DECEMBER 6, 2020

SPONSORSHIP PACKAGE

Contact: Elizabeth Wilson
(718)-351-1611 x245 or development@historicrichmondtown.org
CELEBRATE CHRISTMAS AT RICHMOND TOWN

Experience the traditions of winter at the annual Christmas in Richmond Town event. Take an old-fashioned horse and carriage ride down Center Street, be immersed in the decorated historic village and partake in holiday themed activities, crafts and game. Don’t forget to meet Santa before the annual lighting of our 52 foot tall Christmas Tree!

EXPECTED ATTENDANCE: 2,000+

SANTA CLAUS SPONSOR - $10,000
Sponsor the entire event! “Your organization” presents Christmas in Richmond Town!

- Naming rights to the event
- Name or logo on admission wristbands
- MC shout out on main stage
- Logo on event banner
- 4x6 ad on website and ticketing page
- Logo on event map, advertising and all promotional material
- 3 individualized social media posts
- 10 tickets to the event with VIP escorted entrance
- 10x20’ vendor/display space at the event

CHRISTMAS TREE SPONSOR - $5,000
Sponsor the Grand Finale: The Annual Christmas Tree Lighting! (We’ll let you flip the switch)

- Signage at sponsored area for the entire holiday season
- MC shout out during tree lighting
- 10x20’ vendor/display space
- 2 individualized social media shout outs
- 8 tickets to the event with VIP escorted entrance
- Logo on event map, website and ticketing page

SNOWMAN SPONSOR - $1,000
Sponsor the entertainment stage with acts like bell choirs, Santa sing-alongs, etc.

- Signage at sponsored area
- Logo on all advertising and promotional material
- 2 individualized social media posts
- Logo on event map, website and ticketing page
- 6 tickets to the events
- 10x10’ vendor/display space at the event
MISTLETOE SPONSOR - $500
Sponsor the decoration of an entire historic house for the whole season!

- Signage at sponsored area
- Special mention on event map, website and ticketing page
- 3 grouped social media shout outs
- Special mention on all advertising and promotional material
- 4 tickets to the event
- 10x10’ vendor/display area

GINGERBREAD SPONSOR - $200
Sponsor an activity like gingerbread making, ornament creating etc!

- Signage at sponsored area
- Acknowledgement on event map, website and ticketing page
- 2 grouped social media shout outs
- Acknowledgement on all advertising and promotional material
- 2 tickets to the event

SPONSOR FORMS AND PAYMENT CAN BE COMPLETED AT WWW.HISTORICRICHMONDTOWN.ORG/SPONSORSHIP

For more information contact Elizabeth Wilson, Development Officer at (718)-351-1611 x245 or development@historicrichmondtown.org