

UNESCO UK Arts and Culture for Peace Initiative

Seeds of Hope for a Better Future

Four Seasons Approach Overview

UNESCO ASPnet Arts and Culture for Peace

Finding peace with ourselves and our planet

*‘Our biggest challenge in this new century is
to take an idea that seems abstract –
sustainable development – and turn it into a
reality for all the world’s people’*

*— Kofi Annan (1938-2018),
Secretary-General to the UN (1997-2006)*

UNESCO ASPnet

Supporting Sustainable Development Goals



- Promote a culture of peace and non-violence and a meaningful sense of global citizenship
- Deliver sustainable development and sustainable lifestyles
- Learn across cultures and appreciate cultural diversity and heritage.

Seeds of Hope

Mission

Voices of young people (of all ages) worldwide increase awareness of climate change impact on seeds, and creatively inspire and engage the general public.



Seeds of Hope

Stronger together

- Young people/educators/scientists/artists/local communities
- **Schools** (open days) decorated with '*Make a Difference with Just One Seed Story*' messages by young people
- **Seed Banks** (Local/National) **contribution of scientific information*** to suggest, or donate, seeds that would improve local biodiversity.



* See also Seeds of Hope website

Impact of Climate Change on Seeds

Four Seasons Approach

Young people (and possibly Seed Banks) gift seeds and bulbs to local communities to:

- Sow seed stories [Spring]
- Exhibit story images/ideas [Summer]
- Use stories to create ideas for a community legacy project [Autumn]
- Celebrate a cultural and artistic climate change legacy [Winter – and beyond].



Impact of Climate Change on Seeds

Young People Ask Seed Banks Four Seasons Questions

Q1: [Spring] What should we plant to improve local biodiversity?

Q2: [Summer] How will we know if our *'Make a Difference with Just One Seed Story'* messages are working?

Q3: [Autumn] What more should we do locally to support biodiversity?

Q4: [Winter] What can we celebrate about our local work together - are we making a difference with our Seeds of Hope for a Better Future?



Impact of Climate Change on Seeds

ASPnet Activities Across the Seasons



TIME FOR REFLECTION AND ACTION ACROSS THE SEASONS

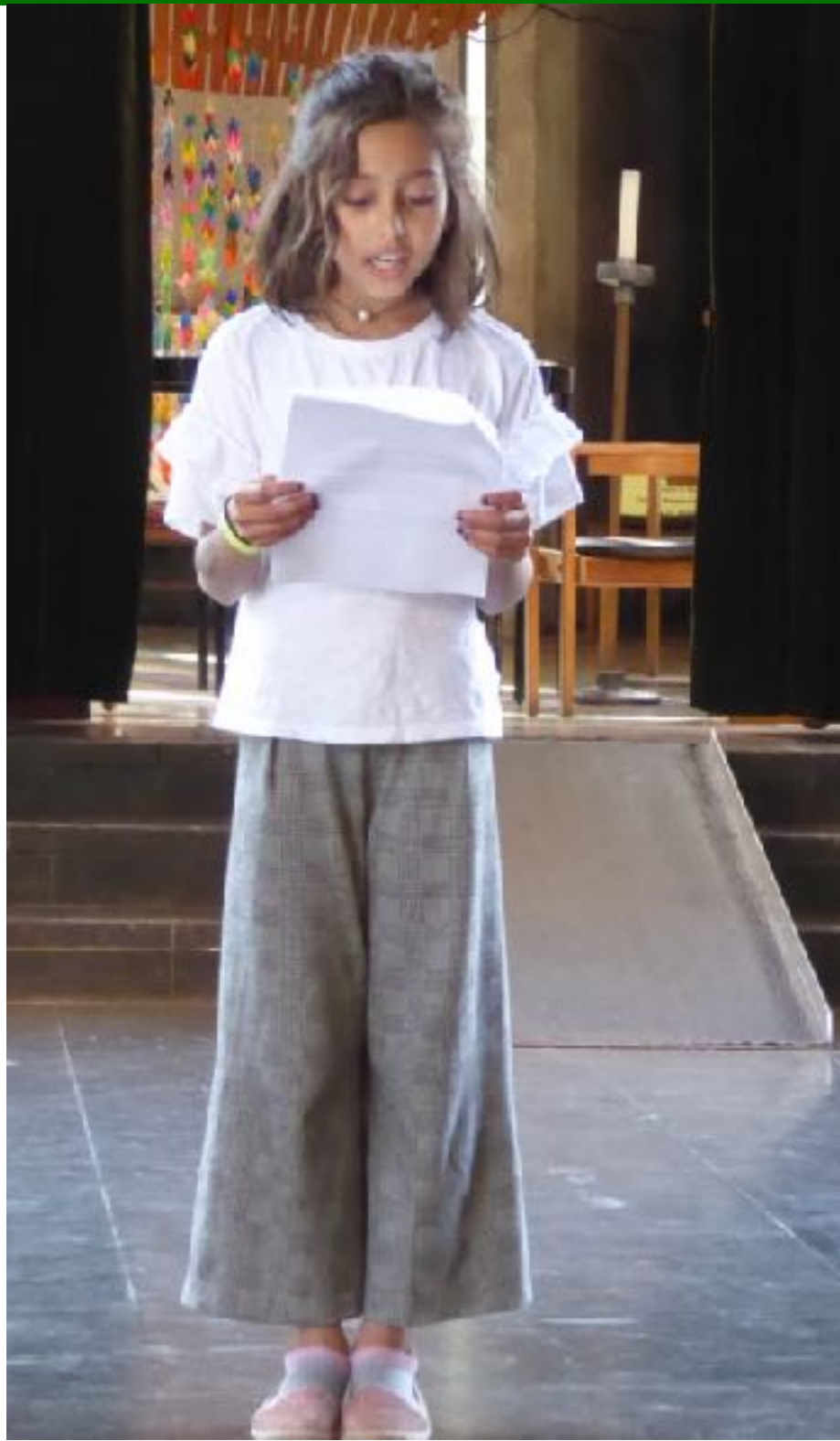
Seeds of Hope

Four Seasons Approach Benefits

- Young people work with others to inspire collective responsibility to strengthen understanding of the impact of climate change on local communities
- Social, cultural, artistic and environmental benefits
- Promotes equality of access, wider engagement
- Supports a deeper understanding of science
- Provides a means to create positive change for future generations
- Community cultural and artistic legacies involving young people from idea to reality through the seasons for 2025, and beyond.



Join Seeds of Hope



Can your school
organise four such open
days for 2025?

It could be one class,
one school, one city, one
country, one world...

Just one seed story can
make a difference...

Seeds of Hope For a Better Future

make a difference with **just one seed** story



unesco

National Coordination
Associated Schools
Network