Prolific Photographer George Rose debuts new works in Wildling Museum’s Santa Barbara County & Beyond: Recent Photographic Landscapes

Exhibition: Santa Barbara County & Beyond: Recent Photographic Landscapes by George Rose
On view: November 16, 2019 - March 16, 2020
Opening reception and book signing: Saturday, November 16, 2019, 3 - 5 p.m.
Location: Wildling Museum, 1511-B Mission Drive, Solvang, CA 93463

Left: George Rose, Armour Ranch Road, Santa Ynez, California, Courtesy the Artist. Right: George Rose, Approaching Storm & Lone Oak, Camp 4, Armour Ranch Road, Santa Ynez, California, Courtesy the Artist.

(SOLVANG, CA) – The Wildling Museum of Art and Nature is pleased to present Santa Barbara County & Beyond: Recent Photographic Landscapes by George Rose, opening November 16, 2019 in the Wildling Museum’s Valley Oak Gallery. Featuring over 20 majestic landscape photographs, printed via color dye sublimation on aluminum and inkjet printing, the exhibition showcases Rose’s images of the golden rolling hills of the Santa Ynez Valley, landscapes of Morro Bay, Carrizo Plain, Sonoma County, and several local Santa Barbara County vineyards.

Rose, a lifelong professional photojournalist, recently published “WINE COUNTRY Santa Barbara County,” a large format photography book. The 188-page, 11 x 14 limited edition book documents every corner of California’s unique coastal wine landscape. “My latest book is a celebration of Santa Barbara County, highlighting every wine appellation and ‘trail’ in colorful fashion,” said Rose.

An opening reception and book signing with Rose will take place Saturday, November 16, 2019, 3 - 5 p.m. at the Wildling Museum with light refreshments. Admission is free. Please be advised that guests are asked to RSVP in advance by emailing Julie Mock at julie@wildlingmuseum.org or calling 805-686-8315.
**About George Rose**

George Rose began his long career as a photographer more than 45 years ago. Throughout the years, he has traveled a long and winding road through the elite world of popular music, film, news, politics, and sports, eventually leading him to California’s Wine Country. During his prolific years as a Los Angeles-based photojournalist, Rose developed a remarkable and historic body of photographic work focused on popular culture.

In the 1970s and 1980s, Rose served six years as a staff photographer for the *Los Angeles Times*. His independent assignments, focused primarily on the entertainment industry, have been published in *USA Today, Time, Newsweek,* and *Rolling Stone*. The *Los Angeles Times* twice-nominated Rose (in 1979 and 1980) for a Pulitzer Prize. From 1982 to 1996, Rose worked from the sidelines of the San Francisco 49ers and Oakland/Los Angeles Raiders games as a photographer for the National Football League (NFL). Thousands of Rose’s images have been published in NFL books, calendars, trading cards, and game programs.

Rose co-owned and co-published the *Mendocino Grapevine*, an award-winning Northern California weekly newspaper based in Ukiah. It was during this period that he became friendly with the Fetzer family (owners of Fetzer Vineyards), planting the seeds of a future career in wine. For the past 25 years, Rose worked as a wine industry executive communications director at four successful wine companies: Fetzer Vineyards, Allied Domecq Wines USA, Kendall-Jackson, and J Vineyards & Winery. During this time, he continued to pursue his passion of photography, and in 2017 Rose was the recipient of the “Louis Roederer International Wine Writer Award” for “Best Artistry” and was a first place winner in the “Errazuriz Wine Photographer of the Year” in 2018.


Rose, a contributing photographer with Getty Images and Board Member at the Wildling Museum of Art & Nature, lives in Santa Barbara County’s Santa Ynez Valley. Much of his time is devoted to documenting the natural environment as well as top vineyard estates up and down the coast of California.

**About the Wildling Museum**

The Wildling Museum of Art & Nature, where art and nature meet, offers visitors a unique perspective on the importance of preserving our natural heritage. Through the eyes of artists, and education and field experiences, guests can renew their relationship with the wilderness and understand its fragile nature – hopefully leaving more committed toward ensuring those spaces remain for future generations.

The Museum is open from 11 a.m. to 5 p.m. weekdays and on weekends from 10 a.m. to 5 p.m. (closed on Tuesdays). For more information, and to volunteer or join as a member to support this important local arts and nature institution, please visit [www.wildlingmuseum.org](http://www.wildlingmuseum.org).

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The Wildling Museum  
1511-B Mission Drive | Solvang, CA 93463 | 805.688.1082 | [www.wildlingmuseum.org](http://www.wildlingmuseum.org)