



Starting a Western AEL Team

- Go to www.athleticequestrian.com
- Contact Sally Batton at 603-359-0008 or athleticequestrian@gmail.com

Taylor Singmaster at 610-256-0377 or taylorlingmaster@gmail.com
- Inform potential athletes of your initial AEL team meeting through email, posters at your local feed store and tack shop, and other local equine clubs
- Check with your State Regional AEL representative for a list of local teams. Contact the teams within your region for any tips on starting up a team.
- Develop a list of “Team Rules” that you want your athletes to follow, see the website for an example. This is a form that you will hand out to your potential athletes, do make sure you include the various fees involved, both to the AEL and your team fees and costs of the competitions.
- Develop your team rider information form to help you place riders into the different levels. See the website for an example.
- At the initial meeting, instruct them how to sign up for membership on the website. Also sign up your athletes for their riding lesson or team practice times.
- Have your athletes purchase the CHA Composite Manual by calling Terri at the CHA, 1-859-259-3399
- Decide on your official team competition shirts