PROTECT YOUR COMMUNITY AND YOURSELF WITH A COVID-19 VACCINE

A COVID-19 vaccine is the best way to protect yourself and others from infection.

COVID-19 vaccines are safe, effective, and here now. Strong confidence in the vaccines within communities will lead to more people getting vaccinated, which will lead to fewer COVID-related illnesses, hospitalizations, and deaths.

As a rural leader, you can do the following to build COVID-19 vaccine confidence in your community:

1. Encourage people in your family, organization, and community to be vaccine champions and to share testimonials about why they got vaccinated.

2. Have discussions about COVID-19 vaccines, so people can share their views and ask questions. Ask local doctors, nurses, or other health care professionals to help answer people's questions.

3. Share key messages about vaccine safety through multiple channels that people trust, such as local radio stations, schools, and in faith-based settings.

4. Help educate people about COVID-19 vaccines, including how they were developed and monitored for safety and how individuals can talk to others about the vaccines.

5. Learn more about finding credible vaccine information. When you come across COVID-19 information, cross-check it with cdc.gov/coronavirus and learn how to respond to misinformation that you encounter.

You have three ways to find vaccines near you:
• Go to vaccines.gov
• Text your ZIP code to 438829
• Call 1-800-232-0233

For more information about protecting yourself and others from COVID-19, visit cdc.gov/coronavirus.