What is *Open Doors®*?
Open Doors is produced by the Institute of International Education with the support of the U.S. Department of State’s Bureau of Educational and Cultural Affairs.
International Students in the U.S.

U.S. Students Studying Abroad

Global Student Mobility
Over 2,900 U.S. universities received the *Open Doors* census
International census overview

Who is Surveyed?
Over 2,900 accredited U.S. higher education institutions that hosted international students

Who is Counted?
Nonimmigrant international students in the U.S. on temporary visas at the postsecondary level

What Timeframe?
Institutions reported data as of Fall 2019 in the 2019/20 Academic Year
Does not reflect COVID-19
1,075,496 international students in 2019/20, a decrease of 1.8%
International students in the United States

<table>
<thead>
<tr>
<th>Year</th>
<th>Undergraduate</th>
<th>Graduate</th>
<th>Non-Degree</th>
<th>OPT</th>
</tr>
</thead>
<tbody>
<tr>
<td>1999/00</td>
<td>514,723</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2004/05</td>
<td>565,039</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2009/10</td>
<td>690,923</td>
<td>374,435</td>
<td>58,201</td>
<td>223,539</td>
</tr>
<tr>
<td>2014/15</td>
<td>974,926</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>2019/20</td>
<td>1,075,496</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Note: The chart shows a significant increase in the number of international students in the United States across the years, with a peak in 2014/15.
International students new to U.S. universities

<table>
<thead>
<tr>
<th>Year</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>2011/12</td>
<td>6.5%</td>
</tr>
<tr>
<td>2012/13</td>
<td>9.8%</td>
</tr>
<tr>
<td>2013/14</td>
<td>7.7%</td>
</tr>
<tr>
<td>2014/15</td>
<td>8.8%</td>
</tr>
<tr>
<td>2015/16</td>
<td>2.4%</td>
</tr>
<tr>
<td>2016/17</td>
<td>-3.3%</td>
</tr>
<tr>
<td>2017/18</td>
<td>-6.6%</td>
</tr>
<tr>
<td>2018/19</td>
<td>-0.9%</td>
</tr>
<tr>
<td>2019/20</td>
<td>-0.6%</td>
</tr>
</tbody>
</table>
International students by state

- California: 160,592
- New York: 126,911
- Texas: 77,097
- Massachusetts: 73,695
- Illinois: 51,966
- Pennsylvania: 50,070
## Top 10 institutions in Texas

<table>
<thead>
<tr>
<th>Rank</th>
<th>Institution</th>
<th>Total International Students</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>University of Texas - Dallas</td>
<td>8,787</td>
</tr>
<tr>
<td>2</td>
<td>Texas A&amp;M University - College Station</td>
<td>7,370</td>
</tr>
<tr>
<td>3</td>
<td>University of Texas - Austin</td>
<td>6,306</td>
</tr>
<tr>
<td>4</td>
<td>University of Texas - Arlington</td>
<td>6,164</td>
</tr>
<tr>
<td>5</td>
<td>University of Houston</td>
<td>5,001</td>
</tr>
<tr>
<td>6</td>
<td>Houston Community College System</td>
<td>4,723</td>
</tr>
<tr>
<td>7</td>
<td>University of North Texas</td>
<td>3,290</td>
</tr>
<tr>
<td>8</td>
<td>Lone Star College System</td>
<td>3,097</td>
</tr>
<tr>
<td>9</td>
<td>Texas Tech University</td>
<td>2,938</td>
</tr>
<tr>
<td>10</td>
<td>Rice University</td>
<td>2,529</td>
</tr>
</tbody>
</table>
International student comparison

**U.S.**

- 2009/10: 1,075,496
- 2019/20: 1,200,000
- Growth Rate: 1.8%

**Texas**

- 2009/10: 77,097
- 2019/20: 80,000
- Growth Rate: 5.9%

Growth Rate (18/19-19/20)
U.S. hosts international students from around the globe

Top 3
- China: 372,532
- India: 193,124
- South Korea: 49,809

Top 25
- India: 193,124
- China: 372,532
- South Korea: 49,809

Categories:
- Top 3: 372,532 - 372,532
- Top 25: 193,124 - 49,809
- 4,000 – 6,800: < 500
- 2,000 – 3,999: 500 – 999
- 1,000 – 1,999: 500 – 999
- 500 – 999: 500 – 999
- < 500: 500 – 999
## Top places of origin

<table>
<thead>
<tr>
<th>Rank</th>
<th>Place of Origin</th>
<th>% Total</th>
<th>Rank</th>
<th>Place of Origin</th>
<th>% Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>China</td>
<td>34.6</td>
<td>1</td>
<td>India</td>
<td>25.3</td>
</tr>
<tr>
<td>2</td>
<td>India</td>
<td>18.0</td>
<td>2</td>
<td>China</td>
<td>19.1</td>
</tr>
<tr>
<td>3</td>
<td>South Korea</td>
<td>4.6</td>
<td>3</td>
<td>Mexico</td>
<td>7.6</td>
</tr>
<tr>
<td>4</td>
<td>Saudi Arabia</td>
<td>2.9</td>
<td>4</td>
<td>Vietnam</td>
<td>5.4</td>
</tr>
<tr>
<td>5</td>
<td>Canada</td>
<td>2.4</td>
<td>5</td>
<td>South Korea</td>
<td>3.8</td>
</tr>
<tr>
<td>6</td>
<td>Vietnam</td>
<td>2.2</td>
<td>6</td>
<td>Nepal</td>
<td>3.7</td>
</tr>
<tr>
<td>7</td>
<td>Taiwan</td>
<td>2.2</td>
<td>7</td>
<td>Nigeria</td>
<td>3.2</td>
</tr>
<tr>
<td>8</td>
<td>Japan</td>
<td>1.6</td>
<td>8</td>
<td>Taiwan</td>
<td>2.0</td>
</tr>
<tr>
<td>9</td>
<td>Brazil</td>
<td>1.6</td>
<td>9</td>
<td>Saudi Arabia</td>
<td>1.7</td>
</tr>
<tr>
<td>10</td>
<td>Mexico</td>
<td>1.3</td>
<td>10</td>
<td>Iran</td>
<td>1.6</td>
</tr>
</tbody>
</table>
Fields of study of international students

- **Engineering**: -4.4%
- **Math & Computer Science**: +0.9%
- **Business & Management**: -4.2%
- **Social Sciences**: +0.1%
Contribution by international students to the U.S. economy

1999: $9 Billion
2004: $12 Billion
2009: $17 Billion
2014: $30 Billion
2019: $44 Billion

Economic Impact

Jobs created or supported

1999: 323,650
2004: 373,383
2009: 415,996

NAFSA Association of International Educators

U.S. Department of Commerce
Economic impact for Texas

Created or supported

22,157 jobs

Contributed

$2 billion dollars to the local economy

Source: NAFSA & IIE

Link: http://www.nafsa.org/economicvalue
What is happening now, in **Fall 2020**
2020 Fall Snapshot

10 Higher Education Association survey partners

Distributed in September & October 2020

700+ responses
Mode of instruction in fall 2020

99% of institutions offered online instruction.

- 88% offered virtual instruction only.
- 2% offered in-person instruction only.
- 11% offered a hybrid model of in-person and virtual instruction.

Note: Percent distributions do not sum to 100 because of rounding.
Fall 2020 international student enrollments and deferrals

- **16%** Decrease in international students studying at U.S. higher education institutions in Fall 2020
  - International students on U.S. campuses
  - International students online in the U.S.
  - International students online outside the U.S.

- **90%** of institutions reported that
- **+40,000** students deferred to a future semester
Leveraging support for future outreach and recruitment

- **68%** Current international students
- **56%** Social media outreach
- **53%** Education USA
- **53%** International partnerships
- **47%** Alumni
- **47%** Agents
Targeted outreach and recruitment efforts continue

- Int’l students at U.S. high schools: 56%
- China: 52%
- Vietnam: 51%
- India: 50%
- Int’l students at U.S. community colleges: 44%
- South Korea: 40%
- Brazil: 38%
- Japan: 32%
- Taiwan: 28%
- Saudi Arabia: 24%
International Students in the U.S.

U.S. Students Studying Abroad

Global Student Mobility
U.S Study Abroad Overview

Who is Surveyed?
Over 1,800 accredited U.S. higher education institutions awarding credit for study abroad

Who is Counted?
U.S. citizens & permanent residents receiving credit from their home institution for study abroad

What Timeframe?
Study abroad during the 2018/19 academic year, including summer 2019
Does not reflect COVID-19
U.S. students studied abroad for academic credit in 2018/19, an increase of 1.6%
20 years of U.S. study abroad

<table>
<thead>
<tr>
<th>Year</th>
<th>Short-term</th>
<th>Mid-length</th>
<th>Long-term</th>
</tr>
</thead>
<tbody>
<tr>
<td>98/99</td>
<td>129,770</td>
<td></td>
<td></td>
</tr>
<tr>
<td>03/04</td>
<td></td>
<td>191,321</td>
<td></td>
</tr>
<tr>
<td>08/09</td>
<td></td>
<td>260,327</td>
<td></td>
</tr>
<tr>
<td>13/14</td>
<td></td>
<td>304,467</td>
<td></td>
</tr>
<tr>
<td>18/19</td>
<td>347,099</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Study abroad: U.S. and Texas

**U.S.**
- 2008/09: 19,604
- 2018/19: 347,099
- Growth Rate: 1.6%

**Texas**
- 2008/09: 19,604
- 2018/19: 19,604
- Growth Rate: 1.2% (17/18-18/19)
Study abroad by destination

Top 3 Hosts
- United Kingdom: 39,358
- Italy: 39,043
- Spain: 33,849

8,000 – 19,999

3,000 – 7,999

< 3,000
Student profile: 20 years of fields of study

20-year compound growth rate

- Business and Management: +12%
- Social Sciences: +8%
- Physical and Life Sciences: +11%
- Health Professions: +17%
- Fine and Applied Arts: +9%
- Engineering: +18%
- Math or Computer Science: +17%
Student profile: STEM majors are underrepresented

**Study Abroad**
- STEM Students: 27%
- Other majors: 73%

**U.S. Higher Education**
- STEM Students: 39%
- Other majors: 61%

*U.S. Department of Education, 2016*
International Students in the U.S.

U.S. Students Studying Abroad

Global Student Mobility
## Top global hosts of international students

<table>
<thead>
<tr>
<th>Country</th>
<th>Total international students</th>
<th>% market share</th>
</tr>
</thead>
<tbody>
<tr>
<td>United States</td>
<td>1,075,496</td>
<td>20%</td>
</tr>
<tr>
<td>United Kingdom</td>
<td>551,495</td>
<td>10%</td>
</tr>
<tr>
<td>Canada</td>
<td>503,270</td>
<td>9%</td>
</tr>
<tr>
<td>China**</td>
<td>498,185</td>
<td>9%</td>
</tr>
<tr>
<td>Australia</td>
<td>463,643</td>
<td>8%</td>
</tr>
<tr>
<td>France</td>
<td>358,000</td>
<td>6%</td>
</tr>
<tr>
<td>Russia</td>
<td>353,331</td>
<td>6%</td>
</tr>
<tr>
<td>Germany</td>
<td>302,157</td>
<td>5%</td>
</tr>
<tr>
<td>Japan</td>
<td>228,403</td>
<td>4%</td>
</tr>
<tr>
<td>Spain</td>
<td>125,675</td>
<td>2%</td>
</tr>
<tr>
<td>All others</td>
<td>1,140,345</td>
<td>20%</td>
</tr>
</tbody>
</table>

*UNESCO, 2020

**This number reflects Project Atlas 2019 reported data.
Open Doors Website

Using data to open doors

Explore *Open Doors* 2020 data **today** on our new website!

opendoorsdata.org