### Aloha at Home: Nurture Daily Project

The *Aloha at Home: Nurture Daily Project* focuses on preventing family violence by saturating the community with informative, easily digestible, and easily relatable concepts and tools for building strong families. Intentional, sequenced content, delivered in a measured way will lead to formative, healthy shifts in community mindsets and responses toward in-home behaviors and intimate partner violence.

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<th>Why (Objectives)</th>
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| **Child & Family** | • Governmental and non-governmental professionals collaborating under ECAS Team 2, Safe and Nurturing Families  
• Developmental research, implementation plan & evaluation framework designed by the FrameWorks Institute  
• Philanthropic and Public Agency resources to support development and implementation of first iterations of the project components, allowing for demonstration of proof of concept | **Family Engagement:**  
• Design & share family toolkits  
• Active Referrals to supports & service providers  
• Develop materials & collateral supports to share with families  
**Service Provider Support:**  
• Expanded training & engagement activities around the framework  
• Active support to encourage family referrals for services  
• Develop supporting materials | • Reach 300-500 families directly with family support boxes  
• Strengthen the pathway between families and service providers  
• Increase positive time that families spend together | • 20% increase in utilization of family support programs  
• Increased utilization of AUW 2-1-1 | • Decrease in violence in homes  
• Improved social responses to in-home violence (i.e. police, neighbors)  
• Families have more resources in general to support their total wellbeing including more money, time, better relationships, access to health care, etc.  
• Excellent support & services provided to families |
| **Service Providers** | Professionals exposed to well-framed information frequently will be better able to work with families to prevent violence. | **Community-Wide:**  
• Public service announcement development & media campaign  
• Nurture Daily / Aloha At Home website & associated social media campaign  
• Community events | | | • Decrease in violence across society  
• Increase in referrals of families to treatment  
• Cultural shift toward verbal problem solving  
• Adoption of anti-violence policies in all sectors of society |
| **Community** | A shared culture of family safety & a commitment to child development will strengthen our capacity to support families and children | | | | |