

# #SWF20 – Virtual Edition

## Day 1: Friday, May 22

16:00 to 17:30 Central European Time

**16:00 Welcome to the virtual edition of the Stockholm Writers Festival**

**16:05 to 16:50 Meet “The Debutantes.”**

Our author panel, all former ticket holders to SWF, share their unique paths to published and give insights into different options for entering the world of publishing: Gail Aldwin, Karen Havelin, Nikki Marmery. Moderator: Paul Rapacioli

**17:00 to 17:30 Boost your creativity with Göran Segeholm.**

Fotografiska is the world’s largest museum dedicated to photography. Göran Segeholm, director of learning, will take us through a frame-breaking (pun intended) exercise to boost creativity by getting out of the writer mindset.

## Day 2: Saturday, May 23

16:00 to 17:30 Central European Time

**Choose one of these simultaneous tracks when purchasing tickets.**

**Track 1: Jess Lourey – How to achieve balance and discipline as a writer.**

Creative health and a balanced process are the most important aspects of writing. They’re also the parts many of us struggle with, as well as the skills least likely to be taught by other writers/teachers. In this course Jess shares her secret sauce, the tips and tricks that allow her to teach full-time and write two books a year without sacrificing personal health or time with friends and family. This course shows you how to set realistic goals, address your blocks, and establish a balanced, reward-based schedule to finish any writing project this year.

**Track 2: Reading like a writer.**

Understanding how good stories tick is key to great writing and requires close reading. Editor Jacquelin Cangro leads a breakout session exploring what to look for – including how time, structure and character development are managed, and the effect of those choices on the text.

## Day 3: Sunday, May 24

16:00 to 17:40 Central European Time

**16:00 to 17:30 Pitchapalooza with Arielle Eckstut and David Henry Sterry, or *The Book Doctors*.**

Pitchapalooza is American Idol for books (only kinder & gentler). Twenty writers will be randomly chosen to pitch their book live from the comfort of their own home. Each writer will get one minute—and one minute only—to sell their project. The winner will receive an introduction to an agent or publisher appropriate for his/her manuscript. Whether you’re chosen or not, you’ll learn from others how to sharpen your hook. Sign up when purchasing tickets if you’d like the chance to read your pitch.

**17:30 to 17:40 Wrap up and farewell until SWF21!**