



New Home Sales Expertise

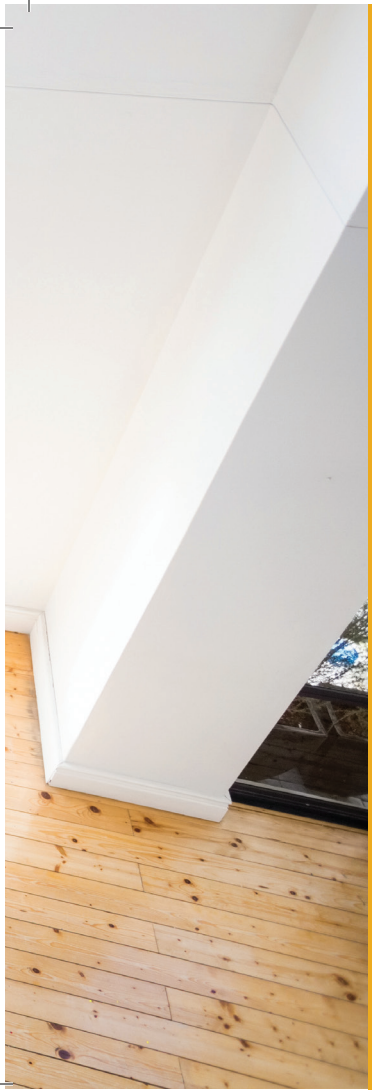
From Permits to Profits



THE SESSOMS GROUP

BUY • SELL • BUILD





For more than 15 years, The Sessoms Group has been trusted by Northwest builders to sell their most prestigious homes and communities. With over \$100 million in sales, our team has proven time and time again we know how to close a deal. We do so by facilitating the sales process, maximizing revenue and applying our knowledge and expertise along the way.



Planning

Product mix, pricing and phasing can make, or break, an endeavor. Our market research techniques and knowledge of the area help our builders choose the appropriate plans for building at each location. We then partner with our clients to develop a sound phasing strategy so they aren't left with only the least desirable homes at the end of the sales process, which is where all of their profits lie.





ProWESS

We only hire professionals with top-notch sales and customer service skills. We expect them to know every aspect of their product, be master closers and blend seamlessly into the builders' company culture. They also must create a comfortable buying environment for homebuyers AND protect the clients' margins. We're here to support them every step of the way.

Process

Nothing creates a bigger headache than a disorganized sales process. It can irritate clients, cause late closings and unnecessary losses. We train our team members to follow our clients' sales process from purchase and sale, to closing and beyond. If a sales process has not been fully developed, we offer suggestions and solutions so everything runs as smoothly as possible for all parties.





We're new home sales experts working specifically towards making your job easier and making you more money for years to come.

If you're looking for help selling your new home or community, we hope you'll give our company President, Daniel, a call.

We would love to work with you.

[Daniel Sessoms - Managing Broker / President](#)

Tribute Award Sales Person of the Year
CSP (Certified New Home Sales Professional)
MIRM, I, III, IV

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