AFFILIATE MEMBERSHIP
TIEC’s membership exists to help each of our universities find strength in numbers. TIEC’s affiliate membership means becoming part of a strong, supportive network devoted to collectively bringing greater internationalization to their institutions.

**Access to a pre-vetted network of universities and academics for potential partnerships & collaborations**
- TIEC’s interactive online directory, **TIEC Partner Finder**, lets member universities feature key administrators or faculty, searchable by interest, region, and specialty.
- TIEC’s **Matchmaking ($)** add-on service is designed for universities who want TIEC to take a proactive role in finding the right fit for a new opportunity.

**Promotion of your university on TIEC’s marketing platforms**
- TIEC features affiliate universities in its newsletter, the TIEC Gazette.
- Affiliate universities participate in Virtual Spotlight Events with other members that includes opportunities for relationship building.
- Recognition of affiliate member university in TIEC member directories and on our website.
- Social media posts featuring affiliate member universities on TIEC social channels.

**Priority inclusion in TIEC’s capacity building & consulting services for higher education**
- Faculty training opportunities including capacity building for virtual exchange and online teaching.
- First-access to TIEC’s Curriculum Development Services ($), a suite of add-on consulting services to improve university curriculum and student learning outcomes.
- Access to TIEC-facilitated collaborative programs and projects.

**Network with your peers in international education & grow with professional development opportunities**
- Participate in members-only webinars & discussions.
- Representation on TIEC’s Operating Council, an advisory body made up of senior international officers from each member university.
- Member University presidents serve on TIEC’s Leadership Advisory Council and provide input on TIEC’s operations and priorities.
- Staff and faculty opportunities to serve on advisory committees to the Operating Council.
WHY JOIN?

AFFILIATE MEMBER SERVICES

- Being part of a network of globally-minded institutions
- Preferential inclusion in TIEC projects and proposal development (where applicable)
- Access to TIEC’s members-only web portal with five individual logins and Partner Finder profiles ($300 value)
- Discounted member pricing for all fee-for-service trainings and conferences
- Partner Finder profiles and logins offered for a reduced rate of $60 (vs. $100) per profile
- Access to TIEC’s virtual exchange training and matching program
- Free access to webinars and networking sessions
- Spotlight in TIEC newsletters and social media
- Institutional profile in TIEC’s University Directory ($150 value)
- Authorization to reference TIEC affiliate membership on your website
Texas is the 2nd biggest state in size and population in the United States.

If Texas were an independent nation, it would have the 9th largest GDP in the world.

Texas is home to major industry hubs for Energy, Science, Technology, Agriculture, Innovation, and International Business.

Texas is #1 in the U.S. for international exported goods & services, totaling approximately $330.5 Billion (17.4% of Texas’ gross state product).

Texas is #2 in the U.S. for international imports, bringing in nearly $294.9 billion in goods (Texas Economic Development).

Texas is the #1 fastest growing state economy in the U.S. (U.S. Bureau of Economic Analysis 2020)

**WHY TEXAS?**

**WHY TIEC?**

University of North Texas
#1 and the only standalone M.S. program in artificial intelligence in Texas (source)

Texas A&M College Station
#1 in the U.S. for the number of public university students studying abroad. (source)

Texas Tech University
#1 Online College in Texas (source)

The University of Texas at Dallas
#1 Top MBA Programs Where Grads Make More than They Owe (source)

The University of Texas at Austin
#1 for Petroleum Engineering

Baylor University
#1 College of Medicine in Texas. (source)

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We know internationalization is under intense pressure and a small investment to join this community must offer compounded value. While some benefits offer intrinsic and exponential value, others offer a concrete financial value. TIEC is a resource for university leadership, faculty, and international offices to gain real partners from a ready-made network managed by an organization you know and trust.

THE COST FOR A 12-MONTH MEMBERSHIP IS $1,000 AND WE ARE OFFERING A FIRST-YEAR NEW MEMBER DISCOUNT OF $500.
PLEASE CONTACT DR. D’ANDREA WEEKS, DIRECTOR OF BUSINESS DEVELOPMENT, WITH ANY QUESTIONS.

WE LOOK FORWARD TO WELCOMING YOU TO THE CONSORTIUM!

PARTNERSHIPS@TIEC.ORG