TEAM CAPTAIN TOOLKIT
Dear Team Captain,

Thank you so much for registering your team for the 2020 Virtual Dallas Buddy Walk® benefiting the Down Syndrome Guild of Dallas. Although the COVID-19 pandemic has challenged the way in which we typically gather for the Buddy Walk®, it certainly won’t stop us from celebrating and honoring our loved ones with Down syndrome in new ways.

The Down Syndrome Guild of Dallas is excited to bring you this new Team Captain Toolkit full of important information, deadlines, FAQs, and helpful tips and tricks to help you as you fundraise and plan your celebrations this year. We encourage teams to think outside the box to plan unique celebrations throughout the entire month of October for Down Syndrome Awareness Month and share them with us. We want to see and share all the amazing ways you and your team members are celebrating around North Texas. We also encourage your entire team to join us virtually on Sunday, November 8, at 2 PM for an interactive, family-friendly Finish Line event.

Our fantastic Buddy Walk® teams never cease to amaze us, and it’s all because of YOU! We know that it’s not always easy to lead a Buddy Walk® team, track down t-shirt sizes, and ask for more donations, but your efforts truly make a difference in our community day after day. The impact of the Buddy Walk® is felt year round as we connect with new and expectant parents, answer questions about school, run alongside your child as he or she masters riding a bike, see reading skills improve week after week through book club, and so much more.

Thank you again for registering your team for the 2020 Virtual Dallas Buddy Walk® and Finish Line event on Sunday, November 8. Remember to make sure all your team members are registered in order for them to receive a commemorative event t-shirt, and please do not hesitate to reach out if you have any questions.

Jennifer Ford
214.267.1374 x.1
jennifer@downsyndromedallas.org

Samantha Escherich
214.267.1374 x.2
samantha@downsyndromedallas.org
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ABOUT DSG

WHAT IS THE DOWN SYNDROME GUILD OF DALLAS (DSG)?
Established in 1978, the Down Syndrome Guild of Dallas is a local 501(c)(3) nonprofit organization dedicated to providing accurate and current information, resources, and support for people with Down syndrome, their families, and the community.

The Down Syndrome Guild of Dallas strongly believes that by providing easy-to-access information, along with compassionate and caring support, the organization can help families and the community gain a better understanding of Down syndrome. With over 250,000 people in the United States living with Down syndrome, the DSG strives to provide tools and opportunities that promote awareness, acceptance, and inclusion in our local communities.

WHO DOES THE DSG SERVE?
The Down Syndrome Guild of Dallas represents over 2,000 individuals with Down syndrome, their families, and community professionals primarily residing in the 13 counties that make up the DFW Metroplex and its surrounding areas.

WHAT PROGRAMS AND SERVICES ARE OFFERED BY THE DSG?
The Down Syndrome Guild of Dallas believes in the inherent dignity of people with Down syndrome of all ages and provides a wide variety of educational and social programs, resources, referral services, and support from diagnosis through adulthood.

HOW IS THE DSG FUNDED?
The Down Syndrome Guild of Dallas is primarily funded by individual donations and generous supporters like you. Over 47% of the Down Syndrome Guild’s annual operating budget is raised through the organization’s largest fundraiser, the Buddy Walk®. The DSG receives no federal or state funding and relies on individual donations, grants, and corporate partnerships to remain operational.

For additional information about the Down Syndrome Guild of Dallas and a complete listing of upcoming social and educational programs, please visit www.downsyndromedallas.org.
WHERE THE MONEY GOES

All proceeds from the 2020 Dallas Buddy Walk® directly benefit the Down Syndrome Guild of Dallas and the local community. Your fundraising efforts and financial contributions to the Dallas Buddy Walk® fund over 47% of the organization’s annual operating budget.

The 2019 Buddy Walk® raised over $275,000 for the Down Syndrome Guild of Dallas and directly
- Supported 50 new and expectant parents by providing one on one support and welcome packets
- Educated over 350 parents and professionals on best practices and inclusive education at the Learning Together, Focusing on Possibilities Fall Conference and SPRING Educational Series
- Enhanced literacy skills of 70 self-advocates with Down syndrome through semester book clubs
- Helped 75 individuals with Down syndrome and other intellectual disabilities conquer their fears and learn new skills at iCan Bike and Swim camps
- Connected over 625 families through social opportunities like Music Together, Parents’ Night Out, holiday parties, Grupo de Familias Unidas, and more.

*Data derived from independently audited financial statements from year end May 31, 2019. Additional financial data is available upon request. Strategic priorities and budget allotment vary annually.
LOOKING AHEAD

Like many nonprofits who rely on donations, the Down Syndrome Guild of Dallas’ budget has been affected by the COVID-19 pandemic. As the DSG looks ahead to the future, your financial support is imperative for the continuation of key programs and resources. Donations as low as $10 can provide hope, resources, and support to individuals with Down syndrome, their families, and the community.

- **$10**: Supplements the cost of dinner out with friends for an adult with Down syndrome.
- **$15**: Provides translation for Spanish speaking families to receive resources and support.
- **$20**: Buys books, gifts and supplies to include in a New Parent Welcome Packet.
- **$25**: Funds a scholarship to Bike Camp for a child with Down syndrome to learn how to ride a two-wheel bike.
- **$50**: Covers the cost of printing materials for 75 parents attending an educational seminar.
- **$75**: Pays for postage to send an informational New Parent Welcome Packet.
- **$100**: Sends a family of four to the DSG Picnic with lunch and activities.
- **$150**: Pays for a semester of music class for a family with a newborn or child with Down syndrome.
- **$200**: Purchases a year’s supply of reading material for adult book club.
- **$300** and above: Provides a year of membership for individuals with Down syndrome or providers of individuals with Down syndrome to attend key events.

Like many nonprofits who rely on donations, the Down Syndrome Guild of Dallas’ budget has been affected by the COVID-19 pandemic. As the DSG looks ahead to the future, your financial support is imperative for the continuation of key programs and resources. Donations as low as $10 can provide hope, resources, and support to individuals with Down syndrome, their families, and the community.
5 STEP FUNDRAISING METHOD

STEP ONE: BUILD YOUR NETWORK
Make a list of people and/or businesses who may donate to your efforts this year.

- Friends and family
- Colleagues and/or business connections
- Classmates, teachers, and therapists
- Neighbors
- Church/Religious network
- Local businesses your family frequents (restaurants, retail stores, etc.)
- Social media connections

STEP TWO: TELL YOUR STORY
Each of you has a unique and personal story about why the Down Syndrome Guild of Dallas is so important to you, and your network wants to hear it. They want to know why they should donate and support your cause. Think through the questions below to help fine tune your story and fundraising ask. Be creative with photos and videos to help reinforce your story. Share via email and social media as well as in person.

- Why do you participate in the Dallas Buddy Walk®?
- How have the funds raised by the Dallas Buddy Walk® helped your family?
- How have certain programs impacted you and/or your family?
- How did you feel when you received a Down syndrome diagnosis? How did you feel after connecting with the DSG?
- How has Down syndrome impacted your life and why do you believe it’s important to raise money for the DSG?
- What would happen if the DSG didn’t exist in your community?

STEP THREE: SET YOUR GOAL AND ASK
What’s the worst they can say, no? Don’t be afraid to ask your network to join your team or donate to your fundraising page. Many are hesitant to ask especially during a global pandemic and uncertain times, but do not assume someone is unable to support your goal. In fact, many donors are more generous than before because they recognize the impact on the economy and local nonprofits.

STEP FOUR: THANK YOUR DONORS
Don’t forget to thank all those in your network who supported you this year. The Dallas Buddy Walk® website makes it easy to download your donor report with addresses, so you can send a quick and personal thank you note. The donor will also receive a detailed donation report and letter of thanks from the Down Syndrome Guild of Dallas.

STEP FIVE: HAVE FUN
Fundraising doesn’t have to be complicated. Have fun and take pride in your efforts to help raise awareness and support the programs and services provided by the Down Syndrome Guild of Dallas.
The Down Syndrome Guild of Dallas’ goal for the 2020 Buddy Walk® is to register 321 teams with each team raising at least $1,000. \((321 \times 1,000 = 321,000)\)

Raising $1,000 may sound daunting at first, but it’s easier than you think using the **5 Step Fundraising Method** and some creative fundraising ideas outlined on the following pages.

**SAMPLE FUNDRAISING PLAN 1:**

- **$150 Raised**: 10 people from your network join your team at $15 each.
- **$250 Raised**: 10 people from your network donate $25 each.
- **$150 Raised**: Host a virtual garage sale. Ask your network to donate unwanted items you could sell.
- **$100 Raised**: Host a give back night for in person or take out orders at a local restaurant.
- **$150 Raised**: Organize a casual day or fun dress up day at work or school. Each person pays $ to participate.
- **$125 Raised**: Flock 5 of your neighbors or friends. Flocks are removed with a $25 donation.
- **$75 Raised**: Host a virtual game night for a $10 per person buy in. Split the pot with the winner.

**TOTAL RAISED: $1,000**
FUNDRAISING IDEAS

INVITE LOVED ONES TO JOIN YOUR TEAM AND DONATE
For every person that registers for the Buddy Walk®, their registration fee ($15 for adults and $5 for kids 12 and under) goes toward your fundraising total. Plus, within the registration process, teammates can add additional donations designated for your team. Donors can also donate any amount they choose without registering. Just remember that commemorative event t-shirts are available for registered participants only.

INQUIRE ABOUT MATCHING GIFTS
Encourage all teammates to contact their HR Department to find out how their company handles company matching gifts. Many companies will match donations dollar for dollar.

PROVIDE SERVICES IN EXCHANGE FOR DONATIONS
Think of ways you and your teammates can assist people in your neighborhood or network to raise money, such as mowing lawns, picking up groceries, helping with yard work, etc. Include younger team members too who may like to host a lemonade stand, car wash, or bake sale.

SECURE A CORPORATE PARTNERSHIP
Teams who secure a corporate sponsor can now apply those funds to their team fundraising totals. Corporate Sponsorship Opportunities are detailed on page 9.

CREATE A BIRTHDAY FUNDRAISER
Are you or a team member having a birthday? Consider hosting a birthday fundraiser on Facebook. Let DSG staff know in advance so donations can be applied appropriately to your Buddy Walk® team page. Facebook fundraisers can also now be linked directly to your individual Buddy Walk® pages.

DESIGN AND SELL TEAM T-SHIRTS
Team t-shirts with a design of your choosing have grown in popularity over the years. Consider charging team members a little extra and apply the proceeds to your team fundraising.

HOST A CONSULTANT PARTY OR RETAIL/RESTAURANT GIVE BACK NIGHT
Odds are you or someone on your team knows a consultant for Pampered Chef, Color Street, Thirty-One, etc. who would be willing to host a party with proceeds benefiting your team. Retail shops and restaurants like Kendra Scott, Chick-fil-A, Palio’s Pizza, Mod Pizza, Buffalo Wild Wings, Chipotle, etc. also offer options for give back nights. Be sure to ask about both take out and dine in options. Advertise in your neighborhood and child’s school to increase exposure. See our customizable flyer options on page 11.

HOST A RAFFLE OR AUCTION
Ask friends and local businesses to donate items and services that can be auctioned or raffled for donations. Many teams have had huge success with both online and in person auctions. Make sure you indicate that the raffle/auction benefits the DSG. The DSG can also provide tax exempt documentation upon request.
MORE FUNDRAISING IDEAS

ORGANIZE A COOKOUT OR LOCAL EVENT
Host a pancake breakfast, fish fry, neighborhood block party, concert, movie night, etc. and charge a per plate fee or entrance fee. Please research and adhere to all current local and state restrictions on group gatherings in your area.

HOST A VIRTUAL OR IN PERSON GAME NIGHT
Charge a small buy in fee and split the pot with the winner at the end of the night. Hint: Most people will donate their winnings back to your team. You could also give away donated items as prizes.

HAVE A VIRTUAL OR IN PERSON GARAGE SALE
Clean out the closets, ask neighbors and family members for items, and post them for sale. Facebook Marketplace makes it easy to post items with photos. Go contactless with Zelle or Venmo payment and then set items out for porch pick up. You could even include a note letting them know their payment was a donation to the DSG for added awareness in the community.

ORGANIZE A CASUAL DAY OR FUN DRESS UP DAY AT WORK OR SCHOOL
Talk with your place of business or child’s school about allowing colleagues or classmates to make a small donation ($1) to have a designated casual or dress up day. This could also be a fun opportunity to talk about Down Syndrome Awareness Month in October or encourage people to wear silly socks or blue and yellow.

FLOCK YOUR FRIENDS/FAMILY/NEIGHBORS
Leave a flock of plastic flamingos on their lawn and encourage a $25+ removal fee. They also get to select the next person to be flocked. There are some great printables online if you search Flamingo Flock Fundraiser.

CREATE SOME FRIENDLY COMPETITION
Create a competition with your spouse, children, team members, or another team where the loser has to do something funny. Some examples could be a pie to the face, jumping in or pouring ice water over the loser, sharing a funny dance or song on social media, conquering a fear, etc. Team captains could also use this as an incentive for a certain fundraising milestone for their team. For example: the team captain may commit to riding a terrifying roller coaster if the team raises $5,000.

COVID-19 GUIDELINES: The Down Syndrome Guild of Dallas’ number one priority is always the health and safety of its supporters. Because of the uncertainty regarding the effects of the COVID-19 virus, the Down Syndrome Guild of Dallas highly encourages all team celebration and fundraising events follow the guidelines set forth by the state and local public health departments. The Down Syndrome Guild of Dallas (DSG) and the National Down Syndrome Society (NDSS) accept no responsibility for any illness that may result from team celebrations and fundraising events. For the latest guidelines and recommendations on COVID-19 in Texas, please visit https://www.dshs.state.tx.us/coronavirus/.
CORPORATE SPONSORSHIP LEVELS

PRESENTING SPONSOR - $15,000
• Naming rights to event, example: Dallas Buddy Walk® presented by “Your Company”
• Recognition as Presenting Sponsor any time the Dallas Buddy Walk® logo is displayed
• Prime recognition by linked logo on Dallas Buddy Walk® website, all print and electronic promotions, social media mentions, and event day sponsor signage
• Prime logo placement on over 3,500 Dallas Buddy Walk® t-shirts
• Opportunity for exclusive partnership with sponsor recognition of future DSG program
• Opportunity to provide promotional materials for team captain packet
• Inclusion in all press releases
• Opportunity to publicize partnership in print, radio, and/or television promotions
• Opportunity for brief sponsor remarks/video during virtual Finish Line celebration
• Opportunity for logo placement on team incentive prizes like yard signs*
• Up to 50 Dallas Buddy Walk® registrations

SILVER SPONSOR - $2,000
• Recognition by logo on Dallas Buddy Walk® website, all print and electronic promotions, social media mentions, and event day sponsor signage
• Logo placement on over 3,500 Dallas Buddy Walk® t-shirts
• Opportunity for exclusive partnership with sponsor recognition of future DSG program
• Opportunity to provide promotional materials for team captain packet
• Up to 10 Dallas Buddy Walk® registrations

GOLD SPONSOR - $5,000
• Recognition by linked logo on Dallas Buddy Walk® website, all print and electronic promotions, social media mentions, and event day sponsor signage
• Logo placement on over 3,500 Dallas Buddy Walk® t-shirts
• Opportunity for exclusive partnership with sponsor recognition of future DSG program
• Opportunity to provide promotional materials for team captain packet
• Inclusion in all press releases
• Opportunity for logo placement on team incentive prizes like yard signs*
• Up to 50 Dallas Buddy Walk® registrations

BRONZE SPONSOR - $1,000
• Recognition by logo on Dallas Buddy Walk® website, print and electronic promotions, social media mentions, and event day sponsor signage
• Name placement on over 3,500 Dallas Buddy Walk® t-shirts
• Opportunity for shared partnership with sponsor recognition of future DSG program
• Opportunity to provide promotional materials for team captain packet
• Up to 5 Dallas Buddy Walk® registrations

FRIEND SPONSOR - $500
• Recognition by name on Dallas Buddy Walk® website, print and electronic promotions, and event day sponsor signage
• Name placement on over 3,500 Dallas Buddy Walk® t-shirts

For additional questions about corporate sponsorship opportunities and how it can count toward your team fundraising totals, please contact Jennifer Ford at 214.267.1374 or jennifer@downsyndromedallas.org. Deadline for sponsor inclusion on t-shirts and day of signage is Friday, October 2, 2020. *Inclusion on team prizes like yard signs may be subject to shorter deadlines.
Leading up to the Buddy Walk®, teams will have the opportunity to participate in multiple contests to earn fun prizes and incentives. The top three fundraising teams and largest team will also be recognized during the virtual Finish Line celebration on Sunday, November 8. Additional pop up contests and competitions will be announced via email and social media leading up to the walk for more chances to win.

$100-$499 RAISED  
1 yard sign for every $100 raised **before midnight September 25**

$500-$749 RAISED  
1 yard sign for every $100 raised **before midnight September 25**  
plus free sign delivery

$750-$999 RAISED  
1 Buddy Walk® medal for your team member with Down syndrome

$1,000-$2,499 RAISED  
1 Buddy Walk® medal for your team member with Down syndrome  
and a $25 coupon valid toward any DSG program fee

$2,500-$4,999 RAISED  
1 Buddy Walk® medal for your team member with Down syndrome  
and a $50 coupon valid toward any DSG program fee

$5,000-$10,000 RAISED  
1 Buddy Walk® medal for your team member with Down syndrome,  
a $75 coupon valid toward any DSG program fee, and an early  
access reserved tailgate spot at next year’s walk

$10,000+ RAISED  
1 Buddy Walk® medal for your team member with Down syndrome,  
an early access reserved tailgate spot at next year’s walk, and  
choice of additional prize package valued at approximately $400.  
(Teams ranked highest in funds raised will have first choice of prize  
package, the second highest fundraising team will choose next, and  
so on. Additional prize details to be announced soon.)

### TEAM INCENTIVES & DEADLINES

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<th>EVENT</th>
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<td>Funds Due to Qualify for Yard Sign Incentives</td>
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<tr>
<td><strong>OCTOBER 2</strong></td>
<td>Corporate Sponsorships Due</td>
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<tr>
<td><strong>OCTOBER 17</strong></td>
<td>T-Shirt Sizes Guaranteed (Registered Participants Only)</td>
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<tr>
<td><strong>OCTOBER 31</strong></td>
<td>Registration Closes</td>
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<tr>
<td><strong>OCTOBER 31</strong></td>
<td>Funds Due to Qualify for Remaining Incentives &amp; Award</td>
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<tr>
<td><strong>TBD</strong></td>
<td>Team T-Shirt and Yard Sign Pick Up</td>
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<td>(Details will be Emailed to Team Captains in September)</td>
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SOCIAL MEDIA TIPS

Social media is a fantastic way to share your story, link to your fundraising page, and recognize and thank donors.

LET’S GET SOCIAL
• Facebook - https://www.facebook.com/DSGDallas/
• Twitter - @dallasdsg
• Instagram - @dsgdallas
• LinkedIn - https://www.linkedin.com/company/down-syndrome-guild-of-dallas

BEST PRACTICES FOR SOCIAL MEDIA
• Like and follow the DSG and participate in our social media challenges
• Use the DSG Temporary Profile Picture Frame to spread awareness
• Change your Facebook Header Image
• Include a photo/video when posting
• Consider a Facebook Live video to talk about why you are raising money or how the DSG has impacted your family
• Ask a question to get friends to share in the comments of your posts
• Tag the Down Syndrome Guild of Dallas in all your posts about the Buddy Walk®. We love sharing all your creative ideas and adorable kids.
• Don’t forget to use #DallasBuddyWalk so the whole community can check out your posts

SAMPLE SOCIAL MEDIA POSTS
Our family is raising money for the virtual #DallasBuddyWalk on November 8 to support the programs and services of the Down Syndrome Guild of Dallas. The DSG has been a huge asset to us because (Insert your personal story here). Join our team and donate at (Insert your unique team page link here or use https://give.classy.org/2020dallasbuddywalk and donors can search for you).

Help Team (Insert Team Name) reach our goal of (Insert Goal) for the virtual #DallasBuddyWalk on November 8. Donate and/or join our team at (Insert your unique team page link here or use https://give.classy.org/2020dallasbuddywalk and donors can search for you).

DOWNLOADS
• Facebook Header
• Facebook Temporary Profile Frame
• Buddy Walk® Flyer
  (Contact us at jennifer@downsyndromedallas.org to customize your flyer. Please include photo, team name, and date, time, and location of your celebration if applicable.)
**CELEBRATION IDEAS**

**HOST A TEAM PARTY**
Invite team members to your home or a local park to celebrate while social distancing. Provide food or have guests bring a dish. Organize games or entertainment for the kids. Provide opportunities to connect with guests remotely via Zoom or FaceTime.

**HOST A NEIGHBORHOOD BLOCK PARTY**
Organize a neighborhood block party or street party. You may need to contact your HOA or local authorities for restrictions and permissions depending on your event. Larger scale could include bounce houses or other entertainment, vendors from the neighborhood, local food/shaved ice trucks, live music/dj, etc. Smaller scale could include neighbors grilling in driveway, music, lawn games, etc.

**ORGANIZE A NEIGHBORHOOD WALK**
Gather your friends, family, and neighbors for a ceremonial walk, run, stroll, or bike ride of any distance through the neighborhood or community. Ask your HOA to help advertise to spread awareness and connect with your neighbors.

**ORGANIZE A NEIGHBORHOOD OR TEAM CAR PARADE**
Instead of a walk, consider organizing a neighborhood or community car parade. Decorate the cars and invite neighbors to live up for the parade. On a smaller scale, you may consider just having your team members drive by your house to show your child with Down syndrome some love from a distance. You may even reach out to the local fire department or police station in your town to see if they will drive by for an added surprise.

**WALK/RUN FOR DOWN SYNDROME**
Commit to walking or running in support of your loved one with Down syndrome on your own time. Run 1 mile each day the entire month of October. Walk around the block with your son or daughter with Down syndrome every day for some fresh air and added exercise. Choose something that you love or challenge yourself to something new. You could even reach out to your network for pledges and donations on a per mile basis, etc.
MORE CELEBRATION IDEAS

HOST A FINISH LINE WATCH PARTY
Gather the family or your closest team members for the official DSG Finish Line Event on Sunday, November 8, at 2 pm. More details to follow.

RANDOM ACTS OF KINDNESS
Complete random acts of kindness throughout the month of October in your loved ones name. Print cards explaining the Buddy Walk® and the Down Syndrome Guild of Dallas to leave behind for awareness. Examples include service projects for neighbors, taking treats to hospital workers, police stations, or fire departments, write letters to those in nursing homes, provide a basket of snacks for delivery drivers, pay for a strangers meal or Starbucks, etc. Include your child or adult with Down syndrome as well in your random acts.

HOST ANOTHER TYPE OF SPECIAL EVENT
If you choose to host a consultant party, restaurant give back night, cookout, or other creative fundraising event that was listed under Fundraising Ideas, make this your Buddy Walk® celebration as well to help spread awareness in your community.

ORGANIZE A SCAVENGER HUNT
Organize a scavenger hunt around your community or neighborhood for your team members. Have them take photos or collect objects to win small prizes. There are lots of great resources and printables online.

ORGANIZE EDUCATION ABOUT DOWN SYNDROME AT SCHOOL
Talk to your child’s school or teacher about designating some time to educate students about Down syndrome in the month of October. While visitors may or may not be allowed in your school at that time, you could share a video of you reading a book about Down syndrome or answer some frequently asked questions via a virtual platform. Involve your older students with Down syndrome and a peer buddy to share facts about Down syndrome too.
WHAT IS A VIRTUAL BUDDY WALK®? WHAT DO I DO?
With the health and safety of you and your team being of the utmost priority, the Down Syndrome Guild of Dallas along with many other local and national non-profits, have decided to celebrate the Buddy Walk® in a new way for 2020. The Virtual Dallas Buddy Walk® encourages teams to be creative with their own celebrations and fundraising events to honor their loved one with Down syndrome throughout the entire month of October for Down Syndrome Awareness Month. This allows teams the flexibility to host events based on their comfort level while adhering to state and local guidelines. A comprehensive list of celebration and fundraising ideas can be found on pages 7-8. The Down Syndrome Guild also invites supporters to join us on Sunday, November 8, for a fun and interactive Finish Line event that will recognize team celebrations, show appreciation for your fundraising efforts, and honor all those with Down syndrome.

WHO SHOULD REGISTER FOR THE BUDDY WALK® AND WHAT DOES IT INCLUDE?
Like prior years, ALL participants should register for the Buddy Walk®. Registration includes access to online fundraising resources as well as a commemorative Buddy Walk® t-shirt. Registration is $15 for teens and adults and $5 for children 12 and under. All individuals with Down syndrome are free. Please note that t-shirts are available for registered participants only, so please make sure everyone on your team wanting a commemorative t-shirt clicks the Register or Join Team button. Hint: Don’t forget to include children in your registration.

WHAT IS THE DEADLINE FOR T-SHIRT SIZES, TEAM PRIZES, AND REGISTRATION?
The deadline for registered participants to be guaranteed their preferred t-shirt size is October 17. The DSG does order extras; however, sizes cannot be guaranteed after October 17. Registration and submission of fundraising dollars for overall team prizes like 1st, 2nd and 3rd place fundraising teams closes at midnight on October 31. Winners will be announced at the virtual Finish Line event on Sunday, November 8. Additional incentive deadlines and team prize opportunities will be announced in the months leading up to the event, so there are lots of opportunities for teams to win fun prizes.

FREQUENTLY ASKED QUESTIONS

DOWN SYNDROME GUILD OF DALLAS
1702 N. COLLINS BLVD. SUITE 170 | RICHARDSON, TX 75080
WWW.DOWNSYNDROMEDALLAS.ORG | 214.267.1374
FREQUENTLY ASKED QUESTIONS

HOW AND WHERE DO I PICK UP MY TEAM’S T-SHIRTS?
All team captains will receive additional information via email regarding team t-shirt pick up in October as we continue to monitor the safest and most efficient way to distribute 2020 commemorative event t-shirts.

CAN I MAKE MY OWN TEAM T-SHIRTS?
Yes, many teams make their own team t-shirts. There are no restrictions to the design and color of team t-shirts with the exception of use of the official NDSS Buddy Walk® and Down Syndrome Guild of Dallas logos. Use of the NDSS Buddy Walk® logo must be approved by the National Down Syndrome Society (NDSS). If you wish to use the Down Syndrome Guild of Dallas logo on your team shirt, please email your design for prior approval to jennifer@downsyndromedallas.org.

WHAT WILL THE DSG VIRTUAL FINISH LINE EVENT INCLUDE?
The DSG team is still hard at work finalizing plans for the Virtual Finish Line event on Sunday, November 8, but you can expect a fun, interactive, family friendly event that honors and celebrates your team and loved one with Down syndrome.

IS THE BUDDY WALK® A FUNDRAISER? WHAT AND WHO DOES IT BENEFIT?
The Dallas Buddy Walk® is the Down Syndrome Guild of Dallas’ largest fundraiser funding over 47% of the organization’s annual operating budget each year. 100% of the proceeds raised by the 2020 Dallas Buddy Walk® will stay local and help provide resources, support, and educational and social programs for more than 2,000 individuals with Down syndrome and their families in North Texas. For more information, please see pages 3-4 or visit the DSG website at www.downsyndromedallas.org.

ARE DONATIONS TAX DEDUCTIBLE?
Your gift is tax deductible to the fullest extent allowed by the law. The Down Syndrome Guild of Dallas is a registered 501(c)3 organization. Our tax ID number is 75-1508091.

WHO SHOULD CHECKS BE MADE PAYABLE TO? WHERE DO I SEND ANY CHECKS?
For tax purposes, please make checks payable to the Down Syndrome Guild of Dallas or DSG. Checks should not be written to Buddy Walk® teams, team captains, or individual participants. Please ask donors to indicate which walk team they are supporting in the memo section of the check. Checks may be mailed to Down Syndrome Guild of Dallas, 1702 N. Collins Blvd. Suite 170, Richardson, TX 75080.

I’M HAVING PROBLEMS WITH THE REGISTRATION AND FUNDRAISING SITE. WHO CAN I CONTACT FOR SUPPORT?
For all your Buddy Walk® related questions, please do not hesitate to contact us:
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