About Us

Clean Cargo’s over 60 members share a vision of a shipping industry that is a responsible part of sustainable supply chains, which supports clean oceans, healthy port communities, and global climate goals.

Angie Farrag-Thibault
Program Director

Victor Gancel
Senior Program Manager

Nicolas De Golia
Workstreams Manager

Thuy Phung
Data Manager

Anna de Vries
Membership & Logistics

Dominic Kotas
Communications
## Current Clean Cargo Working Group Members

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<th>Shipper</th>
<th>Forwarder</th>
<th>Carriers</th>
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- **Shipper**
  - Amazon
  - ABInBev
  - BMW
  - Heineken
  - HP
  - Electrolux
  - IKEA
  - Levi's
  - Michelin
  - Marks & Spencer
  - Primark
  - Ralph Lauren
  - Renault Nissan
  - Ignify
  - Shark Ninja
  - adidas

- **Forwarder**
  - Agily
  - BDP International
  - APL Logistics
  - Bolloré Logistics
  - CargoWorld
  - CEVA
  - DAMCO
  - DB Schenker
  - Cargo Airlines
  - Expeditors
  - efl
  - Simple Logistics
  - UPS
  - TRAFFIGURA

- **Carriers**
  - APL
  - ARKAS Line
  - CMA CGM
  - COSCO Shipping
  - Crowley
  - Evergreen
  - Hapag-Lloyd
  - HMM
  - MAERSK
  - Matson
  - MOL
  - MSC
  - OOCL
  - UNIFEEDER
  - Wan Hai Lines
  - Yang Ming
  - ZIM
  - Wallenius Wilhelmsen
80% of global container cargo capacity is represented by Clean Cargo members.

95% of buyers in Clean Cargo use our data and tools in procurement decisions.
The Sustainable Freight Procurement Framework

The Sustainable Freight Procurement Framework is a:

- **Self-assessment guide for shippers** to evaluate their progress in supplier management, within the context of sustainability practices in logistics.
- **Tool to help shippers advance their supplier management programs** by identifying key activities and best practices that they can implement to improve their own sustainability performance, and that they can implement to foster sustainability improvements among their suppliers.
- **Tool to help suppliers categorize maturity of their customers**, providing the suppliers better visibility on their customers’ interest in sustainability and enabling the suppliers to make better decisions in supporting sustainability practices.

How to use the Sustainable Freight Procurement Framework:

The Sustainable Procurement Framework outlines general characteristics of shipper procurement programs at different levels of sustainability maturity, and provides associated recommendations for companies implementing sustainable procurement practices.

Individual companies must consider this framework in the context of:

- The company’s industry sector and associated sector-specific practices and requirements.
- The company’s overall sustainability strategy and level of ambitions.
- The environmental, social, and governance issues identified in the company’s materiality assessment.
Overview

Stages of Maturity in Sustainable Procurement

STAGE 1: INITIATING

In the process of establishing sustainability priorities for logistics. The company is getting involved with leading initiatives and communicates with suppliers to explore how to handle its most important sustainability issues in logistics.

STAGE 2: RISK MANAGEMENT

Priorities on how to manage basic sustainability risks in logistics have been defined. The company is actively involved with leading sustainability initiatives in logistics, to learn from best practices and explore how to drive further improvements beyond its current practices.

STAGE 3: INTEGRATION

Material sustainability issues are meaningfully addressed in business decisions. The company has established minimum sustainability supplier requirements and is making investments to improve sustainability performance across its supply chain.

STAGE 4: VISIBLE LEADERSHIP

Cutting edge supply chain engagement and demonstrated leadership around material logistics sustainability issues. The company uses sustainability as a decision-making factor in supplier selection based on transparent sustainability criteria, rewards best-performers, and regularly partners with suppliers on sustainable innovation initiatives. The company is transparent about how high sustainability performance among its suppliers creates value.
Stage 1: Initiating

At Stage 1:

**Ambition:** The shipper has acknowledged that sustainability impacts from its logistics practices and programs impact the company’s overall sustainability performance. The company is in the process of establishing a sustainability ambition level for logistics.

**Exploration and outreach:** The shipper is exploring how to handle its most important logistics sustainability issues by communicating with key suppliers about sustainability, and by getting involved with leading industry initiatives (e.g., Clean Cargo) to learn best practices from other companies.
Taking Action – Stage 1

In collaboration with the Smart Freight Centre and WBCSD, here are two action items you can start on today to help build a more robust transport program:

1. **Monitor & Report (SFPG Action Card 4.1)** - By monitoring your suppliers and reporting on your share of their emissions to your stakeholders, shareholders, and investors, you can establish an accurate baseline of your transport emissions from which to reduce.

2. **Collaborate (SFPG Action Card 4.3)** - By working closely with your suppliers and communicating the value placed by your firm on sustainable transport options, you can begin to learn and adopt tried-and-true strategies for supplier management and identify opportunities for decarbonization.

*For more details on implementing these action items, please read the [Smart Freight Procurement Guidelines](#)*
Stage 2: Risk Management

At Stage 2:

**Ambition:** The shipper has established an ambition to reduce basic risks and is exploring its next steps to drive additional sustainability performance improvements.

**Industry involvement:** The company is involved with leading sustainability initiatives in logistics, to learn from best practice and explore how to drive improvements beyond its current practices. The shipper is involved in directly collaboration with suppliers and other shippers on aligning requests for sustainability performance and metrics from suppliers (e.g., Clean Cargo).

**Basic minimum requirements established:** The shipper has established basic minimum requirements for suppliers to qualify for business, and all suppliers in a given category (e.g., carriers, forwarders) face the same requirements for the same business. Basic minimum supplier requirements may include:

- Sustainable procurement policy in place (Code Of Conduct).
- Basic transparency from suppliers on relevant sustainability issues (e.g., CO₂ emissions).

**Ownership:** The shipper’s sustainability function is responsible for engaging with logistics suppliers on sustainability issues. The shipper has allocated basic resources to supply chain sustainability engagement programs in logistics and procurement.
Taking Action – Stage 2

In collaboration with the Smart Freight Centre and WBCSD, here are three action items you can start on today to help build a more robust transport program:

1. Categorize the Suppliers (SFPG Action Card 2.2) - By categorizing your suppliers, you can more effectively establish category-specific emissions reduction objectives that appropriately manage the relative risks by supplier category.

2. Engage with Suppliers (SFPG Action Card 1.4) - By establishing two-way communication with your suppliers on achieving GHG emissions reductions, you can begin to collaboratively manage potential risks to your supply chain by better understanding your transport providers’ business, and vice versa.

3. Define the Low Carbon-Oriented Contract (SFPG Action Card 3.1) - By ensuring that suppliers follow a behavior that supports your mission towards carbon emissions reductions, you can ensure a relatively managed level of risk to your supply chain and incentivize further emissions reductions.

For more details on implementing these action items, please read the Smart Freight Procurement Guidelines.
Stage 3: Integration

At Stage 3:

**Ambition:** The company’s ambition goes beyond basic risk management towards a general aim to drive supply chain improvements.

**Industry involvement:** The company is actively involved with leading sustainability initiatives (e.g., Clean Cargo) and is implementing best practice through active involvement in the development of relevant tools, guidelines and projects.

**Supplier requirements and collaboration:** The shipper imposes clear and concrete sustainability performance requirements on suppliers, such as Clean Cargo membership being a prerequisite for bidding. The shipper has a clear and well-defined process for using credible benchmarking performance data and information (e.g., Clean Cargo data) in decision making. The shipper is exploring how to collaborate with suppliers and other stakeholders on driving sustainability practice improvements beyond current levels.

**Ownership:** The shipper’s logistics and/or procurement functions take clear ownership for driving sustainability improvements in the supply chain. This ownership may involve dedicated sustainability resources in logistics or procurement.
Taking Action – Stage 3

In collaboration with the Smart Freight Centre and WBCSD, here are three action items you can start on today to help build a more robust transport program:

1. Revise Qualification Procedure to Include Low Carbon Criteria (SFPG Action Card 2.1) - By including low carbon criteria as a part of your qualification procedure, you are streamlining the selection process of your suppliers and thus facilitating the deeper integration of sustainability.

2. Award Scheme Establishment (SFPG Action Card 0.2) - By incorporating low carbon criteria into how both internal staff and supplier performances are rewarded, you boost your organizations' ability to affect real changes in behavior.

3. Focus your Network on Low Carbon Emissions (SFPG Action Card 1.3) - By focusing your supplier and employee networks on those who have both conventional and sustainability-focused expertise, you enable the development of robust supply chain strategies for the attaining of a lower carbon footprint.

For more details on implementing these action items, please read the Smart Freight Procurement Guidelines
Stage 4: Visible Leadership

At Stage 4:

**Ambition:** The shipper is a visible and leading driver of sustainability performance improvement among its suppliers and across the industry as a whole.

**Industry involvement and innovation:** The company is actively involved in leading industry groups and is open to radical innovation to drive significant sustainability improvements. The shipper engages in innovation projects directly with suppliers.

**Transparent rewarding of best performance:** Shipper senior management champions selection of and collaboration with suppliers based on suppliers sustainability performance. The shipper:

- Makes specific commitments on allocation of more business to leading sustainability performers, and is transparent about how sustainability leadership is rewarded among suppliers (e.g., performance on specific sustainability criteria have a defined weight in overall tender decision making).
- Has established a well-designed supplier engagement program and regularly communicates directly with their contracted suppliers about supplier sustainability performance.
- Requests innovative service offerings and acknowledges that sustainable practices require investments.

**Ownership:** The shipper’s logistics and/or procurement function is the lead for establishing sustainability requirements and analyzing supplier sustainability performance.
Taking Action – Stage 4

In collaboration with the Smart Freight Centre and WBCSD, here are three action items you can start on today to help build a more robust transport program:

1. Support the Suppliers and Exert Leadership (SFPG Action Card 4.2) - By supporting the low emissions road mapping activities of your suppliers, recognizing the actions and improvements that they are already taking, and designing processes/tools to support LSPs and carriers, you can identify improvement options with your providers to advance on decarbonization even further.

2. Share Incentives for Low Carbon Behaviors (SFPG Action Card 2.3) - By building in market-based mechanisms, such as emissions trading, into your tender process, you can actively improve your suppliers' behaviors towards carbon emissions reduction.

3. Consider Exceptions to Allow for Innovation (SFPG Action Card 3.2) - Often, suppliers can see the buyer as a barrier to the development of green initiatives, limiting the providers’ investments into green technologies. One way of addressing this problem is to openly communicate your willingness to pay extra for innovative, low emission solutions.

For more details on implementing these action items, please read the Smart Freight Procurement Guidelines.