



*Prepare
for the future,
don't predict it*

The novel coronavirus (COVID-19) has had swift and devastating impacts to our health, to how we live, and to our economic security. With so many unknowns related to the trajectory of the pandemic, it's difficult for healthcare organizations to be prepared for the future.

Managing uncertainty is generally a challenge for healthcare and business leaders in a world that seems to spin faster and change more dramatically with every passing year. This year the uncertainty facing us related to the COVID-19 pandemic is bigger in consequence, breadth, and speed than anything we have seen before.



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At Spring Street Exchange (SSX), managing uncertainty is one of our superpowers. Our methodology for strategic visioning and scenario planning helps healthcare organizations to explore various versions of the future and their implications.

**We make uncertainty
manageable and planning
possible again.**

Scenario Planning is at the core

of how Spring Street Exchange approaches challenges and solves problems. We have seen how proactive scenario planning helps reduce stress and improve business performance.

Scenario planning frees us up from needing to know what will unfold;

instead we are able to consider a range of different futures. We have customized our methodology to support healthcare leaders navigating through the uncertainty of this pandemic. Our approach to scenario planning generates high value with minimal time required from leadership teams.

Our process relies on a Data Pack to align leaders around their organization's current state and needs in both the present and the future environment. Our Data Packs include data on national trends, SSX analysis, and information that is customized to their own geography and business.

Scenario planning is the single greatest low-tech, high-impact initiative a leadership team can undertake.



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We have developed our **COVID-19 scenario planning series** to meet the immediate and long-term needs of healthcare leaders.

COVID-19 Trajectory: The pandemic is a transformative event unlikely to have an 'end point' moment. We have constructed our process around a 24-month scenario, making extreme assumptions along multiple vectors, to help organizations understand the implication of working through a challenging, but plausible, potential future.

Managing Forgone and Deferred Care (FDC): Many people are not receiving necessary healthcare due to the focus on COVID-19. We work with organizations to understand the effects of FDC on their own service region and to anticipate patient, community, operational, and planning needs to prepare for what comes next.

Future Readiness: Healthcare delivery and financing will likely be forever changed as a result of this pandemic. We use our visioning methodology to help organizations assess their transformation readiness on a range of vectors and address identified gaps.

Contact us for a sample Data Pack and learn how Spring Street Exchange can provide custom scenario planning to help you plan for tomorrow's uncertainties.

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