Guidelines for Exhibition Proposal Submissions

About the Wildling Museum of Art and Nature & its Exhibitions:

The Wildling’s mission is to inspire our community and visitors to enjoy, value, and conserve wildlife and natural areas through art. The Museum accomplishes this mission through its exhibitions, art collection, and educational programming that focuses on our diverse regional community through lifelong learning.

The Wildling is a non-profit institution located at 1511-B Mission Drive, Solvang, California (northern Santa Barbara County). The Museum includes four distinct exhibition spaces – two traditional gallery spaces, one classroom, and a circular tower gallery featuring large street-facing windows. The Wildling also features a gift shop with opportunities for local artists and makers to sell smaller works.

The Wildling exhibits historical and contemporary art directly related to its mission. Artists and curators may propose solo or group exhibitions thematically related to the Museum’s focus. Exhibitions representing a diversity of gender, ethnicities, and backgrounds are encouraged. Our visitors are a mix of dedicated art and nature lovers, Wildling supporters and casual tourists to Solvang and the Santa Ynez Valley.

Please Include in Proposals:

1. An exhibition checklist of artwork that will be on display. Include information such as: image, artist name, title, date created, and type of media for each piece, as well as preferred gallery layout, if known.

2. A working title and description of the exhibition (250 – 500 words). Please include the kind(s) of media included in the exhibition (painting, sculpture, video, group show, installation, etc.)

3. Artist biography and/or CV with contact information, including an email address, phone number, and mailing address.

4. High-resolution image examples submitted as JPEGs (1-2 MB minimum). If mailing your proposal, high-resolution images must be included on flash drive or CD.

5. Objectives and goals. What is the goal of the exhibition and what is it expected to deliver to audiences?

6. Who is the target audience? Among demographics, consider locals vs. tourists, and the anticipated age range of audience. All installations must comply with ADA guidelines for space and accessibility.

7. Mission relevance. How does the exhibition support the mission of the Wildling Museum? What major theme(s) and/or educational topics will this exhibition explore?

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8. Examples of at least two supporting programs (artist talk, special event, hands-on workshop, etc.) to potentially take place in concurrence with exhibit. Does the exhibition accommodate opportunities for community involvement?

9. A list of requested materials needed to display pieces (moveable walls, pedestals, vitrines, custom display, hardware, etc.). Are there technical needs? For audiovisual equipment, please be specific regarding monitors, media player, etc. Please keep in mind that the Museum’s capability for audio-visual installations or other technological elements is limited. Please be clear in what you will provide and what the Museum is expected to provide.

Optional, but highly encouraged:

10. Proposed budget and ideas for funding/marketing strategy. Are there community partners?

11. Any additional supporting materials or interesting facts surrounding the artwork/artist(s).

If Selected, the Wildling Will Provide:

1. Gallery space and design for a period of 4 - 6 months, creation of didactic materials.
2. PR/Marketing promotion.
3. Exhibition featured on Wildling Museum website.
4. Insurance for all artwork.
5. Coordination of any related events and programming.

Notification:
Please do not call or email regarding the status of your submission. If interested, museum staff will contact you with further questions or to reserve the exhibition.

Send Exhibition Proposal Materials To:

1. info@wildlingmuseum.org with the subject line: “Exhibition Proposal” (preferred method) OR

2. Wildling Museum of Art and Nature
   ATTN: EXHIBITION PROPOSAL
   1511-B Mission Drive
   Solvang, CA 93463

Proposal materials will not be returned. Please ensure you keep originals documentation for your records.