



CAN YOU HEAR US NOW?!

TIPS TO RECORD A VIDEO

1

INTRODUCTION

Who are you and what state do you live in? Keep it short and sweet.

2

SHARE WHY YOU CARE

Do you identify as a hunter, rancher, small business owner, outdoor recreationist, concerned citizen, parent? Are you a member or supporter of a certain organization? Did you attend a public meeting or comment on the plans all the way back to 2014?

3

KEEP IT SHORT AND SIMPLE

Videos can be 15-30 seconds. But if you have more to say, that's OK too!

4

SAY THE TAGLINE!

Make sure to end by saying the tagline out loud "Can you hear us now!?"

5

MAKE IT PUBLIC!

Make it public! Share on social media (Facebook, Twitter, Instagram are all great!)

6

CLICK THE ICONS FOR POSTING INSTRUCTIONS



7

TAG THE DECISION MAKER

Don't forget to tag the Department of Interior in your post so they hear your message.

Click for Interior's social media pages:



8

HASHTAG IT!

Don't forget hashtag #CanYouHearUsNow?!

9

SPREAD THE WORD!

Ask a friend to join you!

10

SAMPLE SCRIPTS

Click here [add link] to see some sample scripts as a guide if you'd like. Don't be afraid to be creative and be yourself!