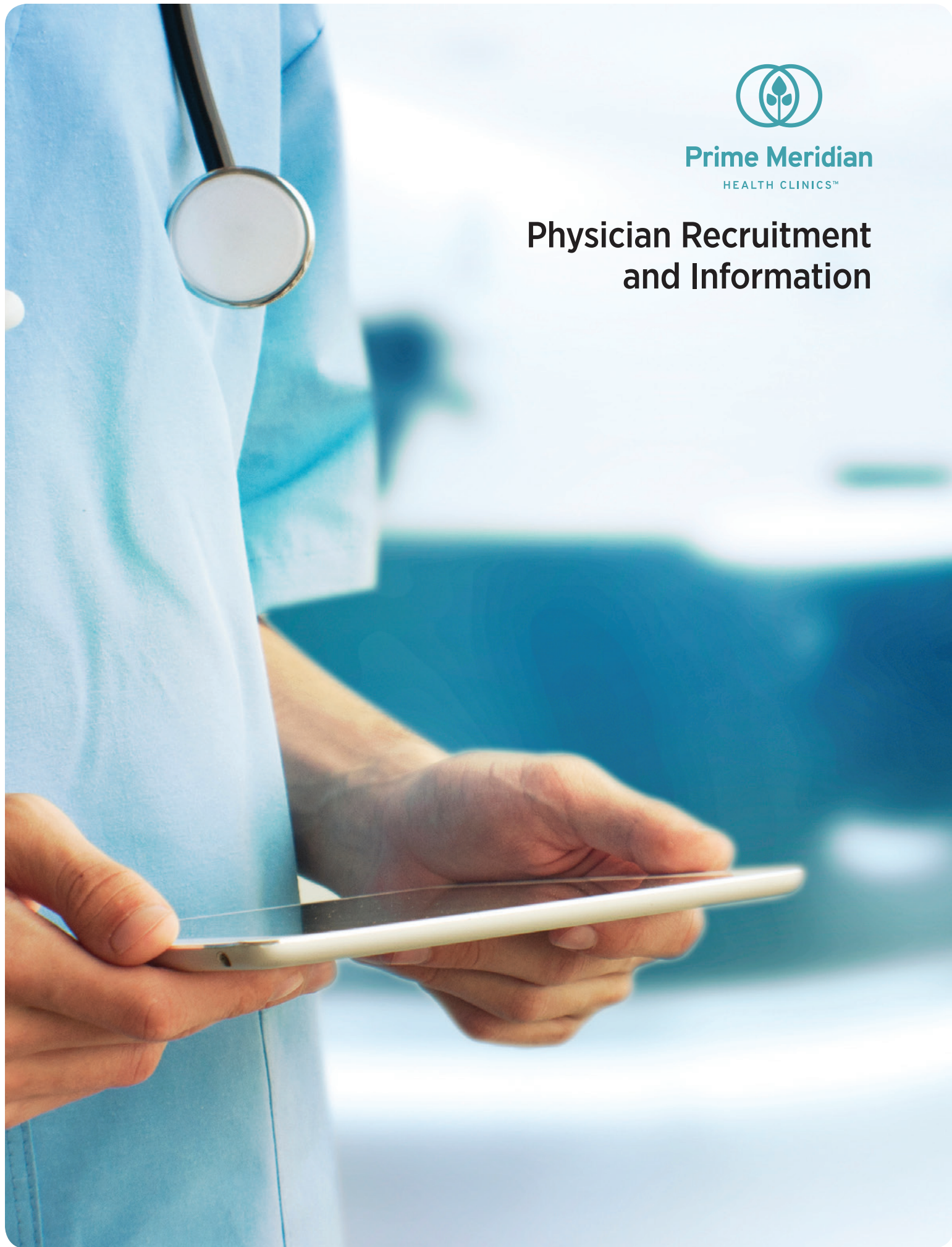




Prime Meridian
HEALTH CLINICS™

Physician Recruitment and Information



Much has been said about transitioning the US healthcare system from one that is transaction based to one focused on value.

The Direct Primary Care (DPC) healthcare delivery model that Prime Meridian Health Clinics employ migrates primary care, the majority care received, to a truly value based system. This model allows a patient to access prevention, wellness, and treatment of injury and disease without concerns of additional copays or deductibles. A smaller membership panel facilitates access in a timely manner and allows for the physician to take the needed time to spend with the patient. Traditional barriers to care, at the most critical point of entry into the healthcare system are largely eliminated.





Better Health Outcomes

Patients achieve superior health outcomes with Direct Primary Care's innovative service delivery. DPCs provide better access to physicians, empower an authentic therapeutic relationship, and comprehensive patient care.*



Lower Costs

Affordable, transparent costs based on a periodic overall flat rate (i.e. membership or subscription). Patients pay for their care directly to the physician. No third parties or Fee-for-Service billing ("FFS") to inflate costs. Most DPC memberships/subscriptions cost less than the average cell phone bill.*



Enhanced Patient Experience

Patients receive unrestricted access to their healthcare provider, report little to no wait time, and longer appointments (in person, virtually, or phone). In turn, creating a real therapeutic relationship between patient and provider.*

[*www.dpcare.org](http://www.dpcare.org)

Direct Primary Care Defined

Direct Primary Care (DPC) is an innovative alternative payment model improving access to high functioning healthcare with a simple, flat, affordable membership fee. No fee-for-service payments. No third party billing. The defining element of DPC is an enduring and trusting relationship between a patient and their primary care provider. Patients have extraordinary access to a physician of their choice and physicians are accountable first and foremost to their patients. DPC is embraced by health policymakers on the left and right and creates happy patients and happy doctors all over the country!*



We believe that Direct Primary Care will be the centerpiece of an effective healthcare system that meets the oft quoted triple-aim of access, cost, and quality. We believe that price transparency and honesty are critical to the patient-physician relationship.

—Direct Primary Care Frontier Mission Statement (www.dpcfrontier.com)



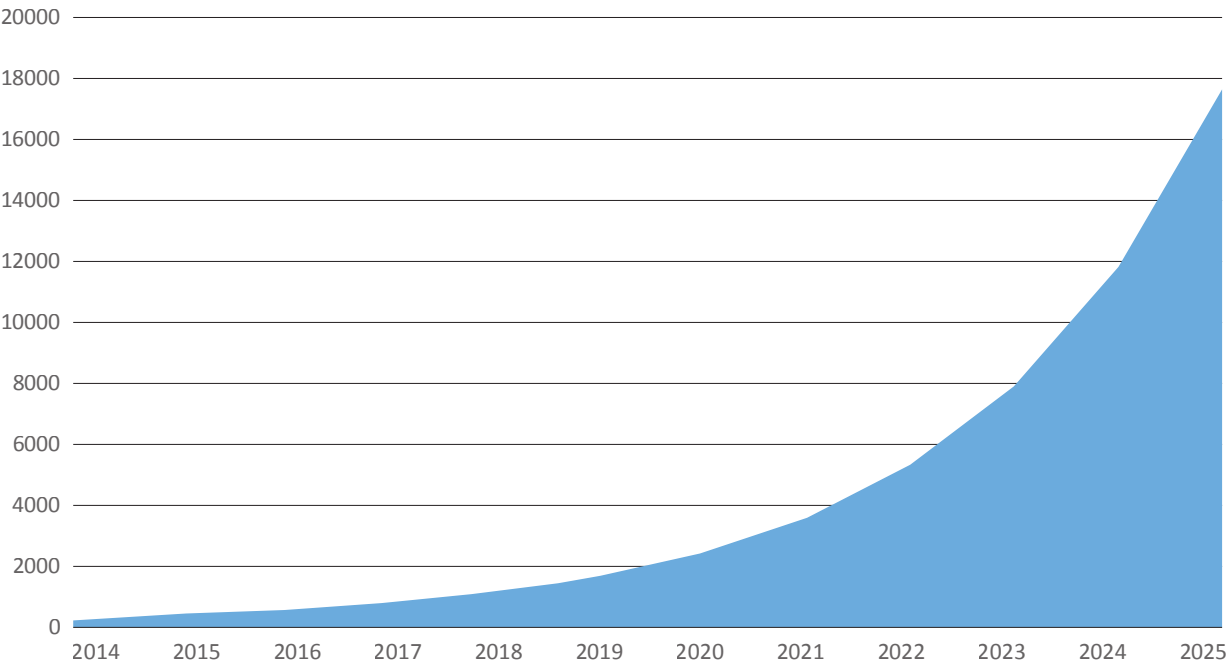
Direct Primary Care Growth

While DPC is fairly new to the healthcare delivery system, the number of Family Practice physicians using this model has increased by more than 450% in the last five years.

Year	DPC Practices	Annual Growth
2014	125	
2015	290	132%
2016	445	53%
2017	689	55%

*Philip Eskew, D.O., J.D.,
M.B.A., Legal Challenges
for the Start Up DPC
Practices, DPC Nuts and
Bolts to 2.0, Orlando,
Florida 10/13/17*

Direct Primary Care Practices
2014-2017 Actual
2018-2025 Projected (50 percent annual growth rate)



“You treat a disease, you win, you lose.
You treat a person, I guarantee you, you’ll
win, no matter what the outcome.”

—Patch Adams—



Prime Meridian Health Clinics Commitment

Prime Meridian Health Clinics are committed to significantly improving the patient-physician relationship by delivering on increased affordability, transparency, and satisfaction for both the patient and physician.



Affordability—Even with the insurance marketplace and the associated government subsidies, there remains a need to control continued cost increases consumers face. DPC clinics create a clear, transparent cost for the care provided and a level of consumerism absent in virtually all other parts of the delivery system.



Transparency—The Direct Primary Care model is clear and simple to understand regarding what you pay and what you get. All guess work related to copays, coinsurance, and deductibles are eliminated relative to primary care services and the patient and physician can focus on prevention, wellness, and healing.



Time/Patient Satisfaction—The patient wants to feel like they have the time to communicate their concerns and expectations to the physician. The physician wants the time to be able to effectively evaluate the patient’s questions and use their training and experience to optimize the patient’s health. The result is a patient that is satisfied beyond anything they’ve experienced and a physician that finds purpose and fulfillment in their practice.



Physician Burnout and Morale—While a challenge in the current environment, we believe physician morale will be improved significantly by restoring the traditional patient-physician relationship. This model allows the physician to focus their time and energy on the things that attracted them to family practice medicine.



A Unique Practice Opportunity



Integrative Practice

Integrative medicine, as defined by the American Board of Integrative Medicine, is the practice of medicine that reaffirms the importance of the relationship between practitioner and patient, focuses on the whole person, is informed by evidence, and makes use of all appropriate therapeutic approaches, healthcare professionals, and disciplines to achieve optimal health and healing.



Captive Audience

Each market targeted for development has more than 15,000 individuals identified as tightly aligned with our parent organization and the Direct Primary Care approach we are taking.



Support

Our physicians can expect support from skilled and experienced professionals. We believe in what we're doing and want to see it touch as many individuals and families as possible. To do this, we recognize that keeping the overhead to an absolute minimum will be a key factor in allowing this model to be successful.

A Partner You Can Count On

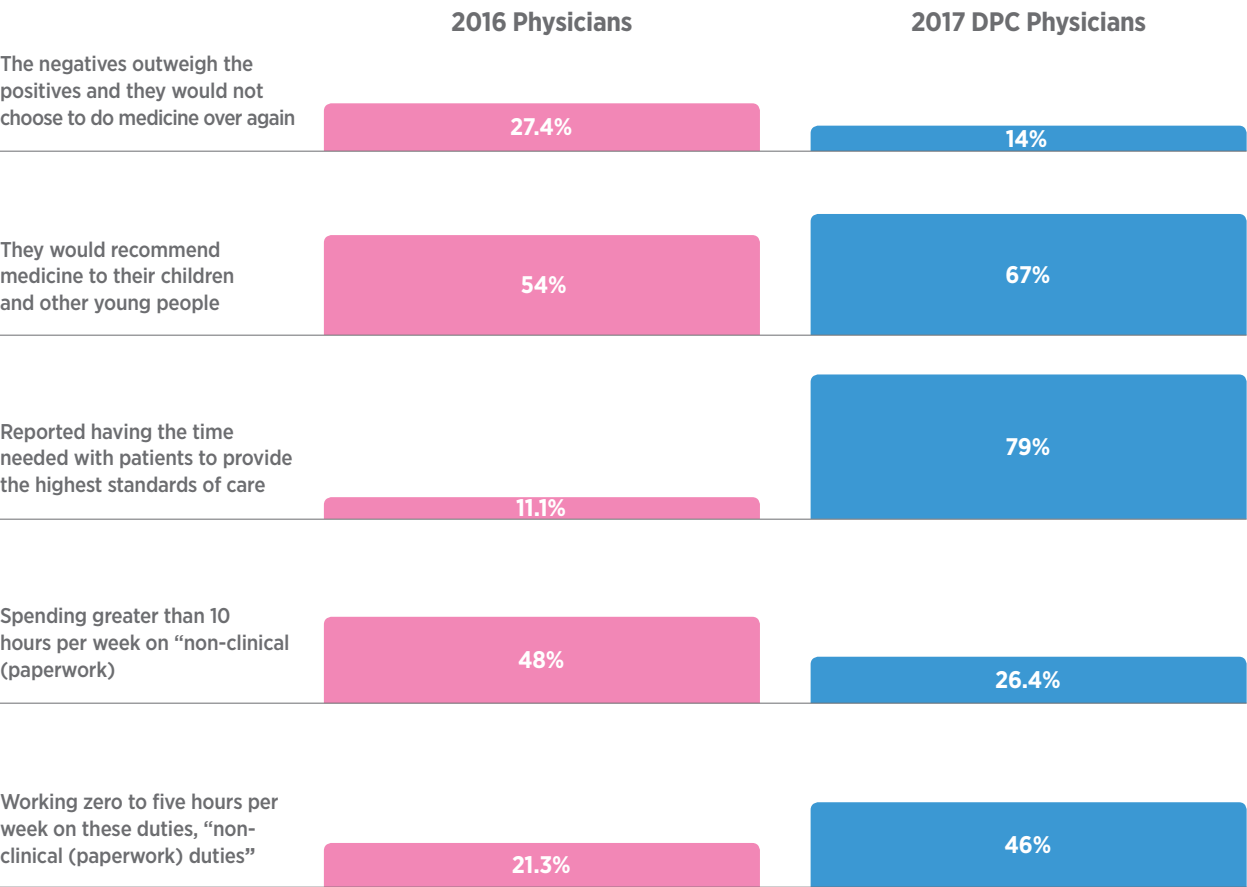
Prime Meridian Health Clinics was created by business leaders that want to see healthcare change. Creating significant disruption in a system that has proven too large, immobile, and influenced by special interest for the government to effect change requires individuals and businesses to find common sense, free market-based solutions to ensure the spending on healthcare is as efficient as possible, providing the maximum health benefit relative to cost.

Providing continuity of care to your patients

Taking responsibility for all the primary care for a panel of patients can be intimidating. Consider the following:

- The patient panel will be limited to 1,000 patients rather than 2,000+
- Call will only be taken for your panel as opposed taking call for a group
- See 12-14 patients a day in a mature practice rather than 20-25
- 30-60 minute patient appointments, rather than 10-15 minute patient appointments
- After hours and weekend calls will be minimized due to the patient access to care, either in person or via telemedicine
- You'll really know your patients and have access to the electronic chart, eliminating the need to take time to re-learn the particulars of a patient

Physician Satisfaction Survey Results



2016 Physician Survey

The professional morale, practice patterns, career plans, and perspectives of U.S. physicians were examined by The Physicians Foundation with help from Merritt-Hawkins in the 2016 Survey of American Physicians.

2017 DPC Physician Survey

The Moral and Practice Patterns of DPC Providers consisting of an online survey sent out to practicing DPC physicians in September 2017.

"I transitioned from a hospital-based practice to DPC and it renewed my passion for medicine and allows me to practice the way that I think medicine should be practiced. I could never go back!"

—Physicians weigh in on the DPC model by Kimberly Legg Corba, DO, and Michael Watson, MD, July 10, 2018, Medical Economics

Options for Partnership

Depending on your location, we have both an employed model as well as a physician owned and contracted administrative services model. We are looking for great partners with a passion equal to ours in affecting the healthcare landscape.

What about the care the patient requires outside the DPC membership?

The majority of primary care services are included in the DPC membership, additional costs may be incurred for laboratory, medical imaging, surgery, specialist care, emergency department visits, and hospitalization. Patients are strongly encouraged to combine the Prime Meridian Health Clinic membership with a high-deductible insurance policy or healthcare sharing ministry membership to ensure coverage is available for services not included in the DPC membership. Prime Meridian Health Clinics will provide recommendations that will fill this purpose specific to the location.

Additional Information

Direct Primary Care Coalition

Direct Primary Care Frontier

American Academy of Family Practice

Docs 4 Patient Care Foundation

www.dpcare.org

www.dpcfrontier.com

www.aafp.org/practice-management/payment/dpc

www.d4pcfoundation.org

Contact Us

For more information regarding partnering locations or other details, please contact Ezra Segura: esegura@pmhcmail.com



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