Liberate the potential of your first party data

Target your highest valued audiences by demographic, psychographic and behavioral profiles.

Fill gaps in your dataset with datonics

Datonics infuses your CRM with deeper, more robust and complete consumer insights.
The Datonics dataset consists of two groups of data, web browsing keyword-driven data, and best-in-class, specialty datasets.

**WEB BROWSING DATA**
- Search
- Intent
- Life stage
- Behavioral

**500M COOKIE IDS & 220M MAIDs + HASHED EMAILS**

**SPECIALTY DATA PARTNERS**

**Market**
- United States

**AUDIENCE INSIGHTS**
Uncover revealing insights into the makeup of your web traffic to personalize experiences and improve marketing strategy.

**CRM ENRICHMENT**
Pinpoint your highest valued personas across demographics, interests, hobbies, life stages, shopping preferences and more.

**ANALYTICS**
Dive into raw, deterministic intent signals for comprehensive modeling and data science. Focus resources on your highest valued customers.

Privacy - Datonics is a member of the Network Advertising Initiative ("NAI") and follows the NAI Code of Conduct. Datonics also complies with the Digital Advertising Alliance’s Self-Regulatory Principles for Online Behavioral Advertising.

www.datonics.com
Contact us to learn more data@datonics.com