Another year in the books!

2020 was a unique year to say the least. It was full of challenges and a year that many businesses, big and small, as well as non profits did not survive. Beautiful Strength was lucky enough to be able to build, thrive, and continue to serve a variety of individuals and communities.

We were able to adapt to a world-wide pandemic and find safe ways to connect with others. The world NEEDED this project this year. A silver lining in a time of darkness. A place to turn to for hope, joy, connection, inspiration, understanding, and to show that there is still a need to love and be loved.

2020 gave us all a lot more time to reflect on what works in our businesses and what need to change. It also gave us a lot of time to perfect the details and lay a strong foundation for the future.

Thank you for being part of the Beautiful Strength family. Let's keep it going!

Annette McNamara
WE'RE OFFICIAL!

BEAUTIFUL STRENGTH IS NOW AN OFFICIAL 501c3

but make sure to celebrate the good ones 😊
Beautiful Strength is such a unique organization that has the ability to serve a wide variety of people and communities. This is just a small snapshot of who we have served this year. We don't have to have a niche because EVERYONE can be included!

- 141 Participants
- Ages 1 - 68
- Male & Female
- Veterans
- Cancer Survivors
- Suicide Prevention
- Childhood Illness
- Sex Trafficking
- Adaptive Athletes
CAN YOU BELIEVE THIS HAPPENED!?!?

KIDNEY TRANSPLANT

February 2020 Sarah contacted us asking if we could feature her husband, Brian, on our podcast. He was in stage 4 kidney failure.

Within 24 hours of broadcast, Jacie answered the call and shortly thereafter, Vanderbilt approved!

August 2020 Jacie donated a life saving kidney to Brian!!
GlitterTits
"Not your grandma's breast cancer"
New yearly series will debut every October

Wonder Woman
"International Women's Day Series"
New Yearly Series will debut every March

Covid-19
"Frontline Health care workers"
ran the month of June 2020

Nashville Tornado
"Women in the Rubble"
March 2-5 2020
WE'RE GOING MOBILE!

ATTICUS THE BUS

Annette spent this year building out Atticus the bus. A 40' school bus that will be the mobile host for the Beautiful Strength Project with a projected trip around the US in 2021.

The bus, at this time, was paid for and built by Annette McNamara and will be rented by the Beautiful Strength Project when in use. Ie: Gas, lodging, project specific costs.
SHOW ME THE MONEY

MONEY IN
$6469.30

INDIVIDUAL DONATIONS
FUNDRAISERS

MONEY OUT
$7469.30

LEGAL FEES
MERCHANDISE
TRAVEL
PHOTO SESSIONS
PODCAST GEAR
WEBSITE
INSURANCE
MARKETING

Live your Life to the Fullest

Whatever it takes
2021 GOALS

US TOUR
Our biggest goal in 2021 is to finish Atticus the Bus and start the trek across the US. We would love to hit all 48 continental states before summer 2022. Capturing stories along the way and growing awareness and the Beautiful Strength community. We want to be able to feature resilient stories from each state with the end goal being a coffee table book of the people we meet.

FINANCES
We are a new non profit who is still learning all of the ins and outs as to how to ethically and efficiently become sustainable. We want 2021 to be a financially successful year and grow our knowledge of fundraising and maintaining money. Our goal is to raise money to provide for our services as well as pay it forward. We will always be a non profit that invests in others doing good in the world.