Local Coalition Accelerator
A unique opportunity...

Up until now, very little financing or structured technical support have been provided to build the long-term capacity of local organizations and leaders to reach their potential. However, the COVID-19 crisis has unlocked opportunities to change the way that international assistance is designed and delivered, pushing donors to redefine risk, and opening the door to new types of partnership and ways of thinking and doing.

...for an innovative solution.

**Local Coalition Accelerator.** A new platform to engage and help build coalitions of Local and National Organizations (LNOs) who can effectively co-design and implement locally owned solutions to address systemic, multi-sectoral problems.

- Provide holistic, evidence-based programming at scale.
- Meaningfully participate in larger-scale systems change.
- Directly access the significant bilateral and multi-lateral financing that is currently channeled nearly exclusively through UN or INGO vehicles.
“Our plea is that you work with us, not against us. We need to be supported, not competed with, and certainly not replaced.”

– 146 Global South-led organizations in an open letter to INGOs looking to “localize” operations, ShiftThePower
The Problem
The Need

Commitments have been made by the international community to channel assistance to local actors...

<table>
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<tr>
<th>Paris Declaration</th>
<th>Accra Agenda for Action</th>
<th>Busan Partnership</th>
<th>Grand Bargain</th>
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...with not enough follow through.

Less than 1% of the $167.8 billion in ODA in 2018 went directly to local development actors.

Grand Bargain signatories committed to targeting 25% of their assistance to local organizations. In 2018, only 0.4% of all humanitarian funding went to local and national NGOs. In 2019, total aid to LNOs was down 30% from 2016.

Official Development Assistance (ODA)

Who is giving?
- Very concentrated.
  - 81% from 20 foundations
  - 49% is from the Gates Foundation
  - 75% is from the US
    - Remaining: 7% from UK, 5% from Netherlands, 2% from Switzerland, 2% from Canada and 2% from UAE

Who is receiving?
- 67% middle income
- 33% lowest income countries

Who is delivering?

INGOs and X-lateral efforts receive the vast majority of funding, estimated at 97% or higher.

Examples include GAVI, Vaccine Alliance, WHO, Path, and the United Nations.

Sources: OECD 2018, OECD 2019, OECD 2020 and DI 2018
Current Flow of Development Financing

Governments

X-Lateral Donors

UN System
- WFP
- UNHCR
- UNICEF
- FAO

INGO Consortiums

INGOs

INGOs

INGOs

INGOs

LNOs

Community Members

LNOs

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Overheads: 15-30%
The Opportunity
The COVID-19 crisis has highlighted the critical role of local actors, more so than ever before, and has presented a significant opportunity to drive significantly more Bi/X-lateral funding directly to local actors.

Bi-X/Laterals need a one-stop shop that can provide a holistic response, at scale, that is grounded in the evidence base for impact.

Existing models are not fit for purpose: they are uni-dimensional, short term, and/or focus on individual leaders rather than a cohesive response.

There is a clear and pressing opportunity to bridge this gap.
Driving Financing Directly to Local Actors

Coalition

Governments

X-Lateral Donors

UN System - WFP - UNHCR - UNICEF - FAO

INGO Consortiums

INGOs

LNOs

Community Members

$ $
What Bi-Laterals Want from Local and National Programming

1. Holistic and multi-disciplinary
2. At scale
3. Evidence based

High Value for Money

Platform that Absorbs Reputational and Fiduciary Risk
The Need We See: A Lack of Bridging Initiatives

**Builders**

Networks and platforms that invest in thousands of individual, local initiatives to help them develop their visions for their communities and support them as they thrive and grow into strong LNOs, ready to manage larger amounts of funding.

**5% ODA**

**95% ODA**

LNOs

Local Initiatives

Higher capacity, investment-ready LNOs

Bilaterals

who cannot fund 100s of individual organizations
**Builders**

Networks and platforms that invest in thousands of individual, local initiatives to help them develop their visions for their communities and support them as they thrive and grow into strong LNOs, ready to manage larger amounts of funding.

**Bridgers**

Initiatives, such as the LCA, who consolidate individual organizations into joint platforms that bilaterals can fund. They support LNOs to access greater pots of funding by supporting existing/new coalitions to prepare and apply for bilateral support.

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**Bilaterals**

who cannot fund 100s of individual organizations

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Local Initiatives  ➔  Higher capacity, investment-ready LNOs  ➔  Coalitions
Supporting Community Needs

Self Help Groups
Listening, addressing and communicating community needs

Community
with shifting needs and priorities

Local and National Organizations (LNO)
Designing and delivering scaled response based on community needs

Enabling Environment
The governance, policies, health systems, financial services, social protection, etc that support community flourishing and a healthy civil society.
Shifting Power, Process and Funding

**Power**

*Who?*

How can we ensure that community voices are at the table for co-design and implementation of any programming or policy change?

**Process**

*How?*

How do we shift donor processes and systems to ensure that they are conducive to local actors?

**Funding**

*What?*

How can we shift funding from UN/INGO directly to local actors?
LCA Model
LCA Model and Theory of Change

If coalitions of local actors are co-leads, and if bilateral processes are reframed, and if coalitions of local actors are funded directly, then the international aid system will be on track to be locally owned and run.

A colonial, top-down system with onerous processes, driven by the West

- Bilaterals fund via 1-2 large grants to UN or INGOs
- Local actors are subcontracted with little voice in design and implementation

A locally owned and run system, supported by international, regional and national funds

- Bilaterals fund portfolios of local organizations directly via pooled mechanisms as well as joint action plans

Power

- Bilaterals and philanthropy fund a coalition of local actors, via one intermediary organization

Process

- Bilaterals and philanthropy fund a coalition of LNOs via a local intermediary/governance structure

Funding
Local Coalition Accelerator Advisory Council

Existing Networks/Platforms/Initiatives
Ex. Catalyst 2030, World Communities Forum, Community Independence Initiative, Open Government Partnership

Private Philanthropy

5% ODA – Philanthropy

Protection
Livelihoods
Health

Empowerment Collectives*
Representing 10 - 2,500 members, depending on stage of the process

Education
Environment

95% ODA – Donor Governments

Government
Bilaterals

UN/INGOs

Local Coalition Accelerator
- Packaging
- Advocacy
- Facilitating flows

Advisory Council
Journey of an LCA Coalition: 2-3 Years

Local Coalition
Operating at City or Regional Level

Develop, Test and Pilot strategies to better align and coordinate services

Propose and Launch larger scale systems change initiatives
Pilot
Kampala Coalition
Learning from Experience
Phase I: Cash+ localization wrap around

- The Share Trust partnered with GiveDirectly to engage a coalition of 12 organizations to co-design the implementation of a COVID-19 emergency cash response with a localization wrap around in Kampala, Uganda.
- The coalition directly reprioritized program budgets towards local actors, and increased GiveDirectly’s focus on GBV programming.

Phase II: Harnessing collective action for local program design and implementation at scale

- The coalition will co-design and implement an updated budgeted action plan, supported by the Share Trust team who will facilitate coalition building sessions to coordinate coalition goals and delivery.
Urban Local Coalition Accelerator Phase II Participants
The Team
The Team

**Courtenay Cabot Venton**

*The Share Trust, Founder and ED*
*LCA Leadership Team, Bilateral Lead*

Courtenay is an international development economist who works with large institutional donors and foundations, as well as non-profits, to figure out what is working, and what isn’t, when it comes to poverty reduction. She founded the Share Trust to better support local women’s groups to harness the power of collective action to create transformational change.

Based in: MA, USA

**Chilande Kuloba-Waria**

*Warande Advisory Centre, Managing Director*
*LCA Leadership Team, Global South Lead*

Chilande has a cumulative fifteen years providing strategic leadership and management in technical assistance programs of local, national and international development organizations. She has worked in a wide range of sectors including youth development, governance, health and HIV/AIDS, sustainable livelihoods, and environmental conservation.

Based in: Nairobi, Kenya

**Brendan Cullen**

*LCA Leadership Team, Private Philanthropy Lead*

Brendan is a social impact advisor with a track record of building successful social impact organizations. As a founding team member of Co-Impact, he has significant experience designing and supporting large-scale systems change efforts, philanthropic advising, organizational development, leadership coaching, and staff development.

Based in: MA, USA
The Team

Toscane Clarey
Program Manager and Communications

Toscane is a founding member of the Share Trust where she builds the evidence base on the power of collective action, synthesizes research and produces pointed content and tools to support the community of practitioners engaged in this work. She works directly with partners to streamline their programming to maximize efficiency and effectiveness.

Based in: CA, USA

Imogen Bryson
Technical Support Lead

Imogen has over 9 years experience in non-profit program management and fundraising, including 7 years spent in East Africa. Imogen is highly experienced in managing cash-based transfers and has implemented projects in the sectors of energy and environment, disaster risk reduction, food security and humanitarian response. She is supporting the LCA coalition members to co-create a digital platform for improved communication with community leaders.

Based in: Kampala, Uganda

Koki Mulwa
Executive Assistant

Koki is a multifaceted business professional with a background in International Business Administration and over 5 years of hands-on experience in the private sector. She holds extensive experience in project management and executive administration, providing comprehensive administrative and business support to various start-up organizations.

Based in: Nairobi, Kenya
Thank you!