



CAN YOU HEAR US NOW?!

SOCIAL MEDIA GUIDANCE



THE HASHTAGS

Everyone use #CanYouHearUsNow?!
Westerners also use #HonorTheDeal



SAMPLE TWEETS

#1 Hey @Interior I'm one of those hundreds of thousands of PEOPLEFROMSTATE who want the #sagegrouse conservation plans to work. It's not time for a do over, It's time to #HonorTheDeal. [LINK TO VIDEO or PETITION] @SecretaryZinke #CanYouHearUsNow?!

#2 Here's to hoping third time's a charm. The department of @Interior is asking Americans to weigh in yet again about reckless changes to plans to protect #sagegrouse. Guess what? The answer is still YES. @SecretaryZinke #CanYouHearUsNow?! [Post your personal video, link to the petition, or include a selfie or an image from toolkit]

#3 . . @SecretaryZinke we are starting to feel like a broken record. Americans have written comments & emails, attended meetings, made phone calls, & even tweeted - .the message isn't getting through. Please #HonorTheDeal for #sagegrouse. @Interior #CanYouHearUsNow?! [Post your personal video, link to the petition, or include a selfie or an image from toolkit]



SAMPLE FACEBOOK POSTS

#1 D.C. we have a problem: Hundreds of thousands of Americans have been urging the @U.S. Department of Interior to conserve sage-grouse habitat for years. Instead of listening Americans are being asked to comment on a do-over, again and again. How many time do we have to repeat ourselves? The message is always the same: give the sage-grouse plans a chance to work.@Secretary Ryan Zinke, can you hear us now!?
[Post your personal video, link to the petition, or include a selfie or an image from toolkit]

#2 Emails sent? ✓

Comments submitted? ✓

Attend a public meeting? ✓

Tweets sent? ✓

And yet, the @U.S. Department of Interior is asking Americans to weigh in AGAIN about whether or not we should protect sage-grouse. @Secretary Ryan Zinke the answer is still YES!
#CanYouHearUsNow?!
[Post your personal video, link to the petition, or include a selfie or an image from toolkit]



INSTAGRAM GUIDANCE

Use any of the above sample posts and include this#canyouhearusunow?! #honortheideal #publiclands #sagegrouse #savegrouse #publiclandowner #departmentofinterior



Visit: savethegrouse.org to sign the petition and learn more about the campaign.