



Profundus AB hires Anders Fogelberg as Head of Sales

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Profundus AB announces that they are welcoming yet another new employee to their growing team and this time it is a sales manager that is being recruited. The company is now entering an expansive phase where it is ready to reach out widely with its offer. This recruitment thus represents another step towards the goal that the company's super camera for eye diagnostics can be made available to more people who can get the right diagnosis at an early stage.

Anders Fogelberg has extensive international experience from sales and marketing in global roles within industry and medical technology and has a master's degree in Business & Administration. He has experience in both building an organization and optimizing commercial success.

"I am very happy that Anders agreed to work with Profundus. He has a very suitable background and experience and will intensify sales and marketing and thus contribute to the company's continued development in the future" says Profundus CEO Åsa Lindström.

"It will be very exciting and fun to be part of Profundus' journey forward" says Anders Fogelberg.



For more information, please contact:

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About Profundus

Profundus is a medical technology company that develops and sells world-class fundus cameras and software, including AI, for retinal diagnostics.

The company was founded as a result of a successful collaboration between four forward-thinking researchers. The first idea came from Jörgen Thaug and Zoran Popovic, both civil engineers from Chalmers University of Technology who received their doctorates at the University of Gothenburg, during their research work at the Department of Ophthalmology at the University of Gothenburg. They saw the need for significantly better eye diagnostics that were at the same time fast and simple enough to be used in a clinic. In connection with this, they got in touch with a research group at the Department of Astronomy at Lund University, which included associate professor Mette Owner-Petersen and doctoral student Per Knutsson. These had then started working with the absolute latest technology to be able to see stars clearly despite the atmospheric disturbances that normally prevent this. The four researchers could now benefit from each other's research. The ophthalmologists got access to unique expertise and the astronomy researchers got a chance to see the technology implemented up close. Together, they had the opportunity to solve a number of advanced questions, which has resulted in a completely new patented method for better eye diagnostics.

Read more at <https://profundusimaging.com/>