



# TWIN AIRE GREAT PLACES STRATEGIC PLAN

The Great Places 2020 effort seeks to transform strategic places in Marion County into dynamic urban villages. These places already have great assets and potential, but they also have challenges that this process hopes to address. Philanthropic, civic, and private partners will engage with neighborhoods to make significant social and capital investments to enhance quality of life and spur private investment.

Great Places 2020 uses the L.O.V.E. acronym to embody these critical components: livability, opportunity, vitality, and education. Twin Aire developed the LOVE goals during a community engagement and planning process to build upon current assets and guide work in the TANC neighborhoods. The plan was officially released in 2018.

Due to the pandemic and other rapidly changing factors impacting neighbors in the TANC neighborhoods, a review and update process began mid 2020 and was finalized in February of 2022.

To access the original plan, visit  
[www.sendcdc.org/great-places-2020](http://www.sendcdc.org/great-places-2020)





# TWIN AIRE

# TWIN AIRE GREAT PLACES: LIVABILITY

## Objectives:

## Strategies:

Create a community center.

- Develop a central community space.

Expand access to art, nature, and recreational opportunities.

- Activate Pleasant Run Creek and Prospect Falls as natural assets.
- Create a centralized community gathering space while enhancing connections between open spaces.
- Create new cultural programming to celebrate resident diversity.
- Encourage small pocket or neighborhood parks within the existing neighborhood fabric.
- Foster a unique cultural identity for the neighborhood.
- Offer new recreation facilities and programs.

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# TWIN AIRE

# TWIN AIRE GREAT PLACES: LIVABILITY

## Objectives:

## Strategies:

Increase connectivity throughout the area and reconnect the urban grid.

- Address flooding and drainage issues throughout the neighborhood.
- Connect and expand existing bike routes, build new bicycle amenities, and improve bicycle safety.
- Increase the safety of the Pleasant Run Trail through the Twin Aire area.
- Connect the Pleasant Run Trail through the Community Justice Campus (CJC).
- Create strong connections to transit and provide ample amenities around stops.
- Focus pedestrian infrastructure investments to make neighborhood more accessible.
- Improve the Rural/Southeastern/English Avenue intersection.
- Provide a safe connector down Prospect from Fountain Square/Cultural Trail to Twin Aire.

Improve public health and safety.

- Explore opportunities to partner with healthcare providers to expand access to health services.
- Improve public safety.
- Strengthen the community's relationship with IMPD and Marion County Sheriff.
- Provide more equitable and neighbor driven healthy food options that stretch beyond emergency food relief.

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# TWIN AIRE

# TWIN AIRE GREAT PLACES: OPPORTUNITY

## Objectives:

Create resources for entrepreneurship and minimize barriers to entry for small businesses.

Establish a dense, mixed-use center of activity.

## Strategies:

- Create a Makers Village to act as an incubator for industrial and artisan small businesses.
- Partner with small business support programs to connect entrepreneurs to business mentoring services.
- Provide bilingual programming to connect non-native English speakers to small-business resources.

- Create additional opportunities for small businesses, retailers, and restaurants in the area.
- Improve infrastructure in and around key traffic corridors and areas of development, including the Prospect Street Corridor around the Twin Aire drive-in site and plaza.
- Maintain/Support affordable rents for local businesses.
- Prioritize development in the Village Center to act as a catalyst for revitalization of the area.
- Reduce barriers to reinvestment.

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# TWIN AIRE

# TWIN AIRE GREAT PLACES: OPPORTUNITY

## Objectives:

Increase employment opportunities for local residents.

## Strategies:

- Advocate for a local procurement program for the Community Justice Campus.
- Connect residents and organizations to larger economic and workforce development initiatives.
- Create a marketing strategy to attract new businesses to the area.
- Improve access to other job centers.
- Leverage the redevelopment of the Community Justice Campus, Twin Aire Drive-In Site, and Twin Aire Plaza as potential employment generators.

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# TWIN AIRE

# TWIN AIRE GREAT PLACES: VITALITY

## Objectives:

Become a model "aging-in-place" community.

Ensure that the area will remain affordable for residents of all income levels

Improve the quality of the existing housing stock and create a diverse range of new housing options.

## Strategies:

- Create more opportunities for seniors to engage with the community.
- Develop a homeowner repair program specifically designed to make aging modifications.

- Encourage increased home ownership.
- Explore the possibility of a community land trust.
- Focus efforts to preserve affordability near the western edge of the Great Places 2020 boundary.
- Partner with local housing organizations to preserve and expand affordable housing options.
- Work with public officials to establish mechanisms to reduce or limit property tax impacts.

- Create a neighborhood pattern book to guide new development.
- Create new mixed income housing products that are currently missing from the market.
- Expand Current Homeowner Repair programs.
- Help current homeowners access technical assistance and capital to make home improvements.

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# TWIN AIRE

# TWIN AIRE GREAT PLACES: EDUCATION

## Objectives:

Capitalize on the unique cultural context of the area.

Expand opportunities for post-secondary education and workforce development.

## Strategies:

- Connect immigrants to opportunities where they can learn about legal services.
  - Connect non-English speaking residents to resources for overcoming language barriers.
  - Provide cultural and bilingual programming.
  - Provide education for parents and/or caregivers to increase their support systems.
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- Connect low-wage and underemployed workers with training opportunities and higher paying jobs.
  - Connect residents to existing services, adult educational programs, job-skills programs, & training.
  - Create opportunities to access virtual and online trainings.
  - Provide environmental education training programs.
  - Provide tailored job skills training that aligns with future employment opportunities.
  - Work with existing educational and social service providers to teach life skills,

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# TWIN AIRE

# TWIN AIRE GREAT PLACES: EDUCATION

## Objectives:

Increase access to high-quality early learning and youth programming.

## Strategies:

- Expand pre-K offerings throughout the neighborhood.
- Increase communication about childcare, educational, and programming opportunities in the area.
- Increase the quality, access, and capacity of early learning options in the area.
- Increase transportation options for students to access educational opportunities.
- Utilize existing ecological assets to create environmental educational opportunities.
- Work with existing education providers to offer a variety of opportunities for neighborhood youth.
- Work with providers to expand childcare options.

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