

SPONSORSHIP OPPORTUNITIES FOR:



**The 5th Annual Rain & Rose Fund  
Charity Benefit & Celebrity Golf Classic**

**NOVEMBER 8TH - 10TH, 2023 • DORADO BEACH, A RITZ CARLTON RESERVE**





**JOIN US FOR  
AN INCREDIBLE  
DESTINATION EVENT  
IN PUERTO RICO**

THE RAIN & ROSE FUND



## A Puerto Rico Relief Benefit



This November, we invite you to participate in a memorable two days of championship golf, top-notch entertainment, and gourmet dining at Dorado Beach.

You will have the opportunity to mix and mingle with celebrities, sports stars, business leaders, and other VIP guests while giving back to the people of Puerto Rico. With your sponsorship, we can help many Puerto Ricans rise above the challenges they too often have had to face.





# What is Rain & Rose

An organization that fights poverty on the island of Puerto Rico by matching generous donations with the most impactful local charities, maximizing their ability to serve their communities.

**Mission:** Empower under-resourced Puerto Ricans through education, youth development, and relief efforts to rise above poverty. Arm those in need with the tools necessary to recover from a difficult past and look towards a brighter future.

**Solution:** We maximize the impact of local charities by significantly increasing their funding, and we give confidence to our donors by providing them with reputable organizations to support.



The Rain & Rose Fund has donated over 1 million dollars to its charities since 2018.



# Event LINEUP



## Wednesday, November 8th

Arrival, check-in & registration  
Practice Rounds  
Welcome Reception  
Celebrity Golf Pairings  
Live Auction Calcutta  
Dinner & Music

## Thursday, November 9th

Breakfast and registration  
Celebrity Golf Tournament  
Tennis Tournament  
Lunch  
Celebrity Shootout  
VIP Experiences  
Evening Gala  
Awards presentation  
Entertainment

## Friday, November 10th

Celebrity Golf Tournament  
Viewing Tent  
Celebrity Dinner & Casino Night







# Dorado Beach

A Ritz Carlton Reserve

- Join us in Paradise for this two-day event at the Dorado Beach, Ritz Carlton Reserve, which was named one of Travel & Leisure's 2021 World's Best Hotels
- Enjoy a full resort experience with the best beach, pool, spa & golfing amenities.
- Dine at some of the best well-known restaurants in the Island.



DORADO BEACH

Dorado Beach  
A RITZ CARLTON RESERVE









## Title Partnership Package

**\$250,000 Activation Fee + Product**

Product and Service Exclusivity for that Market

- “Your name/brand” presents The Rain & Rose Charitable Fund Event and will be headlined at the forefront of all marketing material, including media, and promotion.
- Includes three (3) Premium Golf Guest Packages of 4 (a \$75,000 value). First right to select hotel rooms, on-location condos on a discounted rate.
- Includes 4 hotel rooms at the Dorado Beach, a Ritz Carlton Reserve for 2 nights
- Gifting to Celebrity / VIP guests in room or public display.
- Primary selection for booth space (activate indoor or outdoor, pending space needed). Choice in demonstration or presentation.
- 20 tickets for the Welcome Pairings Party
- Thursday Evening Gala tickets for 20 guests.
- Primary logo placement on all invitations, itineraries, and promotional materials.
- Logo and link on official event website, event platforms and other venue signage.
- Custom press release
- 25 invitees to watch Golf Tournament in VIP lounge area on the golf course.
- Custom event photos with rights for promotional use.



# Associate Partnership Package

**\$100,000 Activation Fee + Product**  
Product and Service Exclusivity for that Market



- Includes two (2) Premium Golf Guest Packages of 4 (a \$50,000 value).
- Company name and logo prominently displayed throughout the weekend.
- Innovative selection for booth space (activate indoor or outdoor, pending space needed). Choice in demonstration or presentation.
- 6 tickets for the Welcome Pairings Party
- Thursday Evening Gala official sponsor with tickets for 6 guests.
- Logo placement on all invitations, itineraries, and promotional materials.
- Logo and link on official event website, event platforms and other venue signage.
- Custom press release
- 15 invitees to watch Golf Tournament in VIP lounge area on the golf course.
- Custom event photos with rights for promotional use.



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# Welcome Party Sponsor

**\$50,000 Activation Fee**

- Includes one (1) Golf Package for two guests in a foursome (a \$12,500 value).
- Company name and logo prominently displayed throughout the weekend.
- Innovative selection for booth space (activate indoor or outdoor, pending space needed). Choice in demonstration or presentation.
- 4 tickets for the Welcome Pairings Party
- Thursday Evening Gala official sponsor with tickets for 4 guests.
- Logo placement on all invitations, itineraries, and promotional materials.
- Logo and link on official event website, event platforms and other venue signage.
- Custom press release
- 10 invitees to watch Golf Tournament in VIP lounge area on the golf course.
- Custom event photos with rights for promotional use.





## Closing Party Sponsor

**\$75,000 Activation Fee**

- Includes one (1) Premium Golf Guest Packages of 4 (a \$25,000 value).
- Company name and logo prominently displayed throughout the weekend.
- Innovative selection for booth space (activate indoor or outdoor, pending space needed). Choice in demonstration or presentation.
- 4 tickets for the Welcome Pairings Party
- Thursday Evening Gala official sponsor with tickets for 4 guests.
- Logo placement on all invitations, itineraries, and promotional materials.
- Logo and link on official event website, event platforms and other venue signage.
- Custom press release
- 10 invitees to watch Golf Tournament in VIP lounge area on the golf course.
- Custom event photos with rights for promotional use.



## PREMIUM Golf Packages



### Golf Guest Package for **4** \$25,000

- Discounted rates for hotel accommodations at Ritz Carlton Reserve \*(first come, first serve basis)
- Cocktail and dining experiences (includes +1 for each guest)
- 4 spots for the Celebrity Golf Tournament
- Golf Pairings event
- Live auction/raffle
- Two day entertainment and activities (for golfers and non-golfers)
- Evening Gala
- Awards and closing program

### Golf Guest Package for **2** \$12,500

- Discounted rates for hotel accommodations at Ritz Carlton Reserve \*(first come, first serve basis)
- Cocktail and dining experiences (includes +1 for each guest)
- 2 spots for the Celebrity Golf Tournament
- Golf Pairings event
- Live auction/raffle
- Two day entertainment and activities (for golfers and non-golfers)
- Evening Gala
- Awards and closing program

### Golf Guest Package for **1** \$6,250

- Cocktail and dining experiences (includes +1 for each guest)
- 1 spot for the Celebrity Golf Tournament
- Golf Pairings event
- Live auction/raffle
- Two day entertainment and activities (for golfers and non-golfers)
- Evening Gala
- Awards and closing program





## Other Sponsor Opportunities



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### **Golf Cart Sponsor - \$25,000**

- Company name and logo on all golf carts and video screen. 4 Tickets to the Welcome Cocktail Reception & 4 tickets to VIP Lounge at Golf Tournament

### **Hospitality Sponsor - \$25,000**

- Company name and logo on VIP lounge on golf course during Celebrity Golf Tournament. 4 Tickets to the Welcome Cocktail Reception & 20 Invitees to the VIP Lounge at Golf Tournament

### **Lunch Sponsor - \$25,000**

- Company name and logo on brunch signage, option to speak, unlimited branding opportunities. 4 Tickets to the Welcome Cocktail Reception & 4 tickets to VIP Lounge at Golf Tournament

### **Airline Sponsor - \$20,000**

- 4 celebrity social media posts promoting the airline. Company name and logo on promotional materials.

### **Entertainment Sponsor - \$15,000**

- Company name and logo on VIP lounge on golf course during Celebrity Golf Tournament. Company name and logo displayed on activation at evening gala. (20) invitees for the VIP lounge

### **Half Way House Sponsor - \$15,000**

- Company name and logo on half way house and sampling/information table.

### **Cigar Bar Sponsor - \$10,000**

- Company name and logo on cigar bar at half way house and cocktail reception, including cigars.

### **Transportation Sponsor - \$10,000**

- Company name and logo on all transportation vehicles. Provides luxury branded cars for celebrities to and from the airport.

### **Giveaway Sponsor / Merchandise for 125 bags - \$7,500**

- Product and company logo included inside all celebrity golfer and amateur gift bags.

### **Hole Sponsor - \$5,000**

- Company name and logo on tee markers on one hole, option to have activation on hole during Celebrity Golf Tournament.





GFR Media will provide coverage in their main products such as: **El Nuevo Día**, and its special events section: **Magacín**. Also, before, during, and after the event, there will be coverage in our social media platforms, from live updates of the golfing experience, to the best captures of the entertainment and leisure.

**Press  
& Social  
Media**







## Event STATS

### ATTENDANCE

**2020:** 18 Foursomes, 18 Celebrities, 150 person event

**2021:** 20 Foursomes, 20 Celebrities, 250 person event

**2022:** 22 Foursomes, 25 Celebrities, 300 person event

### DEMOGRAPHIC

90% attendance are comprised of high net worth individuals, entrepreneurs, investors whose income ranges from 5-15 million dollars a year. In 2022, a home in Dorado Beach sold for 37 million and currently there is a listing in the neighborhood for 44 million dollars.

This event gives your brand prime exposure to the top echelon of clients at the top golf event in the Caribbean.





## Our Ambassadors



**JOHN ADDISON**  
CEO of ADDISON HOLDINGS

**REBEKAH ALFOND**  
PRESIDENT & PARTNER  
of GREEN ISLE CAPITAL

**JOHN & PEGGY BADER**  
FORMER CHAIRMAN AND CEO of  
HALYCON CAPITAL MANAGEMENT

**MICHAEL & VICTORIA BASILE**  
CEO of THE SUMMIT INVESTMENT GROUP

**CARLOS & JESSICA BELTRÁN**  
RETIRED MLB PLAYER

**CARLOS & BETZAIDA DELGADO**  
RETIRED MLB PLAYER | EXTRA BASES

**DONNIE & DINE ESTOPINAL**  
CEO of DISCO DONNIE PRESENTS

**WES & HELEN FARRELL**  
PRESIDENT AT FARRELL, PATEL, &  
JOMARRON LAW FIRM

**KATHIE LEE GIFFORD**  
ACTRESS, SINGER, PRODUCER,  
DIRECTOR, FORMER HOST  
of NBC's TODAY SHOW

**ALI JASSIM**  
CHAIRMAN & CEO of  
GOLDBROOK HOLDINGS

**TOM & TIFFANY MILES**  
CEO of TM CONSULTING, LLC

**GREG & LAUREN POWEL**  
CEO of MONEY.COM &  
CONSUMERADVOCATE.ORG

**IVAN "PUJDE" & PATRICIA RODRÍGUEZ**  
Retired MLB Player | HOF '17

**HAPPY & LINDSAY WALTERS**  
CEO of CATALYST SPORTS & MEDIA

**SCOTT WALDO**  
CEO of PLATINUM POOLS

**JAY & CLARE WALKER**  
CEO of J.A. WALKER ASSOCIATES, INC.

**DAVID & MARISSA WEIBEL**  
CHAIRMAN of STONECREST CAPITAL

**BRANDON & LYNDSEY WELLEY**  
COMMODITIES BROKER of SCB GROUP

**STEVE WIGGINS & MELISSA KERR, N.D.**  
CHAIRMAN of REMEDY PARTNERS



# Likely & Potential Guests

## Pending Availability & Budget

Wayne Gretsky  
 Larry Fitzgerald  
 Scottie Pippen  
 Derek Jeter  
 Kevin Dillon  
 Frankie Muniz  
 Carlos Beltran  
 Plaxico Burress  
 Santonio Holmes  
 Spudd Webb  
 Carlos Delgado  
 Pedro Martinez  
 Albert Pujols  
 Reggie Bush  
 Simeon Rice  
 Carlos Correa  
 Francisco Lindor  
 Javier Báez  
 Toby Hall  
 Amaury Nolasco

Seth Joyner  
 Muggsy Bogues  
 Richard Dent  
 Manolo Vega  
 Cris Carter  
 Marshall Faulk  
 Pudge Rodríguez  
 Claire Hogle  
 Charles Oakley  
 Sarah Winter  
 JR Ramirez  
 Ron Harper  
 Eric Dickerson  
 Christian Okoye  
 Chris Hale  
 Herb Williams  
 Jorge Posada  
 Ray Allen  
 ... and more.

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CARLOS BELTRAN



- MLB - Outfielder 1998-2017
- AL-1999 Rookie of the Year
- AL- World Series Champion '17
- All-Star 04-07/09/11-13/16
- NL Silver Slugger '06, '07

RON HARPER



- NBA- Guard/Forward 15 seasons
- Cavaliers/Clippers/ Bulls/Lakers
- 8th pick 1986 NBA Draft
- 10 Playoffs / 5 Championships

CRIS CARTER



- Former NFL Wide Receiver
- Pro Football Hall of Fame
- NFL's second all-time leading receiver
- Football Analyst

LAWRENCE TAYLOR



- Retired NFL Outside Linebacker
- NFL Draft 1981 / Round 1 / Pick 2
- NFL Most valuable player-1986
- 2x Super Bowl Champion NY Giants
- 2x NFL Defensive Player of the year
- 8x First team All-Pro

IVÁN "PUDGE" RODRÍGUEZ



- Puerto Rican former MLB Catcher
- Regarded as one of the greatest catchers in MLB history
- MLB All-Star, Gold Glove winner (13), World Series champion (1)
- HOF 2017

J.R. RAMÍREZ



- Cuban-American Film & TV Actor
- Best known for "Detective Jared" on the NBC Series MANIFEST / "Julio" on the STAR series POWER and "Ted Grant" in ARROW

MANOLO VEGA



- Actor
- Golf Professional
- International Wine Consultant
- Fitness Professional

MARSHALL FAULK



- Former NFL running back for the Colts and Rams
- 2x consensus All-American
- Most Valuable Player of the NFL '00
- Pro Football Hall of Fame '11
- College Football Hall of Fame '17

RICHARD DENT



- Former NFL Defensive end
- MVP of Super Bowl XX / 2x Super Bowl Champion/ NFL Sack leader '85
- Pro Football Hall of Fame in 2011

ERIC DICKERSON



- NFL Running Back
- All American '82 / NFL Player of the Year '86 / NFL Rookie of the Year '85 / 6 x Pro Bowl / 4 x Rushing Yards leader / Touchdown leader, etc...

CLAIRE HOGLÉ



- American golfer
- Won Big Blue Award, Coughler Award & CCAA Golfer of the week
- You Tube channel under her name
- Social media personality

CARLOS DELGADO



- MLB Infielder 1993-2009
- All-Star '00/03 /
- AL- Silver Slugger '99/00/03
- Roberto Clemente Award recipient '06



# Why the Rain & Rose Fund?




## We are local.

Rain & Rose is based in Puerto Rico. We live alongside the people we seek to serve, and are incredibly invested in making this island a better place. We understand the island's needs, and are able to personally monitor the charities we financially support.


## We are connected.

We are part of an incredible network of people through personal and business relationships, on and off the island. We connect generous donors to worthy causes that are most impactful to our island.

## Types of programs we support:

Relief and Survival 

Child and Youth Development 

Education 



## Our Recipients



### Qualifications of charities approved by The Rain & Rose Fund:

1. Clear and worthy mission
2. Strong and capable leadership
3. Dedicated staff
4. Insight into the specific needs of those being served
5. Ethical and efficient business practices
6. Financial transparency and stability
7. 501(c)(3)/1101.01(a)(2) non-profit status







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# Past Sponsors

abbvie



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west elm



magacín



Puerto Rico Legacy Fund



PUERTO RICO OPEN







**For inquiries, please contact:**

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**[www.rainandrosefund.org](http://www.rainandrosefund.org)**

