Jump Rope Dudes

The Jump Rope Dudes (Dan Witmer and Brandon Epstein) are the creators of Jump Rope Dudes. The largest online fitness brand in the world dedicated exclusively to jump rope exercise.

After losing a combined 130 pounds on their own fitness journeys they have taken what they have learned and helped thousands of people around the world transform their bodies and lives through jump rope training as well. Across social media that have amassed a following of 400k+ people.

The Jump Rope Dudes have been featured in numerous publications including GQ, the Wall Street Journal, presented at Google and have collaborated with record labels like Roc Nation to introduce new music to their audience via jump rope workouts.

AUDIENCE

32% 39% 15% 82% 18%
AGE 18-24 25-34 25-44 MEN WOMEN

BRANDS WE HAVE WORKED WITH

audible
CROSSROPE™
MeUndies

#DOTHETHING