THE 5th ANNUAL WNY REFUGEE FILM FESTIVAL

Reel Refugees: An Unforgettable Cinematic Experience to Benefit the Programs of Journey’s End Refugee Services

Support a great cause that makes our City of Good Neighbors a culturally vibrant and prosperous city for all!
Refugee resettlement is about more than compassion. It also makes good economic sense.

**Your Benefit:** Promote your brand and message to individuals and organizations across WNY and the country to organizations and individuals who support their refugee communities. **This season over 1,200 people attended our virtual film festival!** Attendees of the festival will learn about your company at each screening, through the film festival website, and on our popular social media channels that reach on average over 20,000 potential customers monthly! Help us support the region’s lead agency for assisting refugees and new immigrants to WNY.

"The Western New York Refugee Film Festival is a gift to the public, centering the voices and stories of refugees, and presenting the works of filmmakers like myself who document their struggles and triumphs. From LGBTQ refugees in California to Polish refugees in Tanzania during WWII, this eclectic festival features compelling and captivating stories for everyone."

-Tom Shepard, award-winning filmmaker and director of "Unsettled: Seeking Refuge in America"

**WNYRFF had over 1,200 viewers during our fourth season!**

From one of our audience members:

"The film festival has helped get us through the pandemic. I have 5-6 people over for every film, and we make desserts and have a discussion afterward. I made all of them make a donation too. Every time we thought an upcoming film wasn't going to be as good as the last film, we were proven wrong. I invited another friend, but she said she was zooming with 4-5 of her friends each film and they would then join a discussion group after each one!"
SPONSORSHIP LEVELS

Executive Producer: $10,000

Naming rights on event homepage and signs promoting event.
Exclusive opportunity to introduce film of your choice.
20 tickets to World Refugee Day.
Verbal recognition at all 6 films.
Full page, full color ad on inside front cover of virtual program book.
Logo and name included in electronic newsletter to all JERS supporters.
Logo placement on social media (Twitter, Facebook, LinkedIn, Instagram)
Name included in all press releases related to the film festival.
Acknowledgement by name in Annual Report.

Associate Producers: $7,500

Company name and logo on Film Festival website, posters and other signage.
10 tickets to World Refugee Day.
Verbal recognition at 4 films.
Logo recognition at all 6 films.
½ page color ad in virtual program book.
Logo and name included in electronic newsletter to all JERS supporters.
Logo placement on social media (Twitter, Facebook, LinkedIn, Instagram)
Acknowledgement by name in Annual Report.

Directors: $5,000

Company name and logo on Film Festival website, posters and other signage.
5 tickets to World Refugee Day.
Name displayed at all 6 films.
¼ page color ad in virtual program book.
Logo and name included in electronic newsletter to all JERS supporters.
Logo placement on social media (Twitter, Facebook, LinkedIn, Instagram)
Acknowledgement by name in Annual Report.
Stars: $2,500

Company name and logo on Film Festival website, posters and other signage.
5 tickets to World Refugee Day.
1/8 page color ad in virtual program book.
Logo and name included in electronic newsletter to all JERS supporters.
Logo placement on social media (Twitter, Facebook, LinkedIn, Instagram)
Acknowledgement by name in Annual Report.

Screenwriters: $1,000

Company name and logo on Film Festival website.
2 tickets to World Refugee Day.
Name in virtual program book.
Name included in electronic newsletter to all JERS supporters.
Logo placement on social media (Twitter, Facebook, LinkedIn, Instagram)
Acknowledgement by name in Annual Report.

Film Schedule

All Films in 2023 Screen Thursday Evenings at 7pm EST

Feb. 16: “Refuge” A Story About Fear and Love in the American South
March 23: “Someone Like Me”
April 27: “The Rain Will Never Stop”
September 28: “Midnight Traveler”
October 26: “Strange Fish”
December 7: “Pushing the Elephant”
2023 WNYRFF Sponsorship Confirmation

To confirm your sponsorship, please return this form by e-mail to tdeluca@jersbuffalo.org. Checks can be made out to: Journey’s End Refugee Services, 2495 Main Street, Suite 530, Buffalo, NY 14214

Company Name

Authorizing Company Representative and Title (please sign)  Date

Sponsorship Level

☐ Executive Producers: $10,000
☐ Associate Producers: $7,500
☐ Directors: $5,000
☐ Stars: $2,500
☐ Screenwriters: $1,000

Payment

☐ Check
☐ Invoice
☐ Credit Card

Amount  Card Number

Expiration Date  CVV Code  Zip Code

Cardholder Name

Signature

To see more info on the WNY Refugee Film Festival, visit: www.wnyrff.org

Journey's End Refugee Services, Inc.
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