

OFFICIAL RULES

1. **Entry Period:** “VidCon Creator Grant Promotion” (the “Promotion”) commences at 7:30 PM Pacific Daylight Time (PDT) on June 23, 2018 and continues through 7:30 PM (PDT) on June 23, 2019 (the “Promotion Period”).
2. **Sponsor/Administrator:** The Promotion is sponsored and administrated by VidCon, LLC, 224 W Spruce St, Missoula, MT 59802 (“VidCon”) the “Sponsor”).
3. **Promotion Objective:** The focus of this Promotion is to identify and award up and coming content creators who are building audiences and communities.
4. **Eligibility:** The Promotion is open to legal residents of the fifty (50) United States and Puerto Rico who are at least eighteen (18) years of age or older at time of entry and who meet the following minimum eligibility requirements:
 - Entrant must have created and published a minimum of two (2) videos per month consistently over the six (6) month period immediately preceding June 22, 2018 through June 22, 2019 on one (1) or more of the following platforms:: YouTube, Instagram, SnapChat, Twitter, Twitch, Musical.ly, Facebook, Tumblr, Pinterest or for a personal blog
 - Entrant’s content must have garnered no more than 150,000 views consistently or engagements (e.g.comments, likes, shares) as measured/defined by the platform.
 - Any Entrant under the age of 18 must obtain a signature of his/her parent or legal guardian on his/her Application and on all legal documents required to be executed in connection with the Promotion. VOID OUTSIDE OF THE FIFTY (50) UNITED STATES, THE DISTRICT OF COLUMBIA AND PUERTO RICO AND WHEREVER PROHIBITED OR RESTRICTED BY LAW. Employees and their immediate families (*i.e.*, parents, spouse, children, siblings, grandparents, step parents, step children and step siblings) of VidCon, Viacom International, Inc., and each of their respective parent companies, subsidiaries and other affiliated companies, sponsors, advertising agencies and third party fulfillment agencies and their respective agents, employees, officers, directors, successors and assigns (collectively, with Sponsors, the “Sponsors Entities” are not eligible to participate. By participating in the Promotion, entrants: (a) agree to be bound by these Official Rules and by the interpretations of these Official Rules by the Sponsor, and by the decisions of the Sponsor, which are final in all matters relating to this Promotion; (b) to release and hold harmless Sponsor against any and all claims, injury or damage arising out of or relating to participation in the Promotion and/or use or misuse or redemption of a Prize; and (c) acknowledge compliance with these Official Rules.
5. **To Enter:** Fully complete the application which includes, without limitation, fields for an entrant’s name, address, social media channel sites/URLs and personal statements supporting how a Prize would be utilized and why the entrant merits a Prize” (collectively, the “Application”) which can be accessed by logging on to <https://www.vidconcreatorgrant.com>, a website owned and controlled by VidCon (the “Promotion Website”) Follow the instructions to complete the Application and submit as instructed on the Promotion Website. One Application per entrant. Applications will be accepted on a rolling basis throughout the Promotion Period.

All entries must be received within the Promotion Period. Each Application must contain solely the entrant's original ideas and language. Each Application should also include entrant's full name, age and phone number where he or she can be reached during regular business hours [Monday-Friday, 9:30 a.m. - 5:30 p.m. (ET)]. Completed Applications, submitted in accordance with these Official Rules shall be collectively referred to hereinafter as the "Eligible Entries". All entries become the property of Sponsor and will not be returned.

Incomplete and/or late Applications will be disqualified. You may enter more than once however limit one Prize per person. Applications that are illegible, incomplete or contain information other than as requested will not be accepted. No responsibility is assumed for incorrect or inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in this Promotion or by any human error which may occur in the processing of entries into this Promotion. Sponsors are not responsible for lost, late, delayed, mutilated, illegible or misdirected entries or any problems or technical malfunctions of any telephone network or lines, computer on-line systems, servers or providers, computer equipment, software, failure of email on account of technical problems or traffic congestion or the Internet or at any web site or combination thereof, including injury or damage to participants or to any other person's computer related to or resulting from participating or downloading materials in this Promotion. If, for any reason, the Promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsors, which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion or for any reason Sponsors deem it necessary, Sponsors reserve the right to cancel, terminate, modify, delay or suspend the Promotion due to any reason of a technical, creative or other nature. Entries that have been tampered with or altered are void. By participating in this Promotion, entrants acknowledge compliance with these Official Rules.

6. **Judging Panel:** The judging panel will be comprised of representatives from VidCon and Hank Green (the "Judges"). **Please note:** Sponsor reserves the right to conduct phone interviews with some or all of the entrants in order to clarify any information submitted on an Application.

7. **Judging Criteria:** Judges will select the Winners {hereinafter defined} from among all the Eligible Entries received based on which Applications, in their subjective opinion, most effectively meet one (1) or more of the following objectives: (1) create content for underserved audiences, (b) create content to educate, (c) create a supportive community and (d) create innovative, engaging, original and compelling content (the "Judging Criteria"). The Selection of the Winners and application of the Judging Criteria shall be in the sole and absolute discretion of the Judges, and all awards are final. To the extent permitted by law, Sponsor disclaims any liability from, and applicants (whether or not awarded a Prize) agree to waive, any claims against Sponsor or Judges relating to the judging or awarding process. The Application must be completed in its entirety.

8. **Winner Verification:** Winners, as a condition of receiving a Prize must sign (a) an affidavit of eligibility and liability release releasing the Sponsor and its corporate parents, subsidiaries, employees, affiliated entities, consultants, volunteers, advertising agencies, from any and all liability, claims, demands, and causes of action for personal injury and/or damage, theft, loss, or any other harm suffered in connection with this Promotion or the use or acceptance of a Prize; (b) except where prohibited, a promotional release granting the right to use their names and likenesses for advertising and publicity purposes without additional compensation and (c) additional legal documentation furnished by Sponsor verifying Winner's acceptance of these Official Rules and the conditions of participation in this Promotion. Entry into this Promotion constitutes all Winners' Recipients' agreement to sign such releases. Winners must also complete any additional legal documents provided by Sponsors and return them as instructed and in timeframe requested by Sponsors. Noncompliance by any participant may result in such participant's disqualification.

9. **Prizes: (52):** Fifty-two (52) winners (the “Winners”) will be selected who will each receive a cash prize of \$2,000.00 (the “Prize”) In addition, Winners will each receive one (1) complimentary pass to a VidCon event of their choice to take place between June 2018 and June 2020 (the “VidCon Passes”) The exact number of Winners a will be solely determined by the Sponsors based on the quantity and quality of responses received for this Promotion. Sponsors reserve the right to determine more or fewer than fifty-two (52) Winners at their sole discretion, based on the actual number of qualified Applications received over the course of the Promotion Period.

Prizes will be fulfilled within thirty (30) days of the selection and verification of the winners on a weekly basis throughout the Promotion Period, subject to change in Sponsor’s sole discretion.

10. **General Terms:** Noncompliance with any of these Official Rules may result in disqualification. ANY VIOLATION OF THESE OFFICIAL RULES BY A WINNER OR ANY BEHAVIOR BY A WINNER THAT WILL BRING SUCH WINNER OR SPONSOR ENTITIES INTO DISREPUTE (IN SPONSOR ENTITIES’ SOLE DISCRETION) WILL RESULT IN SUCH WINNER’S DISQUALIFICATION AS A WINNER AND ALL PRIVILEGES AS A WINNER WILL BE IMMEDIATELY TERMINATED.

The Sponsor Entities assume no responsibility for incorrect or inaccurate entry information whether caused by any of the equipment or programming associated with or utilized in this Promotion or by any human, mechanical or electronic error which may occur in the processing of the entries in this Promotion. The Sponsor Entities are not responsible for any problems or technical malfunction of any telephone network or lines, computer online systems, servers, or providers, computer equipment, software, failure of any email or players on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including, without limitation, any injury or damage to participant's or any other person's computer related to or resulting from participation or downloading any materials in this Promotion. The Sponsor Entities are not responsible for any typographical or other error in the printing of the offer, administration of this Promotion, errors in processing entries, identifying the Winners or in the announcement of the Winners. If, for any reason, this Promotion is not capable of running as planned, including, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor Entities which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Promotion, Sponsor reserves the right in its sole discretion to cancel, terminate, modify or suspend this Promotion. Should this Promotion be terminated prior to the stated expiration date, notice will be posted on <https://www.vidconcreatorgrant.com> during the Promotion Period and the Prizes may be awarded to recipients to be selected from among all Eligible Entries received up until and, or after (if applicable) the time of modification, cancellation or termination or in a manner that is fair and equitable as determined by Sponsor. All interpretations of these Official Rules and decisions by Sponsor are final. No software-generated, robotic, programmed, script, macro or other automated online or text message entries are permitted. Sponsor reserves the right in its sole discretion to disqualify any individual they suspect or find (a) to have used a software generated, robotic, programmed, script, macro or other automated online entry/Application, (b) to have tampered with the entry process or the operation of this Promotion, (c) to be acting in violation of these Official Rules, (d) to be acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other person or (e) to have provided inaccurate information on any legal documents submitted in connection with this Promotion. CAUTION: ANY ATTEMPT BY ANY INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THIS OPPORTUNITY IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR ENTITIES RESERVE THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW. THE NEW YORK

COURTS (STATE AND FEDERAL) SHALL HAVE SOLE JURISDICTION OF ANY CONTROVERSIES REGARDING THIS OPPORTUNITY AND THE LAWS OF THE STATE OF NEW YORK SHALL GOVERN THIS OPPORTUNITY. EACH ENTRANT WAIVES ANY AND ALL OBJECTIONS TO JURISDICTION AND VENUE IN THESE COURTS AND HEREBY SUBMITS TO THE JURISDICTION OF THOSE COURTS. Entrants agree to indemnify and hold harmless the Sponsor Entities from any and all liability resulting or arising from this Promotion, to release all rights to bring any claim, action or proceeding against the Sponsor Entities, and hereby acknowledge that Sponsor Entities have neither made nor are in any manner responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the Prizes awarded.

The value of the Prize is taxable income to the Winner. All entrants into this Promotion are solely responsible for consulting with qualified professionals and investigating, understanding and complying with any and all federal, state and local laws, codes, regulations and ordinances which may apply to entrants and the activities and/or business in which such entrants may engage. There may be tax consequences associated with the Prize, which may include, without limitation, an obligation to report as income and to pay taxes on such funds/income to federal, state and/or local authorities. It is up to the Winners to determine the tax consequences of such funds/income, and to comply with all applicable laws in all respects, if applicable. Winner is required to provide all properly executed tax forms requested by Sponsor, which forms may require the Winner to include their social security number or local equivalent, or other taxpayer identification number as a condition of receiving a Prize. All federal, state and local taxes (if any) resulting from the receipt of the Prize are solely the Winner's responsibility and Sponsor shall have no obligation to reimburse the Winner for any such taxes, costs or expenses.

11. For inquiries related to the Promotion or the names of the Winners, send a self-addressed stamped envelope to:

VidCon, LLC
224 W Spruce St
Missoula, MT 59802
Attn: "VidCon Creator Grant Promotion"

Please note on the front left hand corner of your outer envelope whether you are requesting "Official Rules" or the names of the "Winner". Vermont residents may omit return postage if requesting a set of Official Rules. All requests for a copy of the Official Rules and for the name of the Winner must be made by August 23, 2019.

12. **Sponsor:** This Promotion is sponsored by VidCon, LLC.

