Style Questionnaire

I've distilled this questionnaire down to a few key elements, to make it easy and fun for you. Fill out what feels relevant, and feel free to add anything else that's important to you. This is simply a starting point for our creative process.

You can send this document back, or paste responses in an email.

Grazie! ~ Carol

1. What are the URLs of three websites that you love (that would relate to the one you're planning to build—doesn't have to be your exact niche)?

2. What are website examples or "things" you want to avoid in a site, generally?

3. What are some colors you would love for the site? To help you, enjoy these cool movie palettes: https://digitalsynopsis.com/design/cinema-palettes-famous-movie-colors/ I usually try to keep it to 3-4 main colors, less if I receive "assets" that are multicolored. Also, each page can look different, as long as the overall design is unified!

4. What are some colors you'd like to stay away from?

5. Fonts: Serif, Sans-Serif, or a combination of both? Sometimes this is decided later in the process. But if you have a few favorites or a URL to send me to, let me know. Generally, I avoid Papyrus and Comic Sans ☺

6. What are some words that come to mind to describe your ideal site?

7. Are there title designs you're particularly drawn to (title/logo center, or left-aligned)? For multi-page sites, where would you like the menu?

8. Anything else you'd like me to know?

Thanks for taking time with this.