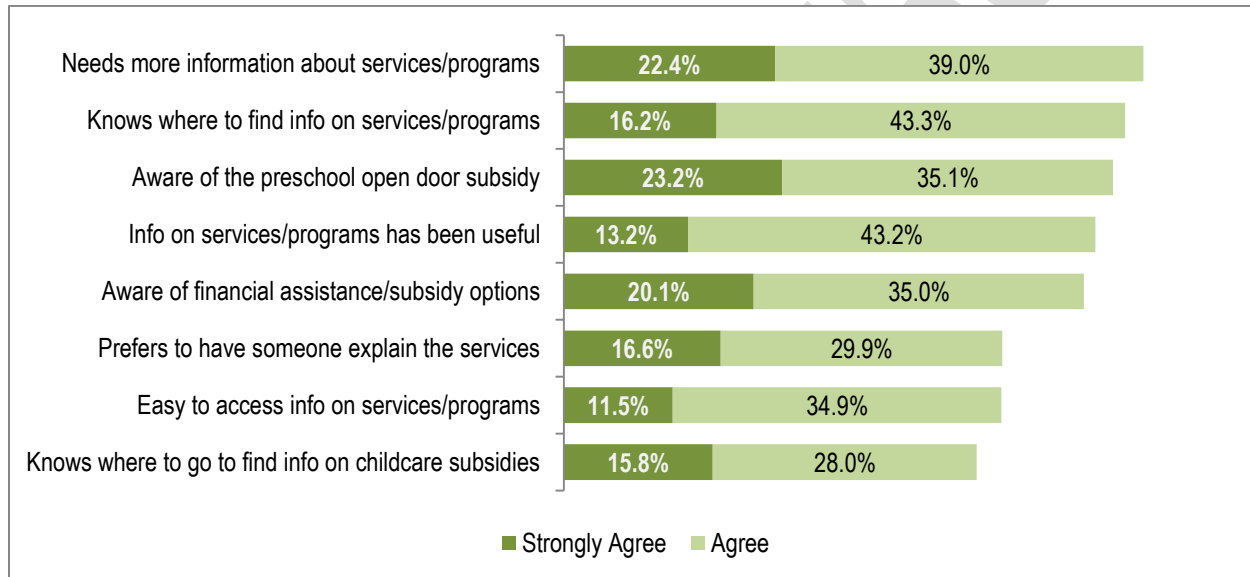
Note: column totals exceed 100% due to multiple selections by respondents.

Ratings of Awareness and Availability of Information about Parenting Support Services

Following the specification of the most helpful parenting support services, participants indicated the extent to which they agreed with several statements regarding their awareness of and ability to access information about various services and programs.

Nearly 60 percent of respondents report that they know where to access information related to parenting support services and programs. Further, more than half of respondents (56.4%) indicate that the information that they have accessed has been useful. Although the majority of respondents indicated that information about parenting support resources is both available and useful, more than 60 percent of all respondents indicated that they need *more* information.

Figure 3. Agreement with Statements Related the Availability and Accessibility of Information about Parenting Support Services and Programs
[% of Respondents Rating Each Statement “Strongly Agree” or “Agree”]



Evaluation of the availability, accessibility, and usefulness of support-related information varied considerably between respondents of different income levels. First, lower-earning participants were much more likely than higher-earning participants to strongly agree that the information they have accessed regarding parenting support services has been helpful (lower earners = 20.8%, higher earners = 8.6%). It is important to note that nearly twice as many high- (32.9%) and middle-earning (31.9%) respondents reported having no opinion about the usefulness of available information as compared to 16.7 percent of lower-earning respondents. These data, then, do not indicate negative evaluations of the availability or usefulness of information among higher-earning participants. Rather, the data suggest more favorable ratings from the respondents who are more likely to need and use the available parenting support information and resources.

Further, participants who make \$40,000 or less were more likely to strongly agree that they were aware of financial subsidy options (25.0%) than were their highest earning counterparts (15.1%). Lower-earning parents were also

more likely to strongly agree that they knew sources through which they could obtain information about financial subsidies (21.7%) than did participants making more than \$70,000 per year (13.2%).

Despite more lower-earning participants' strong agreement that they know where to access information and that the information they have accessed has been helpful, a larger proportion of lower-earning respondents also reported that they need more information about available support services (30.0%) than did higher-earning respondents (13.8%). Although lower demand for information among higher-earning participants is likely due to less need for support among higher-earners, there also seems to be some evidence that *accessibility* of available information may need improvement.

Among lower-earning respondents, slightly more than half (52.1%) indicated any level of agreement that available information is easy to access, and only 15.7 expressed strong agreement. Additionally, 55.8 percent of lower-earning respondents agreed that they prefer for information about services and programs be explained to them rather than provided in print. These data suggest, then, that when lower-earning families – who have a greater need than higher-earning families for information about parenting support services and programs – are given easier access to the information they know is available, they find the information beneficial.

Summary

Hawai'i's parents report that their most important consideration when evaluating childcare providers is that the provider delivers high quality of care. Parents also report that location, cost, and the ability to prepare their children for kindergarten are important characteristics in a childcare provider.

The data indicate that the clear majority of parents report being satisfied with their current childcare arrangements, suggesting that most parents have been able to find childcare that meets their needs and preferences with respect to overall quality, academic rigor, location, and cost.

Regarding the availability, accessibility, and quality of information about parenting support resources, parents agree that information about parenting support services and programs is available. They also report, however, a lack of agreement that the information is easy to access. These data suggest that more work needs to be done to get the right information to the parents who need it the most.

Perhaps the most important theme that manifests throughout the survey data is that childcare decisions made by lower-earning families (those making \$40,000 or less) are influenced by different factors than are decisions made by higher-earning families (those making more than \$70,000).

Across responses to the survey, data suggest that lower-earning families are subject to tradeoff decision-making with respect to their children's care. In particular, lower-earning families place a higher priority on cost as a decision-making criterion than do higher-earning families. As a result of the higher priority placed on cost, lower-earning families are forced to place a lower priority on overall quality of care when selecting a childcare provider. This tradeoff is evident not just in the ratings and rankings of importance of cost versus care, but also in the higher degrees of dissatisfaction that lower-earning families report having with the care providers they do have the means to access.

Although lower-earning families are more likely to have to trade quality of care for affordability, these data also optimistically indicate that lower-earning families know that there is financial support available to help defray the cost of care. More than 70 percent of lower-earning respondents indicate that they are aware of at least one childcare subsidy program. Further, the average amount lower-earning families receive in childcare subsidies is more than the average amount the same families report paying out-of-pocket for care each month.

Despite broad awareness of the existence of subsidy programs, however only 20 percent of lower-earning families report receiving a financial subsidy for care, and less than half report that they know where to access additional information about financial subsidies. It is possible, then, that improving the ease of access to information about additional sources of financial support may facilitate lower-earning families' access to higher quality care. Ultimately, these data suggest that more work needs to be done to help bring information about financial and other support services to families who need it so that childcare decisions do not have to result in a tradeoff of care for cost.

Appendix A – Survey Instrument

Aloha!

Early Childhood Action Strategy is collaborating with several community organizations to conduct this survey. The goal is to identify childcare and parenting support needs across the State.

Your responses will help Early Childhood Action Strategy to develop strategies and recommendations to help improve the availability of support resources for Hawai'i's parents and their keiki.

The survey should take about 8 – 10 minutes to complete. Your time is very much appreciated.

SMS Research, a local company that has been doing research in the islands for over 39 years, is assisting with this survey. SMS will collect all of the data and ensure that your responses are kept confidential and anonymous.

If you have questions or technical issues with the survey, contact Carrie Oliveira, Ph.D. at SMS (email: coliveira@smshawaii.com, phone: 808-440-0746). If you have questions about the goals of the study you can contact Kerrie Urosevich, Early Childhood Action Strategy Coordinator (email: kerrie@clnhawaii.org, phone: 808-381-9635).

Mahalo for your participation!

Questions

1. Are you 18 years of age or older?
 - Yes
 - No [Terminate survey]
2. Do you have a child who is age 5 or younger living in your household?
 - Yes
 - No [Terminate survey]
3. Are you one of the people in the household responsible for making decisions related to the child or children living in your household?
 - Yes
 - No [Terminate survey]
4. How many children aged 5 years or younger are currently living in your household?

5. How many children in your household will be each of the following ages by JULY 31, 2016?

Younger than 1 year old _____

1 year old _____

2 years old _____

3 years old _____

4 years old _____

5 years old _____

6 years old _____

6. Please answer the following questions about who cared for your child in the past **WEEK** (last 7 days). If you have more than one child under age 5, please think about your **youngest** child. Please check **ALL** of the people or organizations that cared for your child other than you.

- Spouse/Partner
- Family Member
- Neighbor/Friend
- Individual Childcare Provider (babysitter)
- Childcare Center
- Preschool
- Other (please, specify _____)

7. How many days last week did each of these people or organizations care for your child?

- Spouse/Partner _____ days
- Family member _____ days
- Neighbor/Friend _____ days
- Individual Childcare Provider (babysitter) _____ days
- Childcare Center _____ days
- Preschool _____ days
- Other (indicated in previous question)

8. Last week, what was the average number of hours per day each person/organization provided care for your child?

- Spouse/Partner _____ hours
- Family member _____ hours
- Neighbor/Friend _____ hours
- Individual Childcare Provider (babysitter) _____ hours
- Childcare Center _____ hours
- Preschool _____ hours
- Other (indicated in Q6)

9. [If Q6 = Family Member] You indicated that a family member cares for your child. What is the relationship of that family member to the child? (**Select ONE**)
- Parent
 - Grandparent
 - Aunt/Uncle
 - Sibling
 - Other (please, specify _____)
10. [If Q6 = Family Member] To your knowledge, is the family member you indicated cares for your child a licensed childcare provider?
- Yes
 - No
 - Don't know/Decline to respond
11. [If Q6 = Individual Childcare Provider] To your knowledge, is the individual childcare provider (or babysitter) who cares for your child licensed?
- Yes
 - No
 - Don't know/Decline to respond
12. [If Q6 = Individual Childcare Provider] Where does your individual childcare provider/babysitter normally care for your child? (**Select ONE**)
- Your home
 - Your childcare provider's home
 - Other (please, specify _____)
 - Don't know/Decline to respond
13. [If Q6 = Childcare Center] To your knowledge, is the childcare center that cares for your child licensed?
- Yes
 - No
 - Decline to respond

14. [If Q6 = Childcare Center] Where is the physical location of the childcare center that your child attends?

- Within an elementary school
- Within an office building
- Within a church or on church grounds
- Within a community center
- In a building/space just for the center
- Other (please, specify _____)
- Don't know/Decline to respond

15. How satisfied are you with the care your child receives from each organization?

	Very Satisfied	Satisfied	Somewhat Satisfied	Somewhat Dissatisfied	Dissatisfied	Very Dissatisfied	Very Dissatisfied	Don't know/Declined to Respond
Spouse/Partner	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Family Member	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Neighbor/Friend	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Individual Childcare Provider	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Childcare Center	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Preschool	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (specified in Q6)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

16. You indicated that you are dissatisfied with the care your child receives from your childcare provider. Why do you say that?

17. What were the key factors that led you to your final choice(s) for childcare? (**Select up to FIVE**)

- Cost
- Location
- Ability to secure a space/slot for your child
- Hours that fit your family's needs
- Ability to accommodate the needs of your child
- Quality of care
- Quality of curriculum
- Preference for family members to care for child
- Other (please, specify _____)

18. The list below includes the factors that you identified as being most important in your final decision about childcare. Please rank your top three factors in order of importance where 1 is the most important.

- _____ Cost
- _____ Location
- _____ Ability to secure a space/slot for your child
- _____ Hours that fit your family's needs
- _____ Ability to accommodate the needs of your child
- _____ Quality of care
- _____ Quality of curriculum
- _____ Preference for family member to care for child
- _____ Other (as indicated in Q17)

19. [If Q17 = Location] You indicated that location was a deciding factor when you selected your childcare provider. Do you prefer a location that is closer to (Select ONE):

- Home
- Work
- Other family members
- Other (please, specify _____)

20. What is the zip code of your preferred childcare location? _____

21. When does your family need childcare on a regular basis?

- Full week, during the workday
- Part week/specific days
- Evenings
- Weekends

22. Do you receive financial assistance for childcare?

- Yes
- No
- Don't know/Decline to respond

23. What is the dollar amount you receive in financial assistance for childcare per month per child? \$ _____

24. Please indicate the programs you receive financial assistance from.

- Preschool Open Doors
- Childcare Connections
- Pauahi Keiki Scholars
- Keiki o ka 'Āina HELP
- Other (please, specify _____)

25. Please indicate which childcare subsidy programs you are aware of. (Select ALL that apply)

- Preschool Open Doors
- Childcare Connections
- Pauahi Keiki Scholars
- Keiki o ka 'Āina HELP
- Other (please, specify _____)

26. What is the dollar amount you pay out of pocket for childcare during an average month? \$ _____

27. Please rate how important each of the following factors is for your family in making childcare decisions.

	Very Unimportant	Somewhat Unimportant	No Opinion	Somewhat Important	Very Important
Availability of full week care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of partial week care (less than 5 days)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of all day care (7am – 6pm)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of partial/half-day care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of evening care (after 5pm)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of weekend care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Availability of a flexible drop-off schedule	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Low/affordable cost	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
High quality care	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Location of care provider	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Preparation for kindergarten	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Other (please, specify)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

28. Of the parenting support areas listed below, which **THREE** would be most helpful to you as a parent?

(Select up to THREE)

- Support in managing your child's challenging behaviors
- Access to play groups (including caregiver)
- Connecting with other families
- Activities to do with your child
- Determining if your child is developing on track
- Knowing what public services are available
- Breastfeeding support
- Access to healthy food for your child
- Services for children with special needs
- Dental care for your child
- Healthcare for your child
- Other (please, specify _____)

29. Please rate your agreement with the following statements as they relate to parenting support services and programs in your community.

	Strongly Disagree	Disagree	No Opinion	Agree	Strongly Agree
I know where to find information about these services and programs.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
It's easy to access information about these services and programs.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
The information that I have seen has been very useful.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I need more information than I currently have about these services.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I prefer to have someone explain the services that are available rather than read about them.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am aware of the Preschool Open Door subsidy.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I am aware of financial assistance/childcare subsidy options.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
I know where to go to find information on childcare subsidies	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

30. What is your age?

- 18 – 24
- 25 – 29
- 30 – 34
- 35 – 39
- 40 – 44
- 45 – 49
- 50 – 55
- 55 or over

31. What is your gender?

- Male
- Female
- Other/Prefer not to say

32. What is your marital status?

- Single, never married
- In a relationship but not married
- Married
- Separated
- Divorced
- Widowed
- Other/Prefer not to say

33. Which ethnic background do you most closely identify (Select ONE)

- African American
- Caucasian
- Chinese
- Hawaiian/Part Hawaiian
- Japanese
- Korean
- Mixed, Not Hawaiian
- Native American
- Samoan
- Other Asian
- Other Pacific Islander
- Other (please, specify _____)
- Prefer not to say

34. What is the total number of people living in your household, including yourself?

- Two
- Three
- Four
- Five
- Six
- Seven
- Eight or more

35. Which of the following best describes the home you live in?

- It is owned by someone who lives there
- It is rented by someone who lives there
- It is occupied without payment
- Other

36. What was your household's total income in 2015 before taxes?

- Less than \$10,000
- \$10,000 - \$15,000
- \$15,001 - \$20,000
- \$20,001 - \$25,000
- \$25,001 - \$30,000
- \$30,001 - \$35,000
- \$35,001 - \$40,000
- \$40,001 - \$45,000
- \$45,001 - \$50,000
- \$50,001 - \$60,000
- \$60,001 - \$70,000
- More than \$45,000

37. What is the zip code where you live?

38. How did you receive this survey?

- By email from a community organization
- By email from a government program
- By email from my employer
- By email from my union
- My email because I requested it
- Handed to me from a community organization
- Mailed to me because I requested it
- Other (please, specify _____)

39. Feel free to share any additional thoughts or comments you may have about childcare and/or parenting support in your community.

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Appendix B – Data Tables: All Questions Tabulated by Island

Table A1: Number of Surveys from Each Organization

	Count
Maui Keiki Fest	8
Kauai Keiki Fest	1
Waianae Keiki Fest	1
Family Hui Hawaii	9
Kids Count Center on the Family	10
WIC	55
Ka Ika 'Ike Directors Coalition	1
Children's Community Councils	55
Partners in Development	6
PATCH	33
Kamehameha Schools	11
Kōkua Kaihi Valley	11
Early Head Start/Head Start	8
Eleu Collaborative	4
Turtle Bay Resort	19
Ceeds of Peace	14
Maui County	80
Healthy Mothers Healthy Babies	14
Generic Link	86
Total	426

Table A2: Total Responses by Island

	Column N %	Count
O'ahu	60.4	256
Maui	26.9	114
Hawai'i	10.1	43
Kaua'i	2.6	11
Total	100.0	424

Table A3: Respondent Gender

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Female	89.2	380	86.7	222	93.0	106
Male	8.7	37	11.3	29	6.1	7
Other/Prefer not to say	2.1	9	2.0	5	.9	1
Total	100.0	426	100.0	256	100.0	114

Table A4: Respondent Marital Status

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Single, never married	13.1	56	10.9	28	11.4	13
In a relationship but not married	13.4	57	10.9	28	13.2	15
Married	67.6	288	74.6	191	66.7	76
Separated	.7	3	.4	1	.9	1
Divorced	3.3	14	2.0	5	6.1	7
Widowed	.5	2	.4	1	0.0	0
Other/Prefer not to say	1.4	6	.8	2	1.8	2
Total	100.0	426	100.0	256	100.0	114

Table A5: Respondent Age

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
18-24	6.3	27	6.3	16	2.6	3
25-29	14.3	61	14.1	36	14.0	16
30-34	24.9	106	24.6	63	26.3	30
35-39	30.0	128	28.1	72	35.1	40
40-44	17.4	74	19.1	49	15.8	18
45-49	4.2	18	5.5	14	2.6	3
50-55	1.4	6	1.2	3	1.8	2
55 or over	1.4	6	1.2	3	1.8	2
Total	100.0	426	100.0	256	100.0	114

Table A6: Respondent Primary Ethnic Identification

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
African American	.2	1	.4	1	0.0	0
Caucasian	20.7	88	16.8	43	31.6	36
Chinese	4.7	20	7.4	19	.9	1
Hawaiian/Part Hawaiian	30.8	131	24.6	63	32.5	37
Japanese	13.4	57	19.5	50	5.3	6
Korean	.9	4	1.6	4	0.0	0
Mixed, not Hawaiian	6.6	28	7.4	19	7.0	8
Native American	.5	2	0.0	0	.9	1
Samoan	1.6	7	2.7	7	0.0	0
Other Asian	8.5	36	8.2	21	10.5	12
Other Pacific Islander	3.1	13	2.0	5	3.5	4
Other	6.3	27	7.0	18	5.3	6
Prefer not to say	2.8	12	2.3	6	2.6	3
Total	100.0	426	100.0	256	100.0	114

Table A7: Current Housing Tenure

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Owned by someone who lives there	51.1	217	51.4	131	48.2	55
Rented by someone who lives there	37.4	159	40.4	103	33.3	38
Occupied without payment	3.3	14	2.0	5	7.0	8
Other	8.2	35	6.3	16	11.4	13
Total	100.0	425	100.0	255	100.0	114

Table A8: Estimated 2015 Pre-Tax Household Income

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Less than \$10,000	5.9	25	6.7	17	3.5	4
\$10,000 to \$15,000	3.8	16	2.0	5	5.3	6
\$15,001 to \$20,000	3.3	14	2.4	6	3.5	4
\$20,001 to \$25,000	3.3	14	3.9	10	1.8	2
\$25,001 to \$30,000	4.0	17	4.3	11	1.8	2
\$30,001 to \$35,000	3.5	15	3.5	9	3.5	4
\$35,001 to \$40,000	5.2	22	3.1	8	9.7	11
\$40,001 to \$45,000	4.5	19	4.3	11	4.4	5
\$45,001 to \$50,000	3.8	16	3.9	10	5.3	6
\$50,001 to \$60,000	8.3	35	5.5	14	12.4	14
\$60,001 to \$70,000	6.1	26	5.1	13	8.0	9
More than \$70,000	36.4	154	42.0	107	32.7	37
Prefer not to say	11.8	50	13.3	34	8.0	9

Total	100.0	423	100.0	255	100.0	113
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Table A9: Household Size

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Two	3.8	16	2.0	5	7.9	9
Three	23.7	101	25.8	66	22.8	26
Four	34.7	148	36.3	93	30.7	35
Five	15.0	64	13.7	35	18.4	21
Six	9.9	42	10.5	27	6.1	7
Seven	8.7	37	7.8	20	10.5	12
Eight or more	4.2	18	3.9	10	3.5	4
Total	100.0	426	100.0	256	100.0	114

Table A10: Number of Children Under 5 in Household

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
1 child	59.2	252	60.2	154	58.8	67
2 children	35.0	149	35.5	91	36.0	41
3 children	4.7	20	3.5	9	4.4	5
4 or more children	1.2	5	.8	2	.9	1
Total	100.0	426	100.0	256	100.0	114

Table A11: Number Children of Each Age Per Household

		State		O'ahu		Maui	
		Column N %	Count	Column N %	Count	Column N %	Count
Less than 1 Year Old	1 child	98.8	80	100.0	50	100.0	17
	2 children	1.2	1	0.0	0	0.0	0
	Total	100.0	81	100.0	50	100.0	17
1 year old	1 child	99.0	102	98.4	62	100.0	23
	2 children	1.0	1	1.6	1	0.0	0
	Total	100.0	103	100.0	63	100.0	23
2 years old	1 child	97.1	101	98.5	65	96.0	24
	2 children	2.9	3	1.5	1	4.0	1
	Total	100.0	104	100.0	66	100.0	25
3 years old	1 child	97.5	119	100.0	72	94.4	34
	2 children	2.5	3	0.0	0	5.6	2
	Total	100.0	122	100.0	72	100.0	36
4 years old	1 child	97.6	121	98.5	65	97.6	41
	2 children	2.4	3	1.5	1	2.4	1
	Total	100.0	124	100.0	66	100.0	42
5 years old	1 child	98.6	68	100.0	41	100.0	14
	2 children	1.4	1	0.0	0	0.0	0
	Total	100.0	69	100.0	41	100.0	14
6 years old	1 child	100.0	26	100.0	8	100.0	14
	Total	100.0	26	100.0	8	100.0	14

Table A12: Entities Who Cared for Youngest Child in Household in Past Week

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Spouse	69.7	290	71.7	180	70.0	77
Family Member	57.7	240	54.6	137	60.0	66
Neighbor/Friend	13.0	54	13.5	34	11.8	13
Individual Childcare Provider	18.3	76	17.1	43	18.2	20
Childcare Center	12.5	52	14.3	36	9.1	10
Preschool	34.1	142	37.8	95	37.3	41
Other Entity	1.9	8	2.4	6	.9	1

Column totals sum to more than 100% due to multiple selections by respondent.

Table A13: Relationship of Family Caregiver to Child

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Parent	11.3	27	11.7	16	7.6	5
Grandparent	73.8	177	74.5	102	75.8	50
Aunt/Uncle	7.9	19	7.3	10	10.6	7
Sibling	7.1	17	6.6	9	6.1	4
Total	100.0	240	100.0	137	100.0	66

Table A14: Family Childcare Provider is Licensed

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Yes	6.1	2	5.6	1	12.5	1
No	90.9	30	88.9	16	87.5	7
Don't Know/Declined to Respond	3.0	1	5.6	1	0.0	0
Total	100.0	33	100.0	18	100.0	8

Note: Only 33 of 240 respondents who indicated a family member cared for the child answered this question.

Table A15: Individual Childcare Provider is Licensed

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Yes	36.0	27	34.9	15	45.0	9
No	44.0	33	32.6	14	50.0	10
Don't Know/Declined to Respond	20.0	15	32.6	14	5.0	1
Total	100.0	75	100.0	43	100.0	20

Table A16: Childcare Center is Licensed

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Yes	92.0	46	88.2	30	100.0	10
No	2.0	1	2.9	1	0.0	0
Don't Know/Declined to Respond	6.0	3	8.8	3	0.0	0
Total	100.0	50	100.0	34	100.0	10

Table A17: Where Individual Childcare Provider Cares for Child

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Your home	8.8	3	5.6	1	22.2	2
Your childcare providers home	88.2	30	88.9	16	77.8	7
Other	2.9	1	5.6	1	0.0	0
Total	100.0	34	100.0	18	100.0	9

Table A18: Where Individual Childcare Center is Located

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Within an elementary school	2.0	1	2.9	1	0.0	0
Within an office building	10.2	5	14.7	5	0.0	0
Within a church or on church grounds	10.2	5	11.8	4	10.0	1
Within a community center	8.2	4	11.8	4	0.0	0
In a building/space just for the center	42.9	21	38.2	13	50.0	5
Other	24.5	12	17.6	6	40.0	4
Don't Know/Declined to Respond	2.0	1	2.9	1	0.0	0
Total	100.0	49	100.0	34	100.0	10

Table A19: Preferred Location for Close Proximity of Childcare

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Home	62.5	162	64.6	104	60.6	40
Work	30.1	78	28.0	45	31.8	21
Other family members	3.9	10	2.5	4	6.1	4
Other	3.5	9	5.0	8	1.5	1
Total	100.0	259	100.0	161	100.0	66

Table A20: Preferred Area for Childcare

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
West O'ahu	7.4	19	11.3	18	0.0	0
Central O'ahu	7.8	20	12.6	20	0.0	0
Ko'olaupoko	9.0	23	14.5	23	0.0	0
Ko'olauloa	4.3	11	6.9	11	0.0	0
North Shore – O'ahu	2.0	5	3.1	5	0.0	0
Honolulu Primary Urban Center	32.0	82	51.6	82	0.0	0
Upcountry Maui	5.9	15	0.0	0	23.1	15
Kahului	5.1	13	0.0	0	20.0	13
Wailuku	9.4	24	0.0	0	36.9	24
Haiku	1.2	3	0.0	0	4.6	3
Paia	.8	2	0.0	0	3.1	2
Kihei	2.3	6	0.0	0	7.7	5
Lahaina	1.2	3	0.0	0	4.6	3
Hawai'i Island	9.4	24	0.0	0	0.0	0
Kaua'i	2.3	6	0.0	0	0.0	0
Total	100.0	256	100.0	159	100.0	65

Table A21: Hours in a Typical Week When Childcare is Required

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Full Week	77.3	317	76.2	189	78.7	85
Part of the Week	26.3	108	29.8	74	22.2	24
Evenings	10.2	42	10.5	26	8.3	9
Weekends	11.5	47	12.9	32	8.3	9

Column totals sum to more than 100% due to multiple selections by respondent.

Table A22: Average Days per Week Each Entity Provided Childcare

	State			O'ahu			Maui		
	Mean	Median	Mode	Mean	Median	Mode	Mean	Median	Mode
Spouse/Partner	4.5	5.0	7.0	4.8	7.0	7.0	4.1	4.0	7.0
Family Member	3.4	3.0	1.0	3.6	3.0	5.0	2.9	2.0	1.0
Neighbor/Friend	1.8	1.0	1.0	1.7	1.0	1.0	1.5	1.0	1.0
Individual Childcare Provider	3.6	4.0	5.0	3.7	4.0	5.0	3.9	4.5	5.0
Childcare Center	4.2	5.0	5.0	4.1	5.0	5.0	4.6	5.0	5.0
Preschool	4.3	5.0	5.0	4.5	5.0	5.0	3.8	4.0	5.0
Other	4.3	5.0	5.0	4.3	5.0	5.0	3.0	3.0	3.0

Note: Computations exclude responses containing days per week in excess of 7.

Table A23: Average Hours per Day Each Entity Provided Childcare

	State			O'ahu			Maui		
	Mean	Median	Mode	Mean	Median	Mode	Mean	Median	Mode
Spouse/Partner	10.2	8.0	8.0	9.8	8.0	8.0	10.4	8.0	8.0
Family Member	8.4	8.0	8.0	8.4	8.0	8.0	8.2	8.0	8.0
Neighbor/Friend	5.0	4.0	8.0	4.5	4.0	2.0	5.6	6.0	8.0
Individual Childcare Provider	9.4	8.0	8.0	8.6	8.0	8.0	9.9	8.0	8.0
Childcare Center	7.9	8.0	8.0	7.3	8.0	8.0	8.2	8.0	8.0
Preschool	8.4	8.0	8.0	7.4	8.0	8.0	11.2	8.0	8.0
Other	10.0	9.0	6.0	9.5	9.0	15.0	17.0	17.0	17.0

Note: Computations exclude responses containing hours per day in excess of 24.

Table A24: Satisfaction With Each Childcare Provider

		State		O'ahu		Maui	
		Column N %	Count	Column N %	Count	Column N %	Count
Spouse/Partner	Very Satisfied	71.8	206	71.3	127	73.7	56
	Satisfied	22.3	64	24.7	44	19.7	15
	Somewhat Satisfied	3.8	11	2.8	5	2.6	2
	Somewhat Dissatisfied	1.0	3	.6	1	2.6	2
	Very Dissatisfied	.7	2	.6	1	1.3	1
	Don't Know/Decline to Respond	.3	1	0.0	0	0.0	0
	Total	100.0	287	100.0	178	100.0	76
Family Member	Very Satisfied	68.4	162	66.4	89	74.2	49
	Satisfied	21.5	51	24.6	33	19.7	13
	Somewhat Satisfied	8.0	19	6.7	9	4.5	3
	Somewhat Dissatisfied	.8	2	.7	1	0.0	0
	Very Dissatisfied	.8	2	1.5	2	0.0	0
	Don't Know/Decline to Respond	.4	1	0.0	0	1.5	1
	Total	100.0	237	100.0	134	100.0	66
Neighbor/Friend	Very Satisfied	52.8	28	52.9	18	50.0	6
	Satisfied	30.2	16	32.4	11	33.3	4
	Somewhat Satisfied	11.3	6	8.8	3	16.7	2
	Somewhat Dissatisfied	1.9	1	2.9	1	0.0	0
	Dissatisfied	1.9	1	0.0	0	0.0	0
	Don't Know/Decline to Respond	1.9	1	2.9	1	0.0	0
	Total	100.0	53	100.0	34	100.0	12
Individual Childcare Provider	Very Satisfied	49.3	37	52.4	22	45.0	9
	Satisfied	28.0	21	26.2	11	30.0	6
	Somewhat Satisfied	17.3	13	16.7	7	20.0	4
	Somewhat Dissatisfied	1.3	1	0.0	0	5.0	1
	Dissatisfied	2.7	2	2.4	1	0.0	0
	Don't Know/Decline to Respond	1.3	1	2.4	1	0.0	0
	Total	100.0	75	100.0	42	100.0	20
Childcare Center	Very Satisfied	48.9	23	39.4	13	80.0	8
	Satisfied	36.2	17	45.5	15	10.0	1
	Somewhat Satisfied	8.5	4	9.1	3	10.0	1
	Very Dissatisfied	2.1	1	0.0	0	0.0	0
	Don't Know/Decline to Respond	4.3	2	6.1	2	0.0	0
	Total	100.0	47	100.0	33	100.0	10
	Preschool	Very Satisfied	65.0	91	60.0	57	79.5
Satisfied		30.0	42	34.7	33	17.9	7
Somewhat Satisfied		3.6	5	4.2	4	2.6	1
Somewhat Dissatisfied		1.4	2	1.1	1	0.0	0
Total		100.0	140	100.0	95	100.0	39
Other Entity	Very Satisfied	72.7	8	75.0	6	0.0	0
	Satisfied	27.3	3	25.0	2	100.0	1
	Total	100.0	11	100.0	8	100.0	1

Table A25: Average Amount of Paid Out of Pocket per Month

State			O'ahu			Maui		
Mean	Median	Mode	Mean	Median	Mode	Mean	Median	Mode
434.1	400.0	0.0	466.3	400.0	0.0	400.0	400.0	0.0

Table A26: Receives Financial Aid for Childcare

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Yes	19.5	83	14.8	38	30.7	35
No	76.5	326	80.9	207	65.8	75
Don't Know/Declined to Respond	4.0	17	4.3	11	3.5	4
Total	100.0	426	100.0	256	100.0	114

Table A27: Average Amount of Financial Aid Received by Recipients per Child per Month

State			O'ahu			Maui		
Mean	Median	Mode	Mean	Median	Mode	Mean	Median	Mode
451.8	510.0	600.0	455.0	510.0	600.0	469.5	543.5	630.0

Table A28: Sources from Which Financial Aid is Received

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Preschool Open Doors	18.3	15	23.7	9	13.9	5
Childcare Connections	32.9	27	23.7	9	33.3	12
Pauahi Scholarship	29.3	24	28.9	11	33.3	12
Keiki o ka 'Āina	2.4	2	5.3	2	0.0	0
Other	23.2	19	21.1	8	30.6	11
Total	100.0	82	100.0	38	100.0	36

Column totals sum to more than 100% due to multiple selections by respondent.

Table A29: Sources of Financial Aid Known to Respondent

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Preschool Open Doors	78.4	251	76.8	142	79.8	71
Childcare Connections	63.4	203	57.3	106	69.7	62
Pauahi Scholarship	58.1	186	54.6	101	64.0	57
Keiki o ka 'Āina	37.2	119	41.6	77	28.1	25
Other	5.0	16	1.6	3	9.0	8
Total	100.0	320	100.0	185	100.0	89

Column totals sum to more than 100% due to multiple selections by respondent.

Table A30: Importance of Each Factor in Making Childcare Decisions

		State		O'ahu		Maui	
		Column N %	Count	Column N %	Count	Column N %	Count
Availability of Full Week Care	Very Unimportant	11.7	48	10.5	26	9.4	10
	Somewhat Unimportant	4.9	20	4.4	11	7.5	8
	No Opinion	4.9	20	3.6	9	4.7	5
	Somewhat Important	15.4	63	17.3	43	12.3	13
	Very Important	63.1	258	64.1	159	66.0	70
	Total	100.0	409	100.0	248	100.0	106
Availability of Part Week Care	Very Unimportant	20.6	82	19.1	47	22.3	23
	Somewhat Unimportant	9.3	37	8.9	22	7.8	8
	No Opinion	22.6	90	24.4	60	18.4	19
	Somewhat Important	22.3	89	22.8	56	21.4	22
	Very Important	25.3	101	24.8	61	30.1	31
	Total	100.0	399	100.0	246	100.0	103
Availability of Full Day Care 7AM to 6PM	Very Unimportant	13.0	52	14.3	35	8.6	9
	Somewhat Unimportant	7.5	30	6.1	15	10.5	11
	No Opinion	8.2	33	6.9	17	11.4	12
	Somewhat Important	18.5	74	18.4	45	17.1	18
	Very Important	52.9	212	54.3	133	52.4	55
	Total	100.0	401	100.0	245	100.0	105
Availability of Half Day Care	Very Unimportant	21.4	85	19.0	47	23.8	24
	Somewhat Unimportant	10.6	42	11.3	28	6.9	7
	No Opinion	24.9	99	23.9	59	30.7	31
	Somewhat Important	23.4	93	24.7	61	18.8	19
	Very Important	19.6	78	21.1	52	19.8	20
	Total	100.0	397	100.0	247	100.0	101
Availability of Evening Care	Very Unimportant	32.0	125	30.6	74	37.4	37
	Somewhat Unimportant	16.6	65	19.8	48	12.1	12
	No Opinion	23.0	90	20.7	50	28.3	28
	Somewhat Important	14.8	58	14.9	36	13.1	13
	Very Important	13.6	53	14.0	34	9.1	9
	Total	100.0	391	100.0	242	100.0	99
Availability of Weekend Care	Very Unimportant	39.6	155	42.1	102	39.4	39
	Somewhat Unimportant	14.3	56	14.5	35	15.2	15
	No Opinion	25.3	99	23.6	57	29.3	29
	Somewhat Important	10.2	40	10.3	25	7.1	7
	Very Important	10.5	41	9.5	23	9.1	9
	Total	100.0	391	100.0	242	100.0	99
Availability of Flexible Drop off Schedule	Very Unimportant	16.4	65	15.6	38	13.7	14
	Somewhat Unimportant	10.4	41	11.9	29	8.8	9
	No Opinion	9.8	39	8.6	21	11.8	12
	Somewhat Important	31.8	126	33.6	82	26.5	27
	Very Important	31.6	125	30.3	74	39.2	40
	Total	100.0	396	100.0	244	100.0	102
Low Cost	Very Unimportant	8.9	36	6.0	15	8.7	9
	Somewhat Unimportant	3.5	14	4.0	10	3.9	4
	No Opinion	5.9	24	5.6	14	5.8	6
	Somewhat Important	18.3	74	20.6	51	18.4	19
	Very Important	63.4	256	63.7	158	63.1	65
	Total	100.0	404	100.0	248	100.0	103
High Quality Care	Very Unimportant	8.3	34	5.2	13	9.2	10
	Somewhat Unimportant	.2	1	.4	1	0.0	0
	No Opinion	2.2	9	2.4	6	0.0	0
	Somewhat Important	6.1	25	8.5	21	.9	1
	Very Important	83.2	342	83.5	207	89.9	98
	Total	100.0	411	100.0	248	100.0	109

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Table A30: Importance of Each Factor in Making Childcare Decisions (Continued)

		State		O'ahu		Maui	
		Column N %	Count	Column N %	Column N %	Count	Column N %
Location of Provider	Very Unimportant	7.6	31	4.9	12	7.6	8
	Somewhat Unimportant	2.5	10	1.6	4	3.8	4
	No Opinion	3.9	16	3.6	9	2.9	3
	Somewhat Important	22.4	91	22.7	56	23.8	25
	Very Important	63.5	258	67.2	166	61.9	65
	Total	100.0	406	100.0	247	100.0	105
Preparation for Kindergarten	Very Unimportant	7.7	31	5.3	13	8.5	9
	Somewhat Unimportant	3.5	14	2.8	7	4.7	5
	No Opinion	6.2	25	6.1	15	4.7	5
	Somewhat Important	21.4	86	20.3	50	22.6	24
	Very Important	61.2	246	65.4	161	59.4	63
	Total	100.0	402	100.0	246	100.0	106
Other	Very Unimportant	9.2	7	12.5	6	0.0	0
	Somewhat Unimportant	1.3	1	2.1	1	0.0	0
	No Opinion	35.5	27	39.6	19	25.0	4
	Somewhat Important	9.2	7	6.3	3	12.5	2
	Very Important	44.7	34	39.6	19	62.5	10
	Total	100.0	76	100.0	48	100.0	16

Table A31: Key Factors Contributing to Decision Making about Childcare

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Cost	66.4	280	70.2	177	57.9	66
Location	61.4	259	63.9	161	57.9	66
Ability to secure a space	31.0	131	30.6	77	35.1	40
Hours fit family needs	56.9	240	58.7	148	53.5	61
Ability to accommodate needs	31.0	131	29.8	75	31.6	36
Quality of care	69.4	293	71.0	179	68.4	78
Quality of the curriculum	25.8	109	27.8	70	28.1	32
Preference for family	28.9	122	26.6	67	31.6	36
Other	4.3	18	4.0	10	3.5	4

Column totals sum to more than 100% due to multiple selections by respondent.

Table A32: Percent of Respondents Ranking Each Factor as Top 3 with Respect to Final Decision Regarding Childcare

		State		O'ahu		Maui	
		Column N %	Count	Column N %	Count	Column N %	Count
Quality of care	1	54.4	135	51.0	74	58.6	41
	2	31.0	77	34.5	50	28.6	20
	3	14.5	36	14.5	21	12.9	9
	Total	100.0	248	100.0	145	100.0	70
Cost	1	47.6	109	49.3	71	51.9	28
	2	29.7	68	27.1	39	27.8	15
	3	22.7	52	23.6	34	20.4	11
	Total	100.0	229	100.0	144	100.0	54
Location	1	13.9	23	11.9	13	15.4	6
	2	36.7	61	37.6	41	30.8	12
	3	49.4	82	50.5	55	53.8	21
	Total	100.0	166	100.0	109	100.0	39
Hours fit family needs	1	18.4	27	23.0	20	10.0	4
	2	41.5	61	35.6	31	60.0	24
	3	40.1	59	41.4	36	30.0	12
	Total	100.0	147	100.0	87	100.0	40
Preference for family	1	60.0	54	59.2	29	59.3	16
	2	30.0	27	28.6	14	37.0	10
	3	10.0	9	12.2	6	3.7	1
	Total	100.0	90	100.0	49	100.0	27
Ability to accommodate needs	1	41.5	34	40.4	19	47.6	10
	2	26.8	22	36.2	17	4.8	1
	3	31.7	26	23.4	11	47.6	10
	Total	100.0	82	100.0	47	100.0	21
Quality of curriculum	1	15.9	11	19.1	9	11.1	2
	2	49.3	34	48.9	23	50.0	9
	3	34.8	24	31.9	15	38.9	7
	Total	100.0	69	100.0	47	100.0	18
Ability to secure a space	1	31.7	19	34.4	11	25.0	5
	2	21.7	13	21.9	7	20.0	4
	3	46.7	28	43.8	14	55.0	11
	Total	100.0	60	100.0	32	100.0	20
Other	1	66.7	10	75.0	6	66.7	2
	2	20.0	3	12.5	1	0.0	0
	3	13.3	2	12.5	1	33.3	1
	Total	100.0	15	100.0	8	100.0	3

Note: Percentages reflect the proportion of respondents who ranked each item in each position from 1 thru 3.

Table A33: Most Helpful Parenting Support Services [% of Respondents Selecting as One of Top Three Most Helpful Support Services]

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
Managing Child's Challenging Behavior	39.4	165	40.9	103	37.5	42
Having Access to Play Groups	29.8	125	32.9	83	26.8	30
Connecting with Other Families	21.2	89	25.4	64	15.2	17
Activities to Do With Child(ren)	54.9	230	55.2	139	56.3	63
Determining if Child is Developing on Track	44.4	186	46.0	116	44.6	50
Knowing What Public Services Are Available	29.6	124	27.4	69	33.9	38
Breastfeeding Support	3.1	13	2.0	5	3.6	4
Access to Healthy Food for Child	27.9	117	25.8	65	28.6	32
Services for Children with Special Needs	8.1	34	7.9	20	9.8	11
Dental Care for Child	13.6	57	11.9	30	15.2	17
Healthcare for Child	16.9	71	15.5	39	17.0	19
Other	1.0	4	.8	2	0.0	0
Total	100.0	419	100.0	252	100.0	112

Column totals sum to more than 100% due to multiple selections by respondent.

Table A34: Strength of Agreement with Service-Related Statements

		State		O'ahu		Maui	
		Column N %	Count	Column N %	Count	Column N %	Count
Knows where to find info on services/programs	Strongly Disagree	6.7	28	6.0	15	8.0	9
	Disagree	23.1	97	27.1	68	15.9	18
	No Opinion	10.7	45	10.8	27	13.3	15
	Agree	43.3	182	42.2	106	39.8	45
	Strongly Agree	16.2	68	13.9	35	23.0	26
	Total	100.0	420	100.0	251	100.0	113
Easy to access info on services/programs	Strongly Disagree	7.5	31	6.4	16	6.3	7
	Disagree	27.2	113	28.1	70	26.8	30
	No Opinion	19.0	79	20.9	52	16.1	18
	Agree	34.9	145	35.7	89	32.1	36
	Strongly Agree	11.5	48	8.8	22	18.8	21
	Total	100.0	416	100.0	249	100.0	112
Info on services/programs has been useful	Strongly Disagree	2.4	10	1.6	4	2.7	3
	Disagree	13.4	56	11.6	29	16.1	18
	No Opinion	27.8	116	32.0	80	18.8	21
	Agree	43.2	180	44.8	112	42.0	47
	Strongly Agree	13.2	55	10.0	25	20.5	23
	Total	100.0	417	100.0	250	100.0	112
Needs more information about services/programs	Strongly Disagree	3.1	13	4.4	11	1.8	2
	Disagree	15.7	65	12.4	31	18.9	21
	No Opinion	19.8	82	21.6	54	13.5	15
	Agree	39.0	162	41.2	103	41.4	46
	Strongly Agree	22.4	93	20.4	51	24.3	27
	Total	100.0	415	100.0	250	100.0	111
Prefers to have someone explain the services	Strongly Disagree	7.2	30	6.4	16	10.0	11
	Disagree	22.9	95	23.6	59	19.1	21
	No Opinion	23.4	97	25.2	63	21.8	24
	Agree	29.9	124	30.0	75	28.2	31
	Strongly Agree	16.6	69	14.8	37	20.9	23
	Total	100.0	415	100.0	250	100.0	110
Aware of the preschool open door subsidy	Strongly Disagree	13.8	58	16.0	40	11.5	13
	Disagree	20.8	87	23.6	59	16.8	19
	No Opinion	7.2	30	7.2	18	7.1	8
	Agree	35.1	147	32.0	80	36.3	41
	Strongly Agree	23.2	97	21.2	53	28.3	32
	Total	100.0	419	100.0	250	100.0	113
Aware of financial assistance/subsidy options	Strongly Disagree	11.3	47	13.3	33	8.8	10
	Disagree	25.2	105	29.4	73	22.1	25
	No Opinion	8.4	35	9.3	23	7.1	8
	Agree	35.0	146	30.6	76	38.1	43
	Strongly Agree	20.1	84	17.3	43	23.9	27
	Total	100.0	417	100.0	248	100.0	113
Knows where to go to find info on childcare subsidies	Strongly Disagree	15.6	65	16.8	42	13.4	15
	Disagree	29.4	123	33.6	84	24.1	27
	No Opinion	11.2	47	9.6	24	15.2	17
	Agree	28.0	117	26.0	65	29.5	33
	Strongly Agree	15.8	66	14.0	35	17.9	20
	Total	100.0	418	100.0	250	100.0	112

Table A35: Source of Survey

	State		O'ahu		Maui	
	Column N %	Count	Column N %	Count	Column N %	Count
By email from a community organization	32.4	138	30.1	77	29.8	34
By email from a government program	6.8	29	5.5	14	4.4	5
By email from an employer	11.0	47	14.8	38	3.5	4
By email because I requested it	.2	1	.4	1	0.0	0
Handed to me from a community organization	16.7	71	17.6	45	17.5	20
Mailed to me because I requested it	.5	2	0.0	0	1.8	2
Other	32.4	138	31.6	81	43.0	49
Total	100.0	426	100.0	256	100.0	114

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Appendix C – Data Tables: All Questions Tabulated by Income Level

Table B1: Number of Surveys from Each Organization

	Total	\$40,000 or less	\$40,001 to \$70,000	More than \$70,000
	Count	Count	Count	Count
Maui Keiki Fest	6	1	3	2
Kauai Keiki Fest	1	1	0	0
Waianae Keiki Fest	1	0	0	1
Family Hui Hawaii	6	0	1	5
Kids Count Center on the Family	7	1	1	5
WIC	46	30	10	6
Ka Ika 'Ike Directors Coalition	1	0	1	0
Children's Community Councils	50	15	17	18
Partners in Development	5	0	2	3
PATCH	30	5	6	19
Kamehameha Schools	10	3	1	6
Kōkua Kalihi Valley	9	4	1	4
Early Head Start/Head Start	8	7	0	1
Eleu Collaborative	3	2	1	0
Turtle Bay Resort	18	8	4	6
Ceeds of Peace	11	3	2	6
Maui County	74	23	22	29
Healthy Mothers Healthy Babies	10	2	1	7
Generic Link	77	18	23	36
Total	373	123	96	154

Table B2: Total Responses by Island

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
O'ahu	59.2	221	53.7	66	50.0	48	69.5	107
Maui	27.9	104	26.8	33	35.4	34	24.0	37
Hawai'i	10.2	38	14.6	18	12.5	12	5.2	8
Kaua'i	2.7	10	4.9	6	2.1	2	1.3	2
Total	100.0	373	100.0	123	100.0	96	100.0	154

Table B3: Respondent Gender

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Female	88.7	331	91.1	112	89.6	86	86.4	133
Male	9.7	36	8.1	10	8.3	8	11.7	18
Other/Prefer not to say	1.6	6	.8	1	2.1	2	1.9	3
Total	100.0	373	100.0	123	100.0	96	100.0	154

Table B4: Respondent Marital Status

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Single, never married	13.7	51	30.1	37	8.3	8	3.9	6
In a relationship but not married	12.6	47	21.1	26	14.6	14	4.5	7
Married	67.8	253	38.2	47	70.8	68	89.6	138
Separated	.8	3	1.6	2	1.0	1	0.0	0
Divorced	3.5	13	6.5	8	3.1	3	1.3	2
Widowed	.5	2	.8	1	1.0	1	0.0	0
Other/Prefer not to say	1.1	4	1.6	2	1.0	1	.6	1
Total	100.0	373	100.0	123	100.0	96	100.0	154

DO NOT DISTRIBUTE

Table B5: Respondent Age

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
18-24	6.2	23	14.6	18	3.1	3	1.3	2
25-29	13.9	52	21.1	26	16.7	16	6.5	10
30-34	26.5	99	27.6	34	28.1	27	24.7	38
35-39	28.7	107	17.9	22	27.1	26	38.3	59
40-44	18.2	68	16.3	20	16.7	16	20.8	32
45-49	4.0	15	1.6	2	4.2	4	5.8	9
50-55	1.3	5	.8	1	2.1	2	1.3	2
55 or over	1.1	4	0.0	0	2.1	2	1.3	2
Total	100.0	373	100.0	123	100.0	96	100.0	154

Table B6: Respondent Primary Ethnic Identification

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
African American	.3	1	0.0	0	1.0	1	0.0	0
Caucasian	21.4	80	17.1	21	24.0	23	23.4	36
Chinese	3.8	14	1.6	2	3.1	3	5.8	9
Hawaiian/Part Hawaiian	31.9	119	39.8	49	38.5	37	21.4	33
Japanese	13.4	50	4.1	5	8.3	8	24.0	37
Korean	1.1	4	1.6	2	1.0	1	.6	1
Mixed, not Hawaiian	6.7	25	5.7	7	4.2	4	9.1	14
Native American	.5	2	.8	1	0.0	0	.6	1
Samoa	1.9	7	2.4	3	3.1	3	.6	1
Other Asian	7.5	28	9.8	12	8.3	8	5.2	8
Other Pacific Islander	2.7	10	4.9	6	1.0	1	1.9	3
Other	6.7	25	8.9	11	7.3	7	4.5	7
Prefer not to say	2.1	8	3.3	4	0.0	0	2.6	4
Total	100.0	373	100.0	123	100.0	96	100.0	154

Table B7: Current Housing Tenure

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Owned by someone who lives there	49.9	186	30.1	37	41.7	40	70.8	109
Rented by someone who lives there	38.6	144	50.4	62	45.8	44	24.7	38
Occupied without payment	3.8	14	7.3	9	3.1	3	1.3	2
Other	7.8	29	12.2	15	9.4	9	3.2	5
Total	100.0	373	100.0	123	100.0	96	100.0	154

Table B8: Estimated 2015 Pre-Tax Household Income

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Less than \$10,000	6.7	25	20.3	25	0.0	0	0.0	0
\$10,000 to \$15,000	4.3	16	13.0	16	0.0	0	0.0	0
\$15,001 to \$20,000	3.8	14	11.4	14	0.0	0	0.0	0
\$20,001 to \$25,000	3.8	14	11.4	14	0.0	0	0.0	0
\$25,001 to \$30,000	4.6	17	13.8	17	0.0	0	0.0	0
\$30,001 to \$35,000	4.0	15	12.2	15	0.0	0	0.0	0
\$35,001 to \$40,000	5.9	22	17.9	22	0.0	0	0.0	0
\$40,001 to \$45,000	5.1	19	0.0	0	19.8	19	0.0	0
\$45,001 to \$50,000	4.3	16	0.0	0	16.7	16	0.0	0
\$50,001 to \$60,000	9.4	35	0.0	0	36.5	35	0.0	0
\$60,001 to \$70,000	7.0	26	0.0	0	27.1	26	0.0	0
More than \$70,000	41.3	154	0.0	0	0.0	0	100.0	154
Total	100.0	373	100.0	123	100.0	96	100.0	154

Table B9: Household Size

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Two	4.3	16	11.4	14	1.0	1	.6	1
Three	22.8	85	16.3	20	29.2	28	24.0	37
Four	34.9	130	30.9	38	24.0	23	44.8	69
Five	15.8	59	16.3	20	19.8	19	13.0	20
Six	10.2	38	12.2	15	8.3	8	9.7	15
Seven	8.3	31	9.8	12	11.5	11	5.2	8
Eight or more	3.8	14	3.3	4	6.3	6	2.6	4
Total	100.0	373	100.0	123	100.0	96	100.0	154

Table B10: Number of Children Under 5 in Household

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
1 child	57.6	215	54.5	67	62.5	60	57.1	88
2 children	36.2	135	36.6	45	30.2	29	39.6	61
3 children	4.8	18	7.3	9	6.3	6	1.9	3
4 or more children	1.3	5	1.6	2	1.0	1	1.3	2
Total	100.0	373	100.0	123	100.0	96	100.0	154

Table B11: Number Children of Each Age Per Household

		Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
		Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Less than 1 Year Old	1 child	98.6	71	100.0	27	94.1	16	100.0	28
	2 children	1.4	1	0.0	0	5.9	1	0.0	0
	Total	100.0	72	100.0	27	100.0	17	100.0	28
1 year old	1 child	98.9	91	100.0	35	100.0	17	97.5	39
	2 children	1.1	1	0.0	0	0.0	0	2.5	1
	Total	100.0	92	100.0	35	100.0	17	100.0	40
2 years old	1 child	96.8	92	100.0	30	92.9	26	97.3	36
	2 children	3.2	3	0.0	0	7.1	2	2.7	1
	Total	100.0	95	100.0	30	100.0	28	100.0	37
3 years old	1 child	97.3	109	95.0	38	100.0	27	97.8	44
	2 children	2.7	3	5.0	2	0.0	0	2.2	1
	Total	100.0	112	100.0	40	100.0	27	100.0	45
4 years old	1 child	98.1	105	94.4	34	100.0	27	100.0	44
	2 children	1.9	2	5.6	2	0.0	0	0.0	0
	Total	100.0	107	100.0	36	100.0	27	100.0	44
5 years old	1 child	98.3	59	93.3	14	100.0	20	100.0	25
	2 children	1.7	1	6.7	1	0.0	0	0.0	0
	Total	100.0	60	100.0	15	100.0	20	100.0	25
6 years old	1 child	100.0	20	100.0	11	100.0	4	100.0	5
	Total	100.0	20	100.0	11	100.0	4	100.0	5

Table B12: Entities Who Cared for Youngest Child in Household in Past Week

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Spouse	70.7	258	64.1	75	76.8	73	71.9	110
Family Member	57.8	211	57.3	67	61.1	58	56.2	86
Neighbor/Friend	12.9	47	14.5	17	10.5	10	13.1	20
Individual Childcare Provider	18.9	69	17.9	21	14.7	14	22.2	34
Childcare Center	12.3	45	11.1	13	14.7	14	11.8	18
Preschool	33.2	121	29.1	34	34.7	33	35.3	54

Other Entity	1.4	5	0.0	0	2.1	2	2.0	3
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Column totals sum to more than 100% due to multiple selections by respondent.

Table B13: Relationship of Family Caregiver to Child

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Parent	10.9	23	14.9	10	10.3	6	8.1	7
Grandparent	73.9	156	67.2	45	72.4	42	80.2	69
Aunt/Uncle	7.6	16	10.4	7	8.6	5	4.7	4
Sibling	7.6	16	7.5	5	8.6	5	7.0	6
Total	100.0	211	100.0	67	100.0	58	100.0	86

Table B14: Family Childcare Provider is Licensed

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Yes	6.7	2	7.7	1	20.0	1	0.0	0
No	90.0	27	84.6	11	80.0	4	100.0	12
Don't Know/Declined to Respond	3.3	1	7.7	1	0.0	0	0.0	0
Total	100.0	30	100.0	13	100.0	5	100.0	12

Note: Only 33 of 240 respondents who indicated a family member cared for the child answered this question.

Table B15: Individual Childcare Provider is Licensed

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Yes	37.7	26	47.6	10	42.9	6	29.4	10
No	44.9	31	28.6	6	57.1	8	50.0	17
Don't Know/Declined to Respond	17.4	12	23.8	5	0.0	0	20.6	7
Total	100.0	69	100.0	21	100.0	14	100.0	34

Table B16: Childcare Center is Licensed

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Yes	93.0	40	100.0	13	92.3	12	88.2	15
No	2.3	1	0.0	0	7.7	1	0.0	0
Don't Know/Declined to Respond	4.7	2	0.0	0	0.0	0	11.8	2
Total	100.0	43	100.0	13	100.0	13	100.0	17

Table B17: Where Individual Childcare Provider Cares for Child

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Your home	6.7	2	7.7	1	0.0	0	8.3	1
Your childcare providers home	93.3	28	92.3	12	100.0	5	91.7	11
Total	100.0	30	100.0	13	100.0	5	100.0	12

Table B18: Where Individual Childcare Center is Located

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Within an elementary school	2.3	1	0.0	0	7.7	1	0.0	0
Within an office building	7.0	3	7.7	1	7.7	1	5.9	1
Within a church or on church grounds	11.6	5	7.7	1	15.4	2	11.8	2
Within a community center	9.3	4	7.7	1	15.4	2	5.9	1
In a building/space just for the center	46.5	20	69.2	9	38.5	5	35.3	6
Other	23.3	10	7.7	1	15.4	2	41.2	7
Total	100.0	43	100.0	13	100.0	13	100.0	17

DO NOT DISTRIBUTE

Table B19: Preferred Location for Close Proximity of Childcare

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Home	62.1	139	62.2	46	64.7	33	60.6	60
Work	30.4	68	31.1	23	25.5	13	32.3	32
Other family members	3.6	8	5.4	4	2.0	1	3.0	3
Other	4.0	9	1.4	1	7.8	4	4.0	4
Total	100.0	224	100.0	74	100.0	51	100.0	99

Table B20: Preferred Area for Childcare

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
West O'ahu	7.2	16	9.5	7	4.0	2	7.1	7
Central O'ahu	8.1	18	9.5	7	4.0	2	9.2	9
Ko'olaupoko	7.2	16	4.1	3	8.0	4	9.2	9
Ko'olauloa	5.0	11	6.8	5	6.0	3	3.1	3
North Shore - O'ahu	2.3	5	1.4	1	2.0	1	3.1	3
Honolulu Primary Urban Center	32.0	71	23.0	17	34.0	17	37.8	37
Upcountry Maui	5.9	13	4.1	3	10.0	5	5.1	5
Kahului	5.9	13	8.1	6	2.0	1	6.1	6
Wailuku	9.5	21	8.1	6	8.0	4	11.2	11
Haiku	.9	2	2.7	2	0.0	0	0.0	0
Paia	.9	2	1.4	1	2.0	1	0.0	0
Kihei	2.3	5	2.7	2	4.0	2	1.0	1
Lahaina	1.4	3	1.4	1	4.0	2	0.0	0
Hawai'i Island	9.5	21	16.2	12	8.0	4	5.1	5
Kaua'i	2.3	5	1.4	1	4.0	2	2.0	2
Total	100.0	222	100.0	74	100.0	50	100.0	98

Table B21: Hours in a Typical Week When Childcare is Required

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Full Week	77.7	279	79.7	94	74.5	70	78.2	115
Part of the Week	25.3	91	27.1	32	27.7	26	22.4	33
Evenings	10.9	39	13.6	16	14.9	14	6.1	9
Weekends	11.4	41	14.4	17	12.8	12	8.2	12

Column totals sum to more than 100% due to multiple selections by respondent.

Table B22: Average Days per Week Each Entity Provided Childcare

	Total			\$40,000 or less			\$40,001 to \$70,000			More than \$70,000		
	Mean	Median	Mode	Mean	Median	Mode	Mean	Median	Mode	Mean	Median	Mode
Spouse/Partner	4.5	6.0	7.0	5.0	7.0	7.0	4.6	6.0	7.0	4.1	4.0	7.0
Family Member	3.3	3.0	1.0	3.5	3.0	1.0	2.8	2.0	1.0	3.5	3.0	5.0
Neighbor/Friend	1.8	1.0	1.0	2.6	2.0	1.0	1.2	1.0	1.0	1.7	1.0	1.0
Individual Childcare Provider	3.7	4.0	5.0	4.0	4.0	5.0	3.8	5.0	5.0	3.5	4.0	5.0
Childcare Center	4.3	5.0	5.0	4.7	5.0	5.0	3.9	4.0	5.0	4.2	5.0	5.0
Preschool	4.3	5.0	5.0	4.5	5.0	5.0	4.0	5.0	5.0	4.5	5.0	5.0
Other	3.8	5.0	5.0				4.0	4.0	3.0	3.7	5.0	5.0

Note: Computations exclude responses containing days per week in excess of 7.

Table B23: Average Hours per Day Each Entity Provided Childcare

	Total			\$40,000 or less			\$40,001 to \$70,000			More than \$70,000		
	Mean	Median	Mode	Mean	Median	Mode	Mean	Median	Mode	Mean	Median	Mode
Spouse/Partner	10.3	8.0	8.0	11.9	10.0	24.0	10.7	8.0	8.0	9.1	8.0	8.0
Family Member	8.1	8.0	8.0	7.8	8.0	8.0	7.8	7.0	8.0	8.6	8.0	8.0
Neighbor/Friend	4.9	4.0	2.0	5.5	6.0	8.0	4.9	5.0	2.0	4.7	4.0	2.0
Individual Childcare Provider	9.6	8.0	8.0	9.4	8.0	8.0	9.4	8.0	8.0	9.9	8.0	8.0
Childcare Center	7.6	8.0	8.0	8.6	8.0	8.0	7.7	8.0	7.0	6.7	8.0	8.0
Preschool	8.5	8.0	8.0	8.0	8.0	8.0	9.6	8.0	8.0	8.2	8.0	8.0
Other	8.4	6.0	6.0				11.5	11.5	6.0	6.3	6.0	3.0

Note: Computations exclude responses containing hours per day in excess of 24.

Table B24: Satisfaction With Each Childcare Provider

		Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
		Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Spouse/Partner	Very Satisfied	71.1	182	62.7	47	72.6	53	75.9	82
	Satisfied	22.7	58	28.0	21	21.9	16	19.4	21
	Somewhat Satisfied	3.9	10	6.7	5	2.7	2	2.8	3
	Somewhat Dissatisfied	1.2	3	1.3	1	0.0	0	1.9	2
	Very Dissatisfied	.8	2	1.3	1	1.4	1	0.0	0
	Don't Know/Decline to Respond	.4	1	0.0	0	1.4	1	0.0	0
	Total	100.0	256	100.0	75	100.0	73	100.0	108
Family Member	Very Satisfied	67.3	140	68.2	45	71.9	41	63.5	54
	Satisfied	22.1	46	19.7	13	19.3	11	25.9	22
	Somewhat Satisfied	8.2	17	9.1	6	7.0	4	8.2	7
	Somewhat Dissatisfied	1.0	2	1.5	1	0.0	0	1.2	1
	Very Dissatisfied	1.0	2	0.0	0	1.8	1	1.2	1
	Don't Know/Decline to Respond	.5	1	1.5	1	0.0	0	0.0	0
	Total	100.0	208	100.0	66	100.0	57	100.0	85
Neighbor/Friend	Very Satisfied	52.2	24	43.8	7	50.0	5	60.0	12
	Satisfied	30.4	14	43.8	7	20.0	2	25.0	5
	Somewhat Satisfied	10.9	5	6.3	1	30.0	3	5.0	1
	Somewhat Dissatisfied	2.2	1	0.0	0	0.0	0	5.0	1
	Dissatisfied	2.2	1	6.3	1	0.0	0	0.0	0
	Don't Know/Decline to Respond	2.2	1	0.0	0	0.0	0	5.0	1
	Total	100.0	46	100.0	16	100.0	10	100.0	20
Individual Childcare Provider	Very Satisfied	50.0	34	33.3	7	53.8	7	58.8	20
	Satisfied	29.4	20	28.6	6	23.1	3	32.4	11
	Somewhat Satisfied	14.7	10	28.6	6	15.4	2	5.9	2
	Somewhat Dissatisfied	1.5	1	0.0	0	7.7	1	0.0	0
	Dissatisfied	2.9	2	9.5	2	0.0	0	0.0	0
	Don't Know/Decline to Respond	1.5	1	0.0	0	0.0	0	2.9	1
	Total	100.0	68	100.0	21	100.0	13	100.0	34
Childcare Center	Very Satisfied	54.8	23	53.8	7	66.7	8	47.1	8
	Satisfied	31.0	13	38.5	5	16.7	2	35.3	6
	Somewhat Satisfied	7.1	3	0.0	0	16.7	2	5.9	1
	Very Dissatisfied	2.4	1	7.7	1	0.0	0	0.0	0
	Don't Know/Decline to Respond	4.8	2	0.0	0	0.0	0	11.8	2
	Total	100.0	42	100.0	13	100.0	12	100.0	17
	Preschool	Very Satisfied	68.3	82	61.8	21	71.9	23	70.4
Satisfied		26.7	32	32.4	11	18.8	6	27.8	15
Somewhat Satisfied		4.2	5	5.9	2	6.3	2	1.9	1
Somewhat Dissatisfied		.8	1	0.0	0	3.1	1	0.0	0
Total		100.0	120	100.0	34	100.0	32	100.0	54
Other Entity	Very Satisfied	85.7	6	0.0	0	66.7	2	100.0	4
	Satisfied	14.3	1	0.0	0	33.3	1	0.0	0
	Total	100.0	7	0.0	0	100.0	3	100.0	4

Table B25: Average Amount of Paid Out of Pocket per Month

Total			\$40,000 or less			\$40,001 to \$70,000			More than \$70,000		
Mean	Median	Mode	Mean	Median	Mode	Mean	Median	Mode	Mean	Median	Mode
434.7	400.0	0.0	265.2	200.0	0.0	411.0	400.0	0.0	582.8	562.5	0.0

Table B26: Receives Financial Aid for Childcare

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Yes	20.1	75	32.5	40	16.7	16	12.3	19
No	76.9	287	64.2	79	79.2	76	85.7	132
Don't Know/Declined to Respond	2.9	11	3.3	4	4.2	4	1.9	3
Total	100.0	373	100.0	123	100.0	96	100.0	154

Table B27: Average Amount of Financial Aid Received by Recipients per Child per Month

Total			\$40,000 or less			\$40,001 to \$70,000			More than \$70,000		
Mean	Median	Mode	Mean	Median	Mode	Mean	Median	Mode	Mean	Median	Mode
477.0	518.0	600.0	396.2	333.0	600.0	541.5	600.0	600.0	583.0	629.0	700.0

Table B28: Sources from Which Financial Aid is Received

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Preschool Open Doors	17.1	13	13.2	5	31.6	6	10.5	2
Childcare Connections	34.2	26	50.0	19	21.1	4	15.8	3
Pauahi Scholarship	30.3	23	7.9	3	36.8	7	68.4	13
Keiki o ka 'Āina	2.6	2	5.3	2	0.0	0	0.0	0
Other	22.4	17	31.6	12	15.8	3	10.5	2
Total	100.0	76	100.0	38	100.0	19	100.0	19

Column totals sum to more than 100% due to multiple selections by respondent.

Table B29: Sources of Financial Aid Known to Respondent

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Preschool Open Doors	79.2	224	78.8	78	82.9	63	76.9	83
Childcare Connections	64.3	182	71.7	71	64.5	49	57.4	62
Pauahi Scholarship	58.3	165	48.5	48	56.6	43	68.5	74
Keiki o ka 'Āina	37.1	105	33.3	33	32.9	25	43.5	47
Other	4.9	14	6.1	6	3.9	3	4.6	5
Total	100.0	283	100.0	99	100.0	76	100.0	108

Column totals sum to more than 100% due to multiple selections by respondent.

Table B30: Importance of Each Factor in Making Childcare Decisions

		Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
		Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Availability of Full Week Care	Very Unimportant	12.3	44	11.9	14	15.7	14	10.5	16
	Somewhat Unimportant	5.3	19	4.2	5	5.6	5	5.9	9
	No Opinion	5.0	18	6.8	8	3.4	3	4.6	7
	Somewhat Important	15.3	55	17.8	21	19.1	17	11.2	17
	Very Important	62.1	223	59.3	70	56.2	50	67.8	103
	Total	100.0	359	100.0	118	100.0	89	100.0	152
Availability of Part Week Care	Very Unimportant	21.1	74	13.2	15	23.3	21	25.9	38
	Somewhat Unimportant	10.0	35	9.6	11	7.8	7	11.6	17
	No Opinion	22.5	79	25.4	29	15.6	14	24.5	36
	Somewhat Important	21.1	74	21.9	25	21.1	19	20.4	30
	Very Important	25.4	89	29.8	34	32.2	29	17.7	26
	Total	100.0	351	100.0	114	100.0	90	100.0	147
Availability of Full Day Care 7AM to 6PM	Very Unimportant	13.8	49	12.8	15	18.2	16	12.1	18
	Somewhat Unimportant	7.9	28	6.8	8	9.1	8	8.1	12
	No Opinion	7.9	28	11.1	13	5.7	5	6.7	10
	Somewhat Important	19.2	68	15.4	18	19.3	17	22.1	33
	Very Important	51.1	181	53.8	63	47.7	42	51.0	76
	Total	100.0	354	100.0	117	100.0	88	100.0	149
Availability of Half Day Care	Very Unimportant	21.8	76	16.5	19	23.0	20	25.2	37
	Somewhat Unimportant	10.9	38	7.8	9	8.0	7	15.0	22
	No Opinion	25.5	89	27.0	31	24.1	21	25.2	37
	Somewhat Important	22.6	79	22.6	26	28.7	25	19.0	28
	Very Important	19.2	67	26.1	30	16.1	14	15.6	23
	Total	100.0	349	100.0	115	100.0	87	100.0	147
Availability of Evening Care	Very Unimportant	32.5	112	22.3	25	32.6	28	40.1	59
	Somewhat Unimportant	16.8	58	8.9	10	24.4	21	18.4	27
	No Opinion	24.1	83	33.9	38	22.1	19	17.7	26
	Somewhat Important	14.2	49	17.0	19	8.1	7	15.6	23
	Very Important	12.5	43	17.9	20	12.8	11	8.2	12
	Total	100.0	345	100.0	112	100.0	86	100.0	147
Availability of Weekend Care	Very Unimportant	38.4	132	28.6	32	40.2	35	44.8	65
	Somewhat Unimportant	15.4	53	9.8	11	16.1	14	19.3	28
	No Opinion	26.7	92	27.7	31	28.7	25	24.8	36
	Somewhat Important	10.2	35	14.3	16	6.9	6	9.0	13
	Very Important	9.3	32	19.6	22	8.0	7	2.1	3
	Total	100.0	344	100.0	112	100.0	87	100.0	145
Availability of Flexible Drop off Schedule	Very Unimportant	16.4	57	14.9	17	23.3	20	13.6	20
	Somewhat Unimportant	11.2	39	3.5	4	16.3	14	14.3	21
	No Opinion	10.4	36	11.4	13	9.3	8	10.2	15
	Somewhat Important	31.4	109	30.7	35	25.6	22	35.4	52
	Very Important	30.5	106	39.5	45	25.6	22	26.5	39
	Total	100.0	347	100.0	114	100.0	86	100.0	147
Low Cost	Very Unimportant	9.8	35	11.1	13	16.5	15	4.7	7
	Somewhat Unimportant	3.1	11	.9	1	0.0	0	6.7	10
	No Opinion	6.1	22	4.3	5	2.2	2	10.0	15
	Somewhat Important	18.7	67	7.7	9	11.0	10	32.0	48
	Very Important	62.3	223	76.1	89	70.3	64	46.7	70

Total	100.0	358	100.0	117	100.0	91	100.0	150
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Table B30: Importance of Each Factor in Making Childcare Decisions (Continued)

		Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
		Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
High Quality Care	Very Unimportant	8.8	32	11.1	13	13.2	12	4.5	7
	Somewhat Unimportant	.3	1	0.0	0	1.1	1	0.0	0
	No Opinion	2.2	8	5.1	6	1.1	1	.6	1
	Somewhat Important	6.1	22	4.3	5	4.4	4	8.4	13
	Very Important	82.6	299	79.5	93	80.2	73	86.4	133
	Total	100.0	362	100.0	117	100.0	91	100.0	154
Location of Provider	Very Unimportant	8.4	30	10.3	12	13.3	12	4.0	6
	Somewhat Unimportant	2.2	8	1.7	2	4.4	4	1.3	2
	No Opinion	3.9	14	5.2	6	1.1	1	4.6	7
	Somewhat Important	23.2	83	17.2	20	21.1	19	29.1	44
	Very Important	62.2	222	65.5	76	60.0	54	60.9	92
	Total	100.0	357	100.0	116	100.0	90	100.0	151
Preparation for Kindergarten	Very Unimportant	8.5	30	8.7	10	12.5	11	6.0	9
	Somewhat Unimportant	4.0	14	2.6	3	3.4	3	5.3	8
	No Opinion	5.7	20	5.2	6	4.5	4	6.7	10
	Somewhat Important	20.7	73	19.1	22	22.7	20	20.7	31
	Very Important	61.2	216	64.3	74	56.8	50	61.3	92
	Total	100.0	353	100.0	115	100.0	88	100.0	150
Other	Very Unimportant	8.8	6	8.3	2	16.7	3	3.8	1
	No Opinion	35.3	24	50.0	12	27.8	5	26.9	7
	Somewhat Important	10.3	7	4.2	1	22.2	4	7.7	2
	Very Important	45.6	31	37.5	9	33.3	6	61.5	16
	Total	100.0	68	100.0	24	100.0	18	100.0	26

Table B31: Key Factors Contributing to Decision Making about Childcare

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Cost	66.8	247	71.1	86	62.1	59	66.2	102
Location	60.5	224	61.2	74	53.7	51	64.3	99
Ability to secure a space	31.4	116	35.5	43	29.5	28	29.2	45
Hours fit family needs	57.0	211	57.0	69	52.6	50	59.7	92
Ability to accommodate needs	31.4	116	30.6	37	31.6	30	31.8	49
Quality of care	69.5	257	63.6	77	63.2	60	77.9	120
Quality of the curriculum	25.7	95	24.0	29	21.1	20	29.9	46
Preference for family	28.1	104	27.3	33	31.6	30	26.6	41
Other	3.8	14	3.3	4	5.3	5	3.2	5

Column totals sum to more than 100% due to multiple selections by respondent.

Table B32: Percent of Respondents Ranking Each Factor as Top 3 with Respect to Final Decision Regarding Childcare

		Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
		Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Quality of care	1	55.5	121	61.5	40	50.0	25	54.4	56
	2	29.8	65	23.1	15	36.0	18	31.1	32
	3	14.7	32	15.4	10	14.0	7	14.6	15
	Total	100.0	218	100.0	65	100.0	50	100.0	103
Cost	1	49.0	99	50.6	39	55.8	29	42.5	31
	2	29.7	60	32.5	25	30.8	16	26.0	19
	3	21.3	43	16.9	13	13.5	7	31.5	23
	Total	100.0	202	100.0	77	100.0	52	100.0	73
Location	1	12.2	18	15.7	8	5.9	2	12.7	8
	2	37.8	56	33.3	17	38.2	13	41.3	26
	3	50.0	74	51.0	26	55.9	19	46.0	29
	Total	100.0	148	100.0	51	100.0	34	100.0	63
Hours fit family needs	1	18.1	23	19.0	8	30.0	9	10.9	6
	2	42.5	54	47.6	20	33.3	10	43.6	24
	3	39.4	50	33.3	14	36.7	11	45.5	25
	Total	100.0	127	100.0	42	100.0	30	100.0	55
Preference for family	1	57.7	45	50.0	11	60.9	14	60.6	20
	2	32.1	25	36.4	8	26.1	6	33.3	11
	3	10.3	8	13.6	3	13.0	3	6.1	2
	Total	100.0	78	100.0	22	100.0	23	100.0	33
Ability to accommodate needs	1	45.1	32	39.1	9	36.8	7	55.2	16
	2	21.1	15	21.7	5	36.8	7	10.3	3
	3	33.8	24	39.1	9	26.3	5	34.5	10
	Total	100.0	71	100.0	23	100.0	19	100.0	29
Quality of curriculum	1	11.9	7	5.9	1	10.0	1	15.6	5
	2	50.8	30	41.2	7	50.0	5	56.3	18
	3	37.3	22	52.9	9	40.0	4	28.1	9
	Total	100.0	59	100.0	17	100.0	10	100.0	32
Ability to secure a space	1	31.5	17	15.4	2	43.8	7	32.0	8
	2	24.1	13	46.2	6	0.0	0	28.0	7
	3	44.4	24	38.5	5	56.3	9	40.0	10
	Total	100.0	54	100.0	13	100.0	16	100.0	25
Other	1	72.7	8	100.0	3	25.0	1	100.0	4
	2	18.2	2	0.0	0	50.0	2	0.0	0
	3	9.1	1	0.0	0	25.0	1	0.0	0
	Total	100.0	11	100.0	3	100.0	4	100.0	4

Note: Percentages reflect the proportion of respondents who ranked each item in each position from 1 thru 3.

Table B33: Most Helpful Parenting Support Services [% of Respondents Selecting as One of Top Three Most Helpful Support Services]

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Managing Child's Challenging Behavior	38.1	140	36.7	44	32.6	31	42.8	65
Having Access to Play Groups	28.6	105	27.5	33	30.5	29	28.3	43
Connecting with Other Families	19.9	73	16.7	20	13.7	13	26.3	40
Activities to Do With Child(ren)	55.0	202	52.5	63	55.8	53	56.6	86
Determining if Child is Developing on Track	44.1	162	38.3	46	44.2	42	48.7	74
Knowing What Public Services Are Available	31.3	115	34.2	41	31.6	30	28.9	44
Breastfeeding Support	3.5	13	1.7	2	5.3	5	3.9	6
Access to Healthy Food for Child	30.0	110	32.5	39	35.8	34	24.3	37
Services for Children with Special Needs	7.1	26	5.0	6	10.5	10	6.6	10
Dental Care for Child	13.6	50	21.7	26	14.7	14	6.6	10
Healthcare for Child	17.4	64	26.7	32	18.9	18	9.2	14
Other	.8	3	.8	1	1.1	1	.7	1

Total	100.0	367	100.0	120	100.0	95	100.0	152
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Column totals sum to more than 100% due to multiple selections by respondent.

Table B34: Strength of Agreement with Service-Related Statements

		Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
		Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
Knows where to find info on services/programs	Strongly Disagree	6.8	25	7.4	9	9.5	9	4.6	7
	Disagree	22.0	81	22.1	27	21.1	20	22.4	34
	No Opinion	10.3	38	8.2	10	8.4	8	13.2	20
	Agree	44.7	165	45.1	55	44.2	42	44.7	68
	Strongly Agree	16.3	60	17.2	21	16.8	16	15.1	23
	Total	100.0	369	100.0	122	100.0	95	100.0	152
Easy to access info on services/programs	Strongly Disagree	7.4	27	9.1	11	9.6	9	4.7	7
	Disagree	27.4	100	26.4	32	24.5	23	30.0	45
	No Opinion	18.1	66	12.4	15	23.4	22	19.3	29
	Agree	35.6	130	36.4	44	34.0	32	36.0	54
	Strongly Agree	11.5	42	15.7	19	8.5	8	10.0	15
	Total	100.0	365	100.0	121	100.0	94	100.0	150
Info on services/programs has been useful	Strongly Disagree	2.5	9	4.2	5	3.2	3	.7	1
	Disagree	14.2	52	13.3	16	9.6	9	17.8	27
	No Opinion	27.3	100	16.7	20	31.9	30	32.9	50
	Agree	42.6	156	45.0	54	43.6	41	40.1	61
	Strongly Agree	13.4	49	20.8	25	11.7	11	8.6	13
	Total	100.0	366	100.0	120	100.0	94	100.0	152
Needs more information about services/programs	Strongly Disagree	3.6	13	3.3	4	4.3	4	3.3	5
	Disagree	16.4	60	15.8	19	14.0	13	18.4	28
	No Opinion	19.7	72	15.0	18	17.2	16	25.0	38
	Agree	37.8	138	35.8	43	37.6	35	39.5	60
	Strongly Agree	22.5	82	30.0	36	26.9	25	13.8	21
	Total	100.0	365	100.0	120	100.0	93	100.0	152
Prefers to have someone explain the services	Strongly Disagree	7.7	28	5.8	7	5.4	5	10.5	16
	Disagree	22.5	82	15.0	18	20.7	19	29.6	45
	No Opinion	22.8	83	23.3	28	23.9	22	21.7	33
	Agree	29.9	109	30.0	36	32.6	30	28.3	43
	Strongly Agree	17.0	62	25.8	31	17.4	16	9.9	15
	Total	100.0	364	100.0	120	100.0	92	100.0	152
Aware of the preschool open door subsidy	Strongly Disagree	13.1	48	14.9	18	10.6	10	13.2	20
	Disagree	21.0	77	18.2	22	25.5	24	20.4	31
	No Opinion	7.1	26	6.6	8	4.3	4	9.2	14
	Agree	34.9	128	32.2	39	31.9	30	38.8	59
	Strongly Agree	24.0	88	28.1	34	27.7	26	18.4	28
	Total	100.0	367	100.0	121	100.0	94	100.0	152
Aware of financial assistance/subsidy options	Strongly Disagree	10.1	37	10.0	12	10.8	10	9.9	15
	Disagree	25.5	93	20.8	25	26.9	25	28.3	43
	No Opinion	7.9	29	7.5	9	7.5	7	8.6	13
	Agree	35.3	129	36.7	44	29.0	27	38.2	58
	Strongly Agree	21.1	77	25.0	30	25.8	24	15.1	23
	Total	100.0	365	100.0	120	100.0	93	100.0	152
Knows where to go to find info on childcare subsidies	Strongly Disagree	15.0	55	18.3	22	14.9	14	12.5	19
	Disagree	28.7	105	22.5	27	35.1	33	29.6	45
	No Opinion	10.9	40	10.8	13	8.5	8	12.5	19
	Agree	28.4	104	26.7	32	24.5	23	32.2	49
	Strongly Agree	16.9	62	21.7	26	17.0	16	13.2	20
	Total	100.0	366	100.0	120	100.0	94	100.0	152

Table B35: Source of Survey

	Total		\$40,000 or less		\$40,001 to \$70,000		More than \$70,000	
	Column N %	Count	Column N %	Count	Column N %	Count	Column N %	Count
By email from a community organization	33.8	126	39.8	49	32.3	31	29.9	46
By email from a government program	6.4	24	9.8	12	7.3	7	3.2	5
By email from an employer	11.5	43	11.4	14	10.4	10	12.3	19
By email because I requested it	.3	1	0.0	0	0.0	0	.6	1
Handed to me from a community organization	16.1	60	17.9	22	16.7	16	14.3	22
Mailed to me because I requested it	.3	1	0.0	0	1.0	1	0.0	0
Other	31.6	118	21.1	26	32.3	31	39.6	61
Total	100.0	373	100.0	123	100.0	96	100.0	154

DO NOT DISTRIBUTE