



# THE APPLE<sup>21</sup>/<sub>22</sub> AWARDS

The Apple Awards showcase the achievements and dedication of Douglas County School District educators and staff. All Apple Awards sponsorships offer our community the opportunity to support the great work of our teachers and the 68,000+ students that walk our halls each day.

As an Apple Awards sponsor, you'll reach all of the all of the district's decision-makers gathered in one place. Your support underwrites the participation of the teachers and staff being honored for this exclusive DCSD event, and facilitates appreciation and recognition of their hard work.

## PREMIER SPONSORSHIPS

### PRESENTING

**\$10,000** *one available*

- Most prominent logo placement on invitation and event collateral
- Special signage featuring your logo at the event including placement of one pull-up banner (sponsor supplied) to be displayed at check-in
- Opportunity to participate in the on-stage reveal of the 2022 winners (four company representatives may attend the event)
- 60 second ad (sponsor supplied)
- Underwrite the attendance of twenty teachers or principals at the event
- \* **PLUS benefits listed on pg. 2**

### ENTERTAINMENT

**\$7,500** *one available*

- Opportunity to introduce the evening's live-entertainment (two company representatives may attend the event)
- Special signage featuring your logo displayed on stage during the performance
- 30 second ad (sponsor supplied)
- Underwrite the attendance of ten teachers or principals at the event
- \* **PLUS benefits listed on pg. 2**

### HONOREE RECOGNITION

**\$5,000** *one available*

- Help our honorees stand out from the crowd with glowing LED jewelry to wear throughout the event, presented to more than 175 teacher and staff honorees in gift bags featuring your logo
- 15 second ad (sponsor supplied)
- Underwrite the attendance of five teachers or principals at the event
- \* **PLUS benefits listed on pg. 2**

### NAME TAG

**\$3,500** *one available*

- An ideal way to promote your company to all DCSD guests attending the party, the lanyard and name tag, which also serve as the event program, will have your company logo printed on them
- Opportunity to provide event volunteers for check-in table
- 10 second ad (sponsor supplied)
- Underwrite the attendance of five teachers or principals at the event
- \* **PLUS benefits listed on pg. 2**

### GAME LOUNGE

**\$2,500** *two available*

- This is the place for attendees to play and provides a unique, high profile opportunity to present your brand while providing a valuable enhancement to the attendee experience
- Special signage featuring your logo placed prominently at the entrance to the Lounge
- Opportunity to provide event volunteers for the Game Lounge
- Underwrite the attendance of ten teachers or principals at the event
- \* **PLUS benefits listed on pg. 2**

### TICKETS FOR TEACHERS

**\$1,000**

- Underwrite the attendance of ten teachers or principals at the event
- \* **PLUS benefits listed on pg. 2**

### SMALL BUSINESS

**\$500**

- Available only to businesses with 20 or fewer employees
- Underwrite the attendance of five teachers or principals at the event
- \* **PLUS benefits listed on pg. 2**

**SECURE YOUR SPONSORSHIP TODAY!**

Contact Ashley Sommers, [asommers@dcsdk12.org](mailto:asommers@dcsdk12.org)

# PARTY SPONSORSHIPS

## BAR

**\$1,500** *three available*

- Supply beverages in-kind or provide funding to purchase beverages
- Logo on stadium-style souvenir cup provided to each attendee
- Opportunity to bring promotional service items (e.g. cocktail napkins) to accompany drink service
- \* **PLUS benefits listed to right**

## DESSERT

**\$1,500** *three available*

- This is an after-dinner event so the focus is on dessert & drinks. Choose one of three dessert station to sponsor
- Special signage featuring your logo placed at the dessert station
- \* **PLUS benefits listed to right**

## PHOTO BOOTH

**\$1,500** *one available*

- Guests will pose in the themed photo booth featuring your logo alongside the Apple Awards logo on the printed photo
- \* **PLUS benefits listed to right**

## PRIZE

**\$1,500** *one available*

- Award prizes, featuring your logo on the gift bag, will be presented to the five winners on stage
- \* **PLUS benefits listed to right**

## \*ALL SPONSORS RECEIVE:

- Logo placement on event collateral including website, sponsor block, event signage and digital event marketing
- Opportunity to contribute a gift for winners (e.g., pen, chocolates, gift card, branded water bottle)



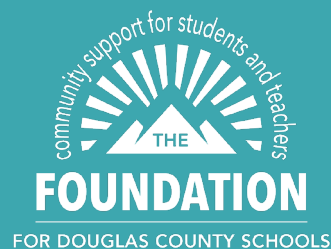
SATURDAY, APRIL 2, 2022

7:30 PM - 11:00 PM

VEHICLE VAULT

Parker, Colorado 80134

This party is an exclusive opportunity for district employees to gather together and celebrate.



LEARN MORE AT: [WWW.FOUNDATIONDCS.ORG](http://WWW.FOUNDATIONDCS.ORG)

## ATTENDING THE EVENT

The Apple Awards is primarily a celebration for Douglas County School District teachers and staff. Though most sponsorship packages do not include event tickets, they can be added at the sponsor's request. Contact the Foundation for information.