Your **PIZZA SOLUTION**

Attract consumers with on trend merchandising options, and keep them coming back for more with Italian inspired recipes.
FULLY ASSEMBLED FROZEN PIZZA
Pizzeria style pizza made easy using 100% real cheese and flavorful toppings. Arriving to you frozen and fully packaged, they can be merchandised in many ways – freezer, deli cooler, retail slices or baked to order.

**Breakfast**
Start your morning right with this upscale blend of sausage, bacon, egg, mozzarella & cheddar cheese on top of a jalapeño cheese sauce.

- **LARGE 14”**
  #87320
  33.4 oz | 6 PACK

- **MEDIUM**
  #86702
  20.5 oz | 14 PACK

- **PERSONAL 7”**
  #87241
  6.9 oz | 12 PACK

**Sausage Gravy**
For a unique breakfast offering— try this pizza smothered with rich & flavorful country-style gravy and topped with breakfast sausage & mozzarella cheese.

- **LARGE 14”**
  #88273
  34 oz | 6 PACK

- **MEDIUM**
  #88734
  19.9 oz | 14 PACK

**Cheese**
Four cheese varieties— mozzarella, provolone, asiago & romano on top of a golden brown artisan crust.

- **LARGE 14”**
  #87316
  30.9 oz | 6 PACK

- **MEDIUM**
  #86659
  20.9 oz | 12 PACK

- **PERSONAL 7”**
  #87238
  7.6 oz | 12 PACK

**Pepperoni**
The most popular pizza variety including 100% real cheese and topped with high quality pepperoni.

- **LARGE 14”**
  #87317
  33 oz | 6 PACK

- **MEDIUM**
  #86660
  21.7 oz | 12 PACK

- **PERSONAL 7”**
  #87239
  7.9 oz | 12 PACK
### Sausage & Pepperoni
A tasty combination of sausage & pepperoni on top of our custom blended pizza sauce.

<table>
<thead>
<tr>
<th>Size</th>
<th>Code</th>
<th>Weight</th>
<th>Pack</th>
</tr>
</thead>
<tbody>
<tr>
<td>LARGE 14”</td>
<td>#87318</td>
<td>35 oz</td>
<td>6 PACK</td>
</tr>
<tr>
<td>MEDIUM</td>
<td>#87863</td>
<td>22.5 oz</td>
<td>12 PACK</td>
</tr>
</tbody>
</table>

### Sausage
Smoked sausage on top of 100% real cheese and custom blended pizza sauce.

<table>
<thead>
<tr>
<th>Size</th>
<th>Code</th>
<th>Weight</th>
<th>Pack</th>
</tr>
</thead>
<tbody>
<tr>
<td>LARGE 14”</td>
<td>#87868</td>
<td>35.1 oz</td>
<td>6 PACK</td>
</tr>
<tr>
<td>MEDIUM</td>
<td>#86661</td>
<td>22.7 oz</td>
<td>12 PACK</td>
</tr>
</tbody>
</table>

### Supreme
Filled with pepperoni, Italian sausage, beef & pork pizza topping along with black olives, green peppers & onions.

<table>
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<tr>
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<th>Code</th>
<th>Weight</th>
<th>Pack</th>
</tr>
</thead>
<tbody>
<tr>
<td>LARGE 14”</td>
<td>#87319</td>
<td>37.1 oz</td>
<td>6 PACK</td>
</tr>
<tr>
<td>MEDIUM</td>
<td>#87898</td>
<td>23.3 oz</td>
<td>12 PACK</td>
</tr>
<tr>
<td>PERSONAL 7”</td>
<td>#87240</td>
<td>8.1 oz</td>
<td>12 PACK</td>
</tr>
</tbody>
</table>

### SIDE OPTIONS
Fresh, hot complements to your pizza program.

#### Breadsticks
Premium breadsticks with fresh bread flavor & aroma.

<table>
<thead>
<tr>
<th>Code</th>
<th>Weight</th>
<th>Pack</th>
</tr>
</thead>
<tbody>
<tr>
<td>#86924</td>
<td>1.8 oz</td>
<td>108/cs</td>
</tr>
</tbody>
</table>

#### Cheesy Garlic Bread
Herb & garlic infused crust, creamy garlic spread topped with a mozzarella & cheddar blend.

<table>
<thead>
<tr>
<th>Code</th>
<th>Weight</th>
<th>Pack</th>
</tr>
</thead>
<tbody>
<tr>
<td>#87411</td>
<td>4.5 oz</td>
<td>48/cs</td>
</tr>
</tbody>
</table>
Italian Inspired Products

‘MADE IN HOUSE’ PIZZA PROGRAM

Par-Baked Crust
Crust that you simply thaw, top and bake for successful performance in multiple environments. It’s consistent, reliable & easy to execute.

LARGE
#87856 | 18 oz | 12 PACK
MEDIUM
#87857 | 13 oz | 24 PACK

Live Dough
Fresh dough flavor with natural yeast development. This handcrafted pizzeria style crust can be used as a thick, thin or homestyle crust.

LARGE
#87858 | 18 oz | 28 PACK
MEDIUM
#87859 | 13.5 oz | 32 PACK

Sauce
Home-style pizza sauce with hearty tomatoes & premium spices. Packaged frozen in easy to use pouches. The varieties are unique to your customer flavor profile.

MARINARA SAUCE
#85311 | 2.5-5LB BAGS
ITALIAN STYLE SAUCE
#87860 | 4-5LB BAGS

Cheese
100% real award winning mozzarella cheese or a rich blend of mozzarella & cheddar.

SHREDDED MOZZARELLA
#87861 | 10LB BAG
MOZZARELLA & CHEDDAR BLEND
#87862 | 10LB BAG

Toppings
Flavorful toppings to finish off your pizza product.

PEPPERONI
#87880
10LB BAG
PORK TOPPING
#87877
2-5LB BAGS
BEEF TOPPING
#87881
2-5LB BAGS

Specific flavor profiles and additional LTO varieties are available based on minimum quantity requirements.
Preparation & Training

We have the expertise to train customers to ensure a successful pizza program. We provide easy to use training materials, including photographed step-by-step procedures and safety handling practices.

Sauce & Dough for the Deli

Provide artisan dough and sauce that consumers can take home to make pizza, breadsticks or calzones. Give them the option to mix and match unique flavor profiles by offering all dough and sauce varieties.

Italian Inspired Dough

TRADITIONAL DOUGH
#88004 | 15.8 oz | 28 PACK

MULTIGRAIN DOUGH
#88002 | 15.8 oz | 28 PACK

OLIVE OIL & HERB DOUGH
#88003 | 15.8 oz | 28 PACK

GARLIC & HERB DOUGH
#88001 | 15.8 oz | 28 PACK

PREMIUM SAUCE

ITALIAN STYLE SAUCE
#87999
15.8 oz | 28 PACK

MARINARA SAUCE
#88000
15.8 oz | 28 PACK

ZESTY SAUCE
#88005
15.8 oz | 28 PACK

Labels

Clean labels are provided with each product.

Preservative Free

Preservative-free products are offered to ensure quality and safety.

Prep & Training

Training materials are provided to simplify the process for customers.
LARGE
A 96x103 inch kiosk – our largest – designed to drive the ultimate pizza foodservice program.

INCLUDED

Equipment
2 - Stainless Steel Tables: 30x36
1 - Wisco Shelf Warmer: 282-24
1 - Wisco Rotating Warmer: 695D-TD-001
1 - Lincoln Oven 2502D
1 - Lincoln Conveyor

Marketing
Eye catching kiosk & warmer marketing with high quality product shots to attract customers and drive sales.
* Kiosk comes with 1 LG monitor

MEDIUM
A 72x103 inch kiosk – this mid-size format provides everything you need to maximize sales with a pizza program.

INCLUDED

Equipment
2 - Stainless Steel Tables: 30x36
1 - Wisco Shelf Warmer: 282-24
1 - Wisco Rotating Warmer: 695D-TD-001
1 - Lincoln Oven 2502D
1 - Lincoln Conveyor

Marketing
Attention grabbing graphics for the kiosk and warmer to assist in driving sales.
* Kiosk comes with 1 LG monitor
SMALL
A 48x103 inch kiosk – great solution for grab-n-go pizza, especially for stores with limited merchandising space.

INCLUDED

**Equipment**
1 - Stainless Steel Table: 30x36
1 - Wisco Shelf Warmer: 282-24
1 - Wisco Oven

**Marketing**
High quality kiosk and warmer marketing to attract customers and aid in increasing sales.
* Kiosk comes with 1 LG monitor

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**MENU BOARDS**
Draw consumers to the warmer by displaying appetizing food images on a digital screen. Our LG monitors allow for rotating images and easy updates. We also offer a warmer side sign with caloric information and product descriptions.

**Equipment**

- 43" LG MONITOR - #87976
- MONITOR WALL MOUNT - #86946
- 36" USB CABLE - #87828
- SURGE SUPPRESSOR - #87646

* Other menu formats are available upon request.

All of our Papa Primo’s menus are compliant with the FDA’s caloric menu mandate.
WISCO MODEL /six.cap/nine.cap/zero.cap/hyphen.cap/one.cap/six.cap/hyphen.cap/two.cap #/eight.cap/five.cap/two.cap/five.cap/zero.cap /bullet.cap 25h x 18w x 18d /bullet.cap 120 Volt /bullet.cap Adjustable 2 wire rack

WISCO MODEL /six.cap/nine.cap/zero.cap/hyphen.cap/two.cap/five.cap/hyphen.cap/two.cap/hyphen.cap/zero.cap/zero.cap/one.cap BLK #/eight.cap/six.cap/five.cap/nine.cap/zero.cap /bullet.cap 34h x 18w x 18d /bullet.cap 120 Volt /bullet.cap Adjustable 4 wire rack

LINCOLN 2501 OVEN WITH END STOP
208 VOLT - #86746
240 VOLT - #86745

VENTLESS OPTION
208 VOLT - #87350
240 VOLT - #87349
• 50w x 31.25d x 18h inches — 50”L conveyor
• Digital controls allow for consistent, easy operation.
• Cooks pizzas up to 16” in diameter.

MERRYCHEF #87936
• 23.3h x 23w x 25.3d
• 208/240 Volt
• Rapid Cooking Technology®
• Touch screen controls

WISCO - 560E DELUXE PIZZA OVEN #85774
• 23.50w x 19.50d x 10.25h
• 120 Volt
• Pizza oven with a 16” opening

WISCO MODEL 690-25-2-001 BLK #86590
• 34h x 18w x 18d
• 120 Volt
• Adjustable 4 wire rack

WISCO MODEL 690-16-2 #85250
• 25h x 18w x 18d
• 120 Volt
• Adjustable 2 wire rack

WISCO MODEL 695D-TD-001 #85769
• 32h x 18.25w x 18.50d
• 120 Volt
• Rotating rack with humidity control

WISCO MODEL 925W #87966
• 34h x 18w x 18d
• 120 Volt
• Adjustable 4 wire rack

Equipment & Smallwares
WISCO MODEL 282-24
#87944
- 20.50h x 25w x 18d
- 120 Volt
- Pass through warmer with stainless steel exterior

STAINLESS STEEL TABLE
#65704
- 36h x 36w x 30d
- Galvanized Under Shelf

WISCO MODEL 727
#85251
- 18.25w x 13.25 x 12.25d
- 120 Volt
- Double shelf warmer with circulating air

PIZZA PAN CTP - 14”
#79199

CUTTING BOARD 20x20 4 AND 8 WAY CUT
#79199

DIGITAL THEROMETER
#50956

PIZZA WARMER TRAY - 14”
#65174

PIZZA CUTTER
#65441

SLICE SERVER
#65496

OVEN MIT
#65478
Invite consumers into the store with OUTDOOR SIGNAGE

OUTDOOR SIGNAGE
Polymetal signage with graphics & metal frame.
#87942 | 96x33 in, 28x22 in, or 44x28 in

Start up Kits Available for:
14” Pizza Program - #88274
SuPrimo Slice® Program - #88145
7” Pizza Program - #88146

Persuade Consumers to Buy with Point of Purchase MARKETING
Attract On-the-Go Consumers with **BRANDED PACKAGING**

**Branded Packaging:**
- **7” PIZZA BOX** - #87743 | 250/cs
- **BREADSTIX BOX** - #87744 | 250/cs

**Generic Packaging:**
- **SLICE TRAY**
  - #88020 | 1000/cs
- **MEDIUM PLAIN BOX**
  - #87459 | 50/cs
- **LARGE PLAIN BOX**
  - #65229 | 100/cs
- **MEDIUM TRAY**
  - #87907 | 120/cs
- **LARGE TRAY**
  - #86978 | 150/cs
- **MEDIUM WRAP**
  - #65213 | 1/cs
- **LARGE WRAP**
  - #85749 | 1/cs

Showcase Take & Bake Pizzas with a Branded **RETAIL RACK**
Where I come from we have a tradition of creating pizzas that are tasty, delicious and satisfying. I've taken the utmost care to ensure you enjoy a great eating experience. That's why I only use the finest cheeses, meats, vegetables and spices. As we say in the old country.... Buon Appetito!

- Papa Primo

Contact us today

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