Youth Briefing on the UN Youth Strategy: Youth 2030

...engagement highlights
~1000 registrations
270+ youth-led organisations
90+ youth-serving organizations
representing over 100 nationalities

engagement statistics
Organised by UN MGCY and OSGEY, in collaboration with Youth2030 team, on 13 November 2020
First ever youth briefing on the implementation since the launch of the strategy in 2018
Speakers included -
○ Secretary General's Envoy on Youth
○ Youth and UN leads of the JWG Task Teams
○ Youth Groups engaged in Youth2030
Provided updates on implementation, segment for QnA/interaction and reflections on 'experiences of working together'
National 37.6%
International 30.5%
Regional 11.3%
Grassroots 20.7%

scope of youth organizations
nature of youth organizations

- Formal: 67.1%
- Informal: 20%
- Neither: 12.9%
Approx regional distribution of registrants

- Africa: 43.7%
- Asia Pacific: 27.4%
- LAC: 11.4%
- Europe: 7%
- West Asia: 10.5%

Note - the briefing was organized only in English, with a registration period of ~2 weeks.
youth speakers - gender and regional breakdown

- Female: 80%
- Male: 20%
- Asia Pacific: 20%
- MENA: 20%
- Africa: 20%
- Europe: 20%
- LAC: 20%
20,500 + impressions though UNMGCY social media channels
• 16,500+ on facebook
• 3900+ on twitter
• Recording available on >> UN MGCY Facebook Page
• More details available on >> www.unmgcy.org/youth2030-briefing
• Upcoming Focus Group calls on Y2030 and more activities!

Contact: secretariat@unmgcy.org
Thank you!