Mark Your Calendars for Bay Cove’s 40th Anniversary Gala

In 2014, Bay Cove Human Services celebrates a milestone: it was 40 years ago that the agency started, as one small addiction services program in South Boston. Today, Bay Cove employs close to 2,000 people in 160 programs and offers services to 20,000 people each year.

It’s an anniversary and a legacy of achievement worth applauding, and Bay Cove will do just that. On May 22, in place of our annual Pearl fundraiser, Bay Cove hosts a 40th Anniversary Gala at the Seaport Hotel Plaza Ballroom.

The gala will feature a cocktail reception and dinner, a live auction of exciting and unique items, and an inspiring presentation illustrating the work done by Bay Cove and celebrating the thousands of lives changed for the better through their involvement with the agency.

This year will also see the presentation of the newly-established Bay Cove Human Services Changing Lives Award, which will be awarded each year to someone who is an extraordinary champion for Bay Cove; a leader in the effort to provide effective social services; or a leader in the effort to eliminate the stigmas associated with mental illness, addictions, developmental disabilities and/or aging.

Fittingly, the first recipient of the Changing Lives Award is someone who exemplifies all three criteria: newly-elected Boston Mayor Martin J. Walsh. A member of the Massachusetts House of Representatives since 1997, Walsh demonstrated a commitment to the underserved that was steadfast and consistent throughout his distinguished career in the legislature.

Mayor Walsh has been a courageous public spokesperson regarding the reality of drug and alcohol addiction, and he has always understood and supported the lifesaving work of Bay Cove Human Services. Bay Cove is thrilled to have the opportunity to honor Mayor Walsh for his strength, compassion and dedication to public service.

Bay Cove’s 40th Anniversary Gala event will be co-chaired by Bob Thomas and Eric Wetlaufer, both members of our Board of Directors.

Individual tickets to the event will be sold for $250. For more information about the Bay Cove Human Services 40th Anniversary Gala, contact David Hirschberg at dhirschberg@baycove.org, or by phone at 617-371-3167.

IN THIS ISSUE

Leanne Bragdon Named New Head of Kit Clark Senior Services ........ 3
Bay Cove Hosts 2013 Annual Meeting........ 4
The Boston Globe Names Bay Cove One of Its Top Places to Work ........ 5
Bay Cove Announces Its Marathon Team for 2014  .......... 7
As we ring in the New Year, it is appropriate to take time to look back as well as forward.

This year, 2014, is a significant anniversary at Bay Cove. Forty years ago, in 1974, Bay Cove’s opened its first program, Andrew House (a detox program for people with addiction issues). Four decades later, Andrew House remains in operation as the largest detox program (60 beds) in Massachusetts. In 1976, we began providing Early Intervention services to infants and toddlers with developmental delays. A few years after that, we initiated residential services for adults with (what was then called) mental retardation, and, shortly thereafter, Bay Cove opened its first residence for adults with mental illness.

Jumping ahead to the present, we now offer more than 160 programs to over 6,000 children, adults and elders each and every day (and to more than 20,000 individuals over the course of any given year). We’ve grown through a combination of planned mergers (Chelsea ASAP, Center House, Kit Clark); new program and service development done to address changing needs or meet the needs of people with greater challenges; and by taking over programs operated by agencies who were no longer able to continue to offer those services, for any number of reasons. We now offer as comprehensive an array of services as any agency in the Commonwealth.

Bay Cove has been on the cutting edge of innovating treatment services for people with addictions—when we started, these were people who had traditionally been managed through the criminal justice system. We’ve led the movement to help people move out of large institutions and into community programs. We’ve made it a priority to develop programming for individuals with multiple diagnoses, or who needed services delivered in languages other than English. Bay Cove has been a leader in serving the most challenged individuals in the system, serving people when others can’t or won’t.

While it has never been our goal to be “the biggest” provider (our goal has always been to be “the best”), we have grown to be one of the largest human service providers in the Commonwealth. Our growth opportunities have often come about because of the quality of our services, resulting in more people wanting to get their service from us and our “funders” wanting to purchase more services from us. Most recently, Bay Cove took over operations of the mental health clubhouse Transitions of Boston from another local provider through a competitive bid process. We are currently renovating new space to house this program, beginning shortly after the New Year. We also anticipate a January opening for a new Crisis Unit that will be part of our Emergency Services, and will operate out of the Massachusetts Mental Health Center.

As we look at all we have accomplished, and all we have on our agenda for the upcoming year, I’d like to take this opportunity to thank all of our private supporters. We rely on your support as we strive to serve “thousands of people, one person at a time.” Our ability to offer individualized services, tailored to the unique strengths and goals of each person we serve, sets us apart and enables the many remarkable accomplishments of the people we serve.

Best Wishes for 2014!

Bill Sprague
President & CEO
Leanne Bragdon Named New Vice President of Kit Clark Senior Services

Bay Cove is pleased to announce that Kit Clark Senior Services has a new leader: Leanne Bragdon, a key member of the agency’s Developmental Disabilities Services since 2005, has been named Kit Clark’s new Vice President, replacing Mark Belluardo-Crosby, who departed this summer.

Leanne has held leadership roles in several diverse human services agencies over the past 20 years. Prior to joining Bay Cove, Leanne was a manager for early intervention home services, foster and adoption supports for families and special needs children, as well as community residential networks for people with mental illness and developmental disabilities.

Her most recent position at Bay Cove was as Residential Services Director for Developmental Disabilities Services, and during her time in that role, Leanne developed nine new community residential programs for Bay Cove—six of which provide highly specialized nursing supports to individuals with complex medical needs.

Asked about her move to senior services, Leanne said, “Working in DD, I worked with many individuals who received services from Kit Clark’s Adult Day Health and Memory Loss programs, and my work here has always been directed toward helping people live independently. Kit Clark is all about that for the senior population, so I see moving there as a pretty natural progression of the work I’ve done.”

Leanne sees senior services not only as a natural move for her, but also one that promises to offer plenty of intriguing challenges, considering the rapid growth of the senior demographic as the “Baby Boomers” age. “It’s an exciting time, for sure—the services that our parents’ generation will need and want are going to be very different,” she says. “Developing programs centered on things like travel and education is going to be an interesting challenge in the coming years.”

Also on Leanne’s agenda are such goals as developing new fundraising opportunities and events for Kit Clark, and working hard to expand the “brand” beyond its familiar home base of Fields Corner and Dorchester. “I’ve already been reaching out to major players in the legislature and other senior service agencies to continue building relationships in the community,” she says. “I’m very excited about the entrepreneurial side of leading a service area—growing our programs and strengthening connections—while always staying aligned with our mission.”
2013 Annual Meeting Looks Back on 40 Years, Ahead to 2014

On December 10, members of Bay Cove’s Board of Directors and Board of Advocates gathered—along with Bay Cove staff and other agency supporters—at our administrative offices in Boston for the 2013 Annual Meeting. The event offered an opportunity for Bay Cove leadership to reflect upon some of our achievements for the year, officially unveil this year’s Annual Report, and begin to look ahead to all we have planned for 2014, a year in which Bay Cove celebrates its 40th anniversary.

The evening featured a welcome and introduction from Board of Directors Chair Bob Walters, followed by a brief presentation by Mike Lento, whose involvement with the agency began as the father of a young woman served by Bay Cove’s Developmental Disabilities Services, and expanded to his recent election to the Board of Directors, as well as becoming Chair of the Board of Advocates. CEO/President Bill Sprague followed that up with the introduction of a short film spotlighting Frank Meads, a Bay Cove success story who described how his association with the agency has improved his life.

Also speaking to the audience of approximately 60 Bay Cove supporters were Vice President of Development David Hirschberg, who thanked attendees for their financial support of Bay Cove; Senior Vice President of Services Nancy Mahan, who captivated the crowd with the personal tales of a number of men and women helped by the agency; and Director of Advocacy Charles Hollins, who reminded the audience of the value and importance of their acting as a voice for the people we serve. The evening ended with a lively reception, filled with food, drink and the opportunity for networking, which was enjoyed by all!
Kit Clark Senior Services was among six community organizations that received grants from Tufts Medical Center through its Dorchester Health Initiative at a November 1 ceremony. The three-year, $50,000 per year, grants are awarded to programs that provide an array of physical and emotional health services to youths, seniors and families.

Kit Clark's DHI award is going to its popular Fit-4-Life program, which offers nutritional counseling and exercise programs to improve fitness and assist in chronic disease management in senior citizens.

Pictured at right, among representatives of the various organizations honored with grants, are Kit Clark's Vice President of Senior Services, Leanne Bragdon (third from left); Fit-4-Life Coordinator Garry Sanon (third from right); and Bay Cove’s Manager of Institutional Giving, Helen Bronk (far right).

Bay Cove Human Services Named One of Massachusetts’ Top Places to Work by *The Boston Globe*

Bay Cove Human Services is proud to announce that the agency has been named to *The Boston Globe*’s annual list of the *Top Places to Work in Massachusetts* for 2013. Each year, the newspaper honors companies from across the Commonwealth with this prestigious accolade, and this year, Bay Cove was selected as one of the state’s exemplary workplaces for the first time in its history.

In a special magazine supplement published in the November 17 issue of *The Boston Globe*, Bay Cove was designated as one of the Top 25 businesses in the Largest Employers category (1,000 employees or more), joining such recognizable local and national names as Comcast, Blue Cross Blue Shield of Massachusetts, EMC Corporation and Newton-Wellesley Hospital.

Companies made the list based on the results of an online survey distributed to employees. The survey, conducted by independent firm WorkplaceDynamics, measured more than 76,000 workers’ responses to statements regarding six key factors related to employee happiness: company direction, execution, employee connection, workload and responsibility, management, and pay and benefits. The responses were then compared between companies of similar size, and the level of satisfaction recorded determined which businesses made the final list of top workplaces.

Of the honor, Bay Cove President/CEO Bill Sprague said, “I am so pleased that Bay Cove has been named one of the top places to work in Massachusetts. It is gratifying to know that the responses of our staff resulted in us being ranked so highly. Here at Bay Cove, we all know that the work we do is difficult; we also know it’s incredibly important and meaningful. We all work hard to make sure that we treat each other with respect, and we prioritize supervision and training to ensure that each person has the necessary tools to do their job well.”

For more information about Bay Cove’s ranking on the Top Places to Work list, or to view the list in full, visit [www.boston.com/topplaces](http://www.boston.com/topplaces).

Kit Clark Senior Services Receives $150,000 Grant

Kit Clark Senior Services was among six community organizations that received grants from Tufts Medical Center through its Dorchester Health Initiative at a November 1 ceremony. The three-year, $50,000 per year, grants are awarded to programs that provide an array of physical and emotional health services to youths, seniors and families.

Kit Clark's DHI award is going to its popular Fit-4-Life program, which offers nutritional counseling and exercise programs to improve fitness and assist in chronic disease management in senior citizens.

Pictured at right, among representatives of the various organizations honored with grants, are Kit Clark’s Vice President of Senior Services, Leanne Bragdon (third from left); Fit-4-Life Coordinator Garry Sanon (third from right); and Bay Cove’s Manager of Institutional Giving, Helen Bronk (far right).
Throughout November and December, Bay Cove employees, supporters and clients alike took the opportunity to celebrate the season with a number of festive get-togethers and displays of holiday cheer. On December 12, the Early Intervention program at the Daniel C. Boynton Child Development Center in Dorchester hosted its most beloved annual tradition: a visit from the “Fifty Families” of Lincoln, a group of generous individuals who provide the children and families served by EI with enough beautifully wrapped and packaged gifts each Christmas to fill Santa’s workshop. Pictured, above, Child & Family Services Director Candace Chang, Fifty Families founder and Bay Cove Board of Directors member Tucker Smith and EI Assistant Program Director Sharon Keleher pose with a sampling of the gifts. (Below, left): Volunteers at Center Club worked to help host a Hanukkah dinner and celebration for the members of Bay Cove’s venerable mental health clubhouse. (Below, right) Bay Cove’s Bradston Street program for individuals receiving Developmental Disabilities Services enjoyed a holiday party, including a delicious buffet served up by staff members, including Katie Nadeau and Vice President of DD Services Mary Jo Cooper.
The 2013 Boston Marathon was an event that nobody from Massachusetts will ever forget, and the aftereffects of the tragedy will be felt by everyone in attendance for many years to come.

Thankfully, our 2013 Bay Cove Marathon Team—Bill Sprague, Leanne Bragdon, Megan Hoffman and Jim Laprade—along with fellow agency runner Mark Murphy and all those who came to cheer them on, were unharmed as the events of the day unfolded. And Bay Cove was, and is, tremendously gratified by the generosity of our supporters, who donated an agency-record $47,000 to our 2013 Boston Marathon runners.

The Boston Athletic Association—the agency that governs the Boston Marathon—announced last year that any runner who was unable to complete the race due to the bombing would be offered a number for the 2014 event. Bay Cove is delighted to announce that all four of the members of last year’s Marathon team have opted to accept that offer, and are currently training (and fundraising) for the April 21 race.

In addition to the returning quartet, however, Bay Cove learned the agency will also have an additional four numbers for the race, once again courtesy of The John Hancock Boston Marathon Non-Profit Program. Following a competitive application process conducted by Bay Cove, the four new additions to the team are:

- **Kate Coker**: A realtor with ReMax who lives in Boston, Kate has put together an impressive fundraising plan for her Marathon effort. She has an extensive social media network, and strong connections to several communities in Massachusetts and New Hampshire.
- **Matt Costello**: A Regional Vice President for New York Life who lives in Medfield, Matt has set a personal goal of raising $10,000 for Bay Cove.
- **Denise Cugini**: A longtime Bay Cove supporter and member of the Board of Advocates, Denise has coordinated logistics for the Cutler Memorial Golf Tournament since its inception.
- **Jake Sunderland**: A track and field coach at Oliver Ames High School in Easton, Jake has helped Bill, Jim and Leanne train for past Boston Marathons. Jake has a broad network in the Easton community.

Together, the Bay Cove runners have set a goal of raising $75,000 for this year’s Marathon.

“We are profoundly grateful to our four new Marathon runners, and we look forward to cheering on all eight members of the Bay Cove Boston Marathon team as they make their way toward the finish line on April 21,” said David Hirschberg, Vice President of Development for Bay Cove.

To learn more about the 2014 Bay Cove Marathon team, visit [www.crowdrise.com/baycove2014bostonmarathon](http://www.crowdrise.com/baycove2014bostonmarathon).

---

Bay Cove Ready to Run Again: 2014 Boston Marathon Team to Be Agency’s Biggest Ever

Bay Cove’s 2013 Boston Marathon Team—(pictured, left-to-right) Bill Sprague, Leanne Bragdon, Meg Hoffman and Jim Laprade—will be joined by four new members this year in their efforts to raise money for and recognition of agency programs and services.

Bay Cove would like to offer thanks to everyone who contributed to our agency’s Annual Fund in December, and give special recognition to those who opted to join the Full Rich Lives Leadership Circle with a donation of at least $1,200.

Donations to The Annual Fund support all aspects of Bay Cove’s work, giving us the resources and flexibility we need to tailor our services to the specific needs of each person we serve.

If you would like to make a gift to The Annual Fund, or to join the Full Rich Lives Leadership Circle with a tax-deductible gift of $100 per month, you can do so online by visiting [www.baycove.org/donate](http://www.baycove.org/donate), or by contacting Manager of Development Operations Alcurtis Clark at 617-371-3184.
Bay Cove Wish List

Often, one very simple item can make a real difference in someone’s life. Would you or someone you know be able to donate new (or, in some cases, gently used) items like:

- An iPad for a person with developmental disabilities
- Furniture for a formerly homeless person’s apartment
- Business apparel for a job interview
- Books for our Family Support and Parent Support Resource Rooms
- Arts and crafts supplies for Occupational Therapy and Art Therapy programs

If you’re able to help, please contact the Bay Cove Development Department at 617-619-5930, and thank you!

MISSION Improving the quality of the lives of individuals and their families who face the challenges of developmental disabilities, aging, mental illness, and drug and alcohol addiction. We will accomplish this mission by providing effective and compassionate services and through advocacy and leadership.

Publication Manager: Josh Wardrop
Telephone: 617.371.3047
E-mail: jwardrop@baycove.org
www.baycove.org
Find us on FACEBOOK! (bay-cove-human-services)
Design: Communication via Design, Ltd.
Bay Cove is an Equal Opportunity/Affirmative Action employer. We consider applications for all positions without regards to age, race, color, religious creed, national origin, sex, sexual orientation, handicap/disability, gender-related identity or any other legally protected status pursuant to the Massachusetts Fair Employment Practices Act.
© 2014 Bay Cove Human Services, Inc.