Opportunity Zones: Are they right for your business?

Your business

Are 50% of your revenues generated inside an OZ?
- NO
  - Your business doesn’t qualify as an OZ business

Are 50% of your employee hours within an OZ?
- NO
  - Your business doesn’t qualify as an OZ business

Are 50%+ of your management and operations located within an OZ?
  - YES
  - Qualified Opportunity Zone Business
    - Are you seeking outside capital?
      - NO
        - Opportunity Zones are an incentive that only applies to outside capital – probably not right for you!
      - YES
        - The OZ incentive only applies to equity investments. Consider seeking capital through debt financing.
        - Are you comfortable giving up some of the ownership of your business?
          - NO
            - Investors are more likely to invest in businesses that are going to grow. Consider other sources of financing.
          - YES
            - Are you likely to grow in the next 10+ years?
              - NO
                - OZ investors will face penalties if you fall out of qualification. Consider traditional equity investments.
              - YES
                - Are you likely to remain qualified for the next 10+ years?
                  - NO
                    - OZ investors will face penalties if you fall out of qualification. Consider traditional equity investments.
                  - YES
                    - Consider looking for OZ investors!

Visit OEDITs investment matchmaking portal at co-invest.co, to promote your qualified opportunity zone business. If interested in learning more about Opportunity Zones, please visit choosecolorado.com/oz