WEEKENDS IN OCTOBER

SPONSORSHIP PACKAGE

Contact Elizabeth Wilson:
(718)-351-1611 x245 or development@historicrichmondtown.org
NEW YORK CITY’S OLDEST CONTINUALLY OPERATING FAMILY FARM

Harvest season at Decker Farm is fun for the entire family! Staten Island’s oldest working farm opens its gates every weekend in October. Learn what life was like for Staten Island farmers with entertaining educational reenactments. Pick a pumpkin to take home, enjoy an old-fashioned hayride, corn maze and participate in farm-themed activities. You’ll never believe it’s New York City!

EXPECTED ATTENDANCE: 10,000+

SPONSOR LEVELS

EVENT SPONSOR: $7,000
Sponsor the October season at Decker Farm! “Your organization” presents Pumpkin Picking!

- Naming rights to the entire event
- Name or logo in “Welcoming Photo-op” display
- Banner and signage throughout the farm area
- Name or logo on admission wristbands
- Logo on event banner
- Logo on event map, advertising and promotional material
- 4x6 ad on website and ticketing page
- Season long 10x20’ vendor/display space
- 10 event passes with VIP escorted entrance

PUMPKIN PATCH SPONSOR: $5,000
Sponsor the 2 acre pumpkin patch!

- Naming rights to the pumpkin patch
- Banner and signage throughout patch
- Name or logo on pumpkin carts
- Logo on event banner
- Logo on event map, advertising and promotional material
- Season long 10x20’ vendor/display space
- 8 event passes with VIP escorted entrance

HAYRIDE SPONSOR: $2,500
Sponsor the hayride!

- Naming rights to the hayride
- Signage on hayride
- Logo on website and ticketing page
- Logo on event map, advertising and promotional material
- Logo on event banner
- Season long 10x10’ vendor/display space
- 6 event passes with
ATTRACTION SPONSOR: $1,000
Sponsor one of the main attractions like the corn maze, farm animals, etc!

• Signage at the sponsored area
• Logo on website and ticketing page
• Logo on event map, advertising and promotional material

• Logo on event banner
• Season long 10x10’ vendor/display space
• 4 event passes with

ACTIVITY SPONSOR: $500
Sponsor the activities like farm chores, face-painting, s’more making, etc!

• Signage at the sponsored area
• Special mention website and ticketing page
• Special mention on event map, advertising and promotional material

• Season long 10x10’ vendor/display space
• 2 event passes with

Sponsorship forms and payment can be completed at www.historicrichmondtown.org/sponsorship
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