

A Record Year for **Fund Development** and **Scholarships** that will *Perpetuate* the **Legacy of Excellence**

FOUNDATION ACHIEVED REMARKABLE GROWTH DURING FISCAL YEAR

The Mt. San Antonio College Foundation continued its successful efforts in fund development by increasing revenues 25% over the prior year to \$1,295,848 for FY11 ending on June 30. This marks the largest of three continuous years of double-digit growth in Foundation revenue despite a distressed economy. Expenses for the year totaled \$977,824, while a \$322,348 net increase in assets was achieved.

Most notably, over the past three years, the Foundation created 110 scholarships of \$1,000 each for Mt. SAC students. Leveraging matching funds from the Bernard Osher Foundation, the *Mt. SAC Climb Higher: The Osher Scholarship Campaign* created a \$2.2-million endowment that will support these 110 scholarships in perpetuity.

This effort represents the biggest, most successful donor campaign in the college's 65-year history. Using state-of-the-art fund-raising

techniques—including social media, reaching out to alumni and implementing sophisticated telemarketing strategies—over 500 new donors were enlisted during the campaign. This represents a remarkable step forward. By continuing to expand the donor base, the Foundation can secure and sustain future funding for Mt. SAC programs and scholarships.

In terms of scholarship disbursements, the Foundation awarded \$260,000 to students last year. The Scholarship Ceremony was moved to a larger venue off campus for the first time in order to accommodate the growing number of recipients and their proud families.

DIRECT CAMPUS IMPACT

The Mt. SAC Foundation continued its extensive collaboration with Mt. SAC academic divisions and Student Services. The Foundation supported the Caduceus Club's health fair by creating online registration that streamlined the process, thereby saving time and effort and enabling the club to dramatically increase attendance. For the annual holiday Wassail Dinner Concert, the Foundation hosted a VIP reception and contributed to the opening night event being a



Foundation HIGHLIGHTS

sellout. The Foundation purchased a new set of tympani's for the Instrumental Music Program and also financially supported the Choral Music Program.

The Foundation partnered several times with The Center for Robotics Engineering (CORE) campus club to host various events and strengthened the college's relationship with the Chinese-American Institute (CIE) of Engineers, Los Angeles Chapter. At a CIE event, then-President John Nixon noted the important work Mt. SAC is doing in STEM (science, technology, engineering and math) education along with Dr. Naveed M. Hussein, vice president of engineering at Boeing in Seal Beach.

The Foundation continued to support the Astronomy Program Scholarship at a dinner with a notable speaker and Cal Tech researcher, Dr. Rosaly Lopes, who provided an adventure into the "Hot Lava: Volcanoes on the Earth and the Solar System." Over the years, the Foundation has continued to support the Mt. SAC-Randall Planetarium, Writer's Day, Black History Month, Cinco de Mayo, the annual Golf Classic, as well as the activities of student

clubs. The Foundation also collaborated with Student Services to host the first-ever "College Preparation Seminar Day" on campus, with over 400 entering high school students in attendance. Fifteen scholarships were awarded to this group.

PROSPECTIVE OUTLOOK: STABLE AND POISED FOR FUTURE GROWTH

The Mt. SAC Foundation has never been stronger or more vibrant. The organization experienced dramatic change over the past three years, most notably in process and procedures that now allow it to stand as a critically important asset in community relations and revenue generation for the college. With a solid alumni database a strategic fund development plan in place, the Foundation will continue to grow and fulfill its mission to support Mt. SAC with adequate funding for campus projects and scholarships.

Before the publication of this report, Foundation Executive Director Richard Morley transitioned to a similar position at another institution. We wish him well and thank him for his leadership and many contributions to our Foundation and institution.

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Lisa Sugimoto
Interim Executive Director



MISSION | The Mt. San Antonio College Foundation is an independent 501(c)3 nonprofit organization whose mission is to support the college with funding for scholarships, educational projects not funded through traditional means, and capital campaigns.

